

APPENDIX A

KITSILANO BEACH RESTAURANT PROPOSAL

ON-SITE INFORMATION DAYS

The following information was gathered from surveys carried out in August. Whereby 400 people answered the main question about supporting/opposing the project the other questions relating to their frequency of visit, transportation methods and food preferences often resulted in more than one answer.

Date	Support	Oppose	Total
Saturday 17 th August	115	9	124
Sunday 18 th August	99	18	117
Saturday 24 th August	88	8	96
Sunday 25 th August	53	10	63
TOTAL	355 (89%)	45 (11%)	400

How often do you come to Kits Beach Park?

First time	Regularly	Occasionally
1	286	53
	84%	16%

On which days are you most likely to frequent the Park?

Weekdays	Weekend/holidays	In the summer	Off season
177	241	222	132
23%	31%	29%	17%

At what time of the day do you usually arrive?

Early morning	Midday	Late afternoon	Evening
88	241	141	123
15%	40%	24%	21%

How do you usually get there?

On Foot	By Bike	Use Transit	Use Car
217	96	21	101
50%	22%	5%	23%

How long do you usually stay?

1 Hour	1 to 3 Hours	All Day
65	241	45
18%	69%	13%

What activities do you usually enjoy?

Tennis	Walk the Seawall	Group Sports	Sunbathing/Swimming	Use the playground
52	283	44	193	57
8%	45%	7%	31%	9%

Do you purchase food or beverages from the existing concession?

No	Hot Food	Snacks	Beverages
129	99	129	130
26%	21%	26%	27%