# MINUTES OF MEETING OF THE BOARD OF PARKS AND RECREATION HELD IN THE PARK BOARD OFFICE ON MONDAY, MAY 06, 1996

PRESENT: Chair - David Chesman

Vice-Chair - Alan Fetherstonhaugh

Commissioners - Malcolm Ashford - Allan DeGenova

Tim LouisDonna MorganDuncan WilsonVic Kondrosky

General Manager

A/Director of Administrative

& Revenue Services - Joe Vaz

Director of Recreation - Allan Argent

Manager - Public Affairs - Terri Clark

Recording Secretary - Barbara Stampfl

## APPROVAL OF MINUTES

The minutes of the regular meeting of the Board held on Monday, April 22, 1996, were adopted as circulated.

#### RECREATION SERVICES

Vancouver Museum Sunday Afternoon 1996 Concert

Board members received copies of a staff information report dated May 6, 1996 outlining site redesign with regard to events taking place at Vanier Park.

Mr. Christopher Gaze, Artistic Director, Bard on the Beach, and Ms. Marjorie McLean, Executive Director, Children's Festival, appeared before the Board to outline the situation regarding site plans to accommodate Bard on the Beach, the Children's Festival and the Vancouver Museum Sunday Afternoon Concert. They questioned how many organizations can be in the same place at the same time and still maintain quality. Ms. McLean stated that they care about the park and how it is impacted by these events. The Children's Festival have established a good working relationship with Bard on the Beach and with the neighbouring residents. Ms. McLean added that Park Board staff have worked hard to resolve the problems of locating all three events on Vanier Park.

The General Manager advised that the Vancouver Museum Board are in agreement with the staff proposal but the Concert Producer has concerns.

Moved by Commissioner Wilson,

THAT the Board receive the report for information.

#### NON-COMMITTEE REPORT ITEM

# English Bay Beach

Ms. Helen Alston appeared before the Board to outline her concerns regarding the work being done at English Bay Beach. She has lived in the West End since 1956 and the beach has always been in good condition with clean, fresh sand. She stated that the beauty of the beach is now ruined with areas of rocks as well as stumps which come from the high rises being constructed in the area. The sand below the seawall in this area was in good condition and looked golden like it did years ago. She felt that the Park Board should not have agreed to this work being done.

The Chair informed Ms. Alston that the sand is no longer replenished as it once was because the Department of Fisheries and Oceans have told the Board not to continue this practice because it is no longer environmentally acceptable.

Commissioner Wilson was concerned that the Board would have to cover all the beaches in Vancouver with rocks rather than sand.

The General Manager replied that the concern of Fisheries and Oceans has to do with the habitat of fish and the rock groynes are needed to hold the sand on the beaches. He pointed out that previously there was no beach at Sunset Beach but this was made possible by the rock groynes there.

The Chair thanked Ms. Alston for bringing her concerns to the Board and assured her that the Board would remain vigilant to ensure the beaches are maintained to a high standard.

(Commissioner Chesman left the room at this point due to potential conflict of interest on the following item.)

# PLANNING/ENVIRONMENTAL INITIATIVES/OPERATIONS

#### Q96-15 Douglas Park Community Centre Field Washrooms

Board members received copies of a staff report dated April 25, 1996 recommending that the Board award the contract for the renovations at Douglas Park Community Centre to the low bidder, Zamar Construction Ltd., for a cost of \$69,000, including separate price work.

Moved by Commissioner DeGenova,

- A) THAT the Board award the contract for the renovations at Douglas Park Community Centre to the low bidder, Zamar Construction Ltd., for a cost of \$69,000, including separate price work.
- B) THAT no legal rights shall arise hereby, and none shall arise until execution of the contemplated contract. The Board may rescind this resolution at any time up to the execution of

- CARRIED

(Commissioners Louis and Morgan opposed)
(Commissioner Chesman absent at time of voting)

Commissioner DeGenova left the room at this point.

RECREATION SERVICES

Elm Park Scorebox Proposal

Board members received copies of a staff report dated April 22, 1996 recommending that the Board approve the construction of a 100 square foot scorebox next to the NW diamond on Elm Park.

Moved by Commissioner Wilson,

THAT the Board approve the construction of a 100 square foot scorebox next to the NW diamond on Elm Park with all arrangements to the satisfaction of the General Manager.

- CARRIED UNANIMOUSLY.

(Commissioners Chesman and DeGenova absent at time of voting).

Trout Lake Fitness Centre

Board members received copies of a staff report dated April 23, 1996 recommending that the Board restored an operating subsidy of \$11,100 to the Trout Lake Fitness Centre for 1996.

Moved by Commissioner Wilson,

THAT the Board restore an operating subsidy of \$11,100 to the Trout Lake Fitness Centre for 1996.

- CARRIED UNANIMOUSLY.

(Commissioners Chesman and DeGenova absent at time of voting).

Commissioners Chesman and DeGenova returned to the meeting at this time.

NIKE P.L.A.Y. Program Court Resurfacing at Hastings Community Centre

Board members received copies of a staff report dated May 1, 1996 recommending that the Board approve the resurfacing of an asphalt area at Hastings Community Park with the resurfacing costs to be borne by the Nike P.L.A.Y. program, subject to the approval of the General Manager.

Moved by Commissioner Wilson,

THAT the Board approve the resurfacing of an asphalt area at Hastings Community Park with the resurfacing costs to be

borne by the Nike P.L.A.Y. program, subject to the approval of the General Manager.

Board members discussed whether this was considered a donation or sponsorship and referred to the Corporate Sponsorship Guidelines approved by the Board on June 19, 1995.

The General Manager explained that this proposal has received support from the Hastings Community Association. It is a one time application and the name Nike will not appear on the playing surface.

Commissioner DeGenova was concerned that this was commercialization within the park.

Commissioner Wilson could not see any difference with this and what has been done with a number of other organizations. He felt that this was an item being donated.

Commissioner Morgan stated that she has strong concerns about this as she has not seen corporate logos in parks where playground equipment has been donated nor is there advertising in ice rinks or on tennis courts.

Commissioner Fetherstonhaugh stated that the logo is not very large and he felt that the Board should be pleased to receive this donation which is a gift to the citizens of Vancouver. The Board has to be practical and realize that this work will not be done without a donation.

Commissioner Louis had no problem with individual donations because this would not result in commercialization. However, Nike are looking to increase their exposure and would use this for advertising. He also felt that when dealing with children, items with inflated prices such as Nike products which are produced in a third world country, should not be promoted in Park Board facilities.

The Chair stated that the issue is whether this is to be considered a donation or sponsorship and felt there was a very narrow line regarding this. He also questioned whether the Community Association were in agreement with this.

The General Manager explained that the difference between sponsorship and donation has been distinguished by how it is handled. If it is a donation then a plaque of nominal size is provided. If it is a sponsorship then a larger sign is provided. He added that this proposal has received support from the Hastings Community Centre Association.

Commissioner Morgan felt that a strong policy for all donors/sponsors was required. She did not want to threaten the development of a park or facility but if the facility could not afford it she did not want to see them having to accept advertising in order to get it.

Moved by Commissioner Morgan,

THAT the main motion be amended by adding "that before an agreement is signed, NIKE be requested to accept a plaque as recognition rather than implanting their corporate logo in the playing area.

- CARRIED.

(Commissioners Ashford, Fetherstonhaugh, Wilson opposed)

Commissioner DeGenova pointed out that a plaque would last longer than the corporate logo on the playing surface in question.

The main motion, as amended, was put as follows:

THAT the Board approve the resurfacing of an asphalt area at Hastings Community Park with the resurfacing costs to be borne by the Nike P.L.A.Y. program, subject to the approval of the General Manager;

and.

THAT, before an agreement is signed, NIKE be requested to accept a plaque as recognition rather than implanting their corporate logo in the playing area.

- CARRIED

(Commissioners Louis and Morgan opposed)

INCOME OPERATIONS/MARKETING/PUBLIC AFFAIRS

Availability of Tournament Play to the General Public on the Board's Golf Courses.

Board members received copies of a staff report dated April 25, 1996 recommending that the Board authorize small tournaments or group play at Fraserview Gold Course for 1996; that play occur at non-peak times; that a premium equal to the fee charged to the Golf Clubs for advance booking also be charged for tournament play and added to the adult green fee; that an additional minimal amount be charged per player for the provision of food and beverages; that staff report back to the Board at the end of the season on the impact of the tournaments and whether this new initiative should continue in future.

Moved by Commissioner Fetherstonhaugh,

- 1) THAT the Board authorize small tournaments or group play at Fraserview Golf Course for 1996.
- 2) THAT play occur at non-peak times at the discretion of the

General Manager.

- THAT a premium equal to the fee charged to the Golf Clubs for advance booking also be charged for tournament play, and added to the adult green fee. (In 1996 the premium is \$3.00 per round.)
- 4) THAT an additional minimal amount be charged per player for the provision of food and beverages. For 1996 the amount would be \$7.50 redeemable for items from the existing menu or used towards a catered event.
- 5) THAT at the end of the season staff report back to the Board on the impact of the tournaments and a recommendation as to whether this new initiative should continue in the future.

Commissioner Morgan questioned the need for this motion as no request has been seen by the Board for this. The General Manager explained that staff have received requests by telephone and felt this was a worthwhile trial which will not inconvenience the general public.

Moved by Commissioner Morgan,

THAT the following be added to Item (2) "to a maximum of 36 players on one day per week on a Monday or Tuesday only."

Commissioner Morgan stated that the staff report identified Monday and Tuesdays between 2:00 and 4:00 p.m. as the lowest usage times. She felt that allowing two hours for tee off time for tournaments would be a long stretch of time for the course to be booked by a private group.

The Chair questioned what effect this amendment would have in terms of revenue and felt it would be too restrictive. He suggested that the motion state "to a maximum of two hours tee off time on one day a week". Commissioner Morgan accepted this as a friendly amendment.

Commissioner Fetherstonhaugh stated that he would not support this amendment as it was too rigid and the Park Board needs to be more flexible.

The amendment was put as follows:

THAT the following amendment be added to Item (2): "to a maximum of two hours tee off time on one day a week".

- CARRIED

(Commissioners Ashford, DeGenova, Fetherstonhaugh opposed)

Commissioner Morgan stated that she did not want to see Park Board golf courses being used by tourist operators organizing tournaments for profit.

Moved by Commissioner Morgan,

THAT Item (1) be amended by adding "for non-profit Vancouver based organizations".

Commissioner Ashford stated that it would not be legal to restrict this to only Vancouver based organizations. He added that these tournaments do not operate for profit as they are usually put on for charity or for the benefit of company employees and if tournaments were to be put on for profit they would not be held on any Vancouver courses. The proposal by staff is to fill in the times at the golf courses not presently being used by the public.

The Chair stated that the wording of this amendment seems to suggest that only non-profit organizations can book tournaments when the concern is about a company booking a tournament on a Park Board course and then making a profit from it. He suggested that the wording be changed to "not for profit tournaments" and also asked that the motion be severed.

Commissioner Morgan agreed to changing the wording to state "not for profit" rather than "non-profit organizations", and to severing the motion.

Commissioner Fetherstonhaugh felt that Recommendation # 5 in the staff report was the operative phrase as staff will report back to the Board on the impact of the tournaments and whether they should be continued in the future. The Board could then make a decision at that time.

Moved by Commissioner Morgan,

THAT the Board authorize small, not for profit, tournaments or group play at Fraserview Golf Course for 1996.

- CARRIED.

(Commissioner Fetherstonhaugh opposed)

Moved by Commissioner Morgan,

THAT the Board authorize these small, not for profit, tournaments or group play for Vancouver based organizations only.

- DEFEATED.

(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed).

The main motion now reads as follows:

- (1) THAT the Board authorize small, not for profit, tournaments or group play at Fraserview Golf Course for 1996.
- (2) THAT play occur at non-peak times to a maximum of two hours tee off time on one day a week, at the discretion of the General Manager.

- (3) THAT a premium equal to the fee charged to the Golf clubs for advance booking also be charged for tournament play, and added to the adult green fee. (In 1996 the premium is \$3.00 per round).
- (4) THAT an additional minimal amount be charged per player for the provision of food and beverages. For 1996 the amount would be \$7.50 redeemable for items from the existing menu or used towards a catered event.
- (5) THAT at the end of the season staff report back to the Board on the impact of the tournaments and a recommendation as to whether this new initiative should continue in the future.

- CARRIED.

(Commissioners Louis and Morgan opposed).

**NEW BUSINESS** 

Tree Planting Ceremony at Queen Elizabeth Park

Commissioner DeGenova referred to the donation raised by the committee called "Planting for the Future" for the planting of 10 special species of trees north of the rose Garden at Queen Elizabeth Park. This is an outstanding program designed to encourage and promote the benefits, stewardship and value of trees to Asian newcomers to Vancouver. There will be tree planting ceremony to mark this donation on Saturday, May 25th at 10:00 a.m. at Queen Elizabeth Park and all Commissioners were invited to attend.

Pride Parade

Moved by Commissioner Wilson,

THAT the Park Board participate in the Pride Parade in August 1996 and that the registration fee be taken from the Chairman's fund.

Commissioner Fetherstonhaugh suggested that the motion include an invitation to Park Board staff and Associations to join in the parade. This was accepted as a friendly amendment.

The motion now reads:

THAT the Park Board participate in the Pride Parade in August 1996 and that the registration fee be taken from the Chairman's fund,

THAT the Board invite Park Board staff and Associations to join in the parade.

- CARRIED UNANIMOUSLY.

Commissioner Wilson enquired about a previous request that the Pride Society use the flagpoles at Morton Triangle to display six Pride Flags. He wondered if the Board could help out with the purchase of the flags, either personally or out of the Chairman's discretionary flag.

Moved by Commissioner Wilson,

THAT the Park Board assist in the purchase of the six Pride Flags at a cost of \$40.00 each.

The General Manager noted that the flagpoles come under the jurisdiction of the Engineering Department.

The Chair did not feel it was appropriate for the Board to be using public money to purchase these flags and this could also lead to considerations for other organizations. Commissioner Wilson withdrew his motion and asked that the Commissioners consider making a personal donation to the Pride Society for the purchase of the flags.

# Capital Plan

The Chair referred to the petition being circulated by the Killarney Community Centre regarding selling parkland to make up the money required for the Centre. He noted that at the last Association Presidents' meeting a document was signed requesting that the Commissioners attend a meeting on Saturday, May 11 at Killarney Community Centre along with the Association Presidents and City Councillors. The Chair advised that he preferred to have a meeting of the Park Board and the Association Presidents prior to meeting with City Council as they need to present a united front to Council. Therefore a meeting has been arranged for Thursday, May 9, at 7:30 p.m. in the Park Board Room.

The General Manager informed the Board that the Community Association Presidents have been invited to this meeting and the meeting previously scheduled for Saturday, May 11th has been cancelled.

# **ENQUIRIES**

Park Board Capital and Operating Accounts - Budget Transfer

Commissioner Morgan referred to the information report on Park Board Capital and Operating Accounts - Budget Transfer and the bracketed figures explaining locker revenue at the pool on page  $\theta$ -4. She did not understand how the dollar figures related to each other.

The General Manager explained that in the past the actual locker rental revenues were credited to individual accounts. Now that we have converted our locker rental revenue into an increase in the swimming

admission price, the averaging out of the total locker rental revenue does not equate to the same amount previously shown on a pool to pool basis.

Commissioner Morgan enquired if this tells us how our target revenue came out in terms of what we expected to get from that change. The General Manager stated that it was spot on. We will only lose locker revenue now if attendance goes down.

## Pathways in Stanley Park

Commissioner Morgan referred to phone calls she received regarding pathways near the Train and Service Yard in Stanley Park being mowed and resulting in wildflowers being chopped down. She also questioned if wide service vehicles are being driven on these paths.

The General Manager stated that he was not aware of this and that the trails are trimmed only where bushes overgrow the path and impede movement of people using them. He is also aware that Park Board service and horticultural staff vehicles are driven on the service trails.

## Security Guard

Commissioner Louis questioned why a security guard was now on duty during the Board meetings and if the cost for this will exceed any savings from theft. The General Manager explained that there have been people wandering throughout the building during meetings and thefts of expensive computer equipment could occur.

#### Food Services at the Aquarium

Commissioner Louis enquired about the Aquarium's plans to provide food services this summer. The General Manager advised that this has been referred to the City's Law Department. He suggested that a workshop be held with the Aquarium to discuss these concerns and with a facilitator present. The suggested date for this would be in the second week of June. The Chair said he would review this suggestion.

### INFORMATION ITEMS

- 1. Approval of Warrants Warrant #16 in the amount of \$413,777.36, Warrant #17 in the amount of \$308,749.57.
- Park Board Capital and Operating Accounts Budget Transfers Staff information report dated April 25, 1996 mailed to Board members.

V. Kondrosky Commissioner David Chesman General Manager Chair