

DATE: February 6, 1998

**SUBJECT: DR. SUN YAT-SEN CLASSICAL GARDEN - 1998 FEE
INCREASE**

RECOMMENDATION:

THAT the Board approve the request of the Dr. Sun Yat-Sen Garden Society of Vancouver to increase the admission fees to the Classical Garden to:

Adult	\$6.50 (from \$5.25)
Senior	\$5.00 (from \$3.75)
Family	\$15.00 (from \$12.00)
Children/Students	\$4.00 (from \$3.75)

as of May 1, 1998

POLICY

The current lease agreement with the Dr. Sun Yat-Sen Garden Society requires written approval of the Park Board for any change in admission prices.

DISCUSSION

The last fee increase for Dr. Sun Yat-Sen Classical Chinese Garden was approved by the Board on May 27, 1996, and went into effect on June 1, 1996. Since that time, the Society has encouraged increased programming and expanded visitors to the Garden. For local people, the Society offers reasonable membership fees with unlimited admission to the Garden. For visitors and B.C. seniors, designated hours and days have been set aside for them free of charges. Further to the Board's approval of rate increases in 1996, the Society has been accepting Leisure Access Cards and is offering a 50% discount to cardholders.

This rate increase will cover rising operational costs and other projects such as building and restoration which used to be covered by fundraising monies. Lower projected revenue from fundraising in 1998 necessitates this increase as competition for fundraising monies has been increasing.

A review of the admission fees to other facilities has been conducted by the Garden Society and the proposed admission fee would fall in line with other similar attractions in the lower Mainland as outlined on page 3 of the request.

Prepared by:
Corporate Services Division
Board of Parks and Recreation
City of Vancouver
AH/lw
Attachment.