

PARKS BOARD ARTS POLICY - OUTLINE OF PROGRESS

GOAL/RECOMMENDATIONS	STRATEGIES	ACTIONS TAKEN
Goal #1 To expand opportunities in the arts for people to learn and create		
Recommendation 1.1 Enhance the quality and expand the range of artistic disciplines available in community centres.	1.1.1 Establish criteria for instructor/performer assessment	An assessment tool was developed and distributed but not widely used. Because of demands on programmers' time preference is for recommended instructors.
	1.1.2 Maintain and circulate to all centres a resource list of qualified arts instructors and performers.	A hard-copy model was developed and kept at district offices but did not seem viable to maintain. Currently A performer/instructor data base s available on the web (intranet and public)
	1.1.3 Expand types of programming formats (e.g. weekend workshops; programs in artists' studios; open studios in centres).	Needs research. Some projects implemented through Artist in Residence
	1.1.5 Work toward specialization for different disciplines in some centres in order to develop progressive levels and to provide complementary rather than competitive programming. Identify 3 community centres in geographical proximity and initiate a pilot project.	Currently a sub-committee of the Arts Team looked at this as a potential initiative and was not able to implement this
Recommendation 1.2 Encourage community associations to form arts/culture committees to be advocates for and advise on arts programming.	1.2.1 Work with the arts community, the Arts Team and community associations to identify resources in each community.	Not done to date very labour intensive. Britannia has developed the East Side Arts List
Recommendation 1.3 Facilitate "art talks", public readings, art appreciation workshops and art tours.	1.3.1 Collaborate with arts organizations and other civic departments to identify potential program opportunities and resources for implementation.	Art tours in collaboration with the Alliance for Arts and Culture were held for several years. Collaboration is ongoing with the VAG and Pacific Cinematheque. Currently working with the CBC , the NFB and the Community Arts Council of Vancouver.
Recommendation 1.4 Develop staff competency in arts programming.	1.4.1 Develop a series of training workshops to include methods of exhibiting art, starting a community arts/culture committee, accessing cultural resources in the community and assessing instructor qualifications.	This is an ongoing strategy as staff changes. Some workshops have been held. There is interest in holding more sessions for associations
	1.4.2 Seek to recruit staff with arts training or experience.	The importance of arts experience at the entry level needs more emphasis
	1.4.3 Explore opportunities for staff to do co-programming,	Not done. Question possibility at present

	or to receive an internship with arts organizations.	
	1.4.4 Develop training for existing program leaders and instructors to improve skills and knowledge, (e.g. the arts as a technique for integrating special needs children).	Workshops were developed and delivered in conjunction with Very Special Arts to use the arts in integration . (1995) Arts and Culture staff worked with the Recreation Integration Specialist to initiate two new disability arts programs at False Creek and Marpole-Oakridge.(2001)
	1.4.5 Support staff training in the arts through existing funds. Encourage community associations to support additional training for their appropriate staff.	Not done. Training needs must be identified
	1.4.6 Develop a consultation process for the Arts Team with members of the arts community in to set and evaluate annual goals and objectives.	Annual goals and objectives set but not with members of the arts community
	1.4.7 Encourage program development and delivery in partnership with arts organizations.	VAG with summer day camps. Cinematheque and World Music camps. Developed the Public art walking Tour for Kids.
	1.4.8 Explore strategies with education and recreation authorities on ways to recruit to the recreation field students with arts interest and experience and ways to develop arts programming in the curriculum.	Still a good idea
Goal #2: To develop a broader role for the artist within communities.		
Recommendation 2.1 Facilitate temporary art installation in parks.	2.1.1 Collaborate with the Office of Cultural Affairs in developing criteria for exhibiting art and a process as well as a list of responsibilities for all concerned parties.	Some work done with City Insurance. Needs more work on a prototype agreement
	2.1.2 Explore possibilities of a sculpture park (e.g. at Roundhouse site).	Bushlen-Mowatt sculpture walks have happened on an annual basis. Currently a Sculpture Park has been proposed by Planning for the top of Queen Elizabeth Park.
Recommendation 2.2 Increase ways to develop new audiences' strategy.	2.2.1 Exhibit art and develop informal performance opportunities in those community centres with adequate facilities.	Several community centres have glass display cases to exhibit artwork. Britannia organizes exhibitions in their librarySeveral community centres provide opening exhibitions for "Artist in Our Midst". Musical Roots has provided free concerts in lobbies.
	2.2.2 Promote the development of facilities suitable for exhibiting art and for informal performances including large lobby areas and encourage the use of existing spaces for exhibits and performances.	Contracted two artists to work on the development of Mount Pleasant
	2.2.3 Encourage the principle of paying artists for exhibiting or performing (as other professional services are paid for).	Some centres pay artist honorariums. Usually these are entry level. This principle is supported.
	2.2.4 Collaborate with arts organizations to provide training on ways to exhibit art and to develop criteria for establishing	Some centres have developed criteria and contracts. Have worked with Opus Framing and the Alliance

	a community gallery.	
	2.2.5 Support and facilitate the celebration arts and community festivals.	Community festivals are held across the city. Celebration Arts as a discipline are becoming more involved through Public Dreams, Mortal Coil and the Secret Lantern Society. Supported the hiring of celebration artists to work on the train events.
	2.2.6 Encourage the use of community centre space by artists in exchange for workshops, performance, and exhibits.	West Point Grey and the Jericho Art Centre Moberly Arts and Cultural Centre
Recommendation 2.3 Recognize the needs of artists from diverse cultures.	2.3.1 Seek out co-programming opportunities with these artists.	Artist at Work and Musical Roots are cosponsored by Park Board and community associations
	2.3.2 Develop liaisons between community centre staff and ethnic organizations, cultural centres, and/or immigrant integration agencies in communities	Ongoing
	2.3.3 Encourage the planning of ethnic celebrations in community centres with artists from the ethnic community.	Some centres do this. (Divali, Lunar New year etc.)
	2.3.4 Seek representation from diverse cultural groups to serve on arts/culture committees.	Ongoing
	2.3.5 Identify emerging artists from different cultures and develop programs/projects for their involvement.	Artist at Work and Musical Roots endeavour to work with emerging artists or new immigrant artists. It has proven to be difficult to make connections with these artists. Website (intranet) lists multicultural performing artists
Recommendation 2.4 Support the nomination of artists-in-residence by Community Associations.	2.4.1 Dedicate existing funds to be matched for artist- in-residence program (1994-\$5,000.00).	In 2002 Park Board put \$18,500 directly into residencies. Community Centre Associations contributed \$12,500. (2003 - \$30,000 and \$10,000) This program is highly successful.
	2.4.2 Explore tri-lateral sponsorship for an artist-in-residence program with the O.C.A. and the School Board (as recommended in the Arts Initiative Report).	OCA put \$10,000 per year towards Artist in Residencies between 1996 and 2001. That practice has now been discontinued In 2000 and 2001 the Park Board partnered with the school Board on Arbour Arts Residencies.
	2.4.3 Promote the artist-in-residence program through the Live Art Newsletter.	Live Art is currently not being produced. The “Guide to Some of Vancouver’s Community Based Art” and “Art of Neighbourhoods” both feature some of the previous years Artist in Residence Projects. The Artist in Residence program has recently been evaluated.
	2.4.4 Assist community associations, through the Arts Team and other collaborative partners, to assess and develop residency criteria.	The criteria and selection process for the Artist in Residence Program is applied jointly by Park Board and community centre staff with the assistance of professional artists.

Goal #3: To create links between the arts and the everyday lives of people through a community cultural development process		
Recommendation 3.1 Initiate or support community cultural development projects.	3.1.1 Initiate a CCD pilot project by defining the partners and the role of participants, including that of a community cultural development facilitator. Focus on principles of diversity, participation, and collaboration.	A CCD program was run for 3 years, and then additional funds were allocated to the Artist in Residence Program An annual “Innovative Project” program follows CCD processes.
	3.1.2 Develop processes for assessment, implementation and evaluation.	Ongoing
	3.1.3 Establish funding criteria.	Ongoing. Funds received from various sources for additional projects
Recommendation 3.2 Establish a budget for CCD projects.	3.2.1 Dedicate existing funds to seed projects (1994 - \$10,000.00)	Funds dedicated to Artist in Residence projects.
	3.2.2 Examine opportunities for the re-allocation of existing funds in the annual budget-setting process toward the realization of these recommendations.	When the Arts Policy was adopted by the Board an additional \$20,000 was allocated. NMF sometimes supports art projects. No new operating funds since 1993.
	3.2.3 Explore with community associations additional funding sources and grant	In the years the CCD program operated this was done. However it is project funding and depending on the project different sources were identified and applied to.
Recommendation 3.3 Provide training opportunities in CCD for staff, community associations and artists.	3.3.1 Investigate existing resources on community development.	Community Public Art (Office of Cultural Affairs) supports this work. Centres often apply for funds locally to support their projects.
	3.3.2 Develop workshops on the role of the arts in community development through collaboration with the art community.	City-wide divisional on community development was held, led by a forum theatre group. Regular attendance at the SEARCH program at the Cultural Alliance, community association conferences, etc.
Recommendation 3.4 Develop and expand information based on CCD.	3.3.3 Develop a database of community artists and an information file on CCD projects including slides, videos and printed material.	E-mail data base created to distribute information. Documentation of projects with support material in place. Many projects featured on Park Board and City website. Collaborating with CACV to develop a website of resources. Roundhouse supporting Documenting Engagement. (increasing documenting skills in community artists)
	3.3.4 Collaborate with the arts community, community associations and City and Park Board staff.	Most work is collaborative. Worked with many groups including the Alliance for Arts and Culture, the VAG, Pacific Cinematheque, the CACV, the Office of Cultural Affairs and all community associations
GOAL #4: To make the arts an essential component of Park Board policies, planning, operations, parks and facilities.		
Recommendation 4.1 Develop an inventory of Park Board facilities suitable for arts purposes.	4.1.1 Work with the Arts Team and the City' s Office of Cultural Affairs to define categories and requirements.	OCA developed an inventory. Still underway in Park Board.
Recommendation 4.2 Include the arts community in the	4.2.1 Encourage the development of community association arts/culture committees.	Arts Committees from different centres met several times. Plans are to continue this networking.

consultation process for the redevelopment of, and the planning for, facilities and parks.		
	4.2.2 Encourage collaboration between community associations and arts organizations.	Art in Motion - tours co-sponsored between the Alliance, 3 community associations and Park Board
	4.2.3 Maintain and develop relationships with artists and arts organizations.	Ongoing
	4.2.4 Consult festival organizations on park development.	Needs more support
Recommendation 4.3 Develop a process for Park Board implementation of the Civic Public Art Program.	4.3.1 Develop a plan for public art in existing parks considering types of parks, site, intent of projects, park integrity and design, area history and composition of community.	Process developed outlining conditions for installing art.
	4.3.2 Maintain liaison with the City' s Public Art Committee and the Public Art planning staff committee.	Attend meetings regularly asking for and receiving advice. Public Art Planning staff cttee does not meet any more.
Recommendation 4.4 Develop an inventory of public art in parks.	4.4.1 Collaborate with the City Office of Cultural Affairs staff to establish parameters for public art projects	Office of Cultural Affairs has developed an extensive inventory
Recommendation 4.5 Find ways to increase the resources available for the arts in development of facilities and parks.	4.5.1 Develop constituencies that will lobby for a larger share of capital plan funds allocated to the development of arts facilities in building and parks.	Artists more aware of the resources provided by community centres.
	4.5.2 Explore implications of non-profit, corporate and private investment in community centres or parks to meet arts needs.	Not done
	4.5.3 In collaboration with the Office of Cultural Affairs, explore the potential establishment of an Arts Trust Fund.	Not done