



Date: June 25, 2004

**TO: Board Members - Parks and Recreation**  
**FROM: General Manager - Parks and Recreation**  
**SUBJECT: Olympic Youth Legacy for Physical Activity, Sport, Culture and the Arts**

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## RECOMMENDATIONS

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| <p>A. <i>THAT the Board approve the Olympic Youth Legacy Framework and Action Plans for 2004-2005, as outlined in the attached Council Report,</i></p> <p>B. <i>THAT the Board encourage its partners in local sport and cultural activity to embrace the Olympic Youth Legacy Framework and Action Plans.</i></p> |
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## POLICY

There is no applicable Board policy.

## BACKGROUND

In February 2003, a report from the Mayor's Forums on the Olympics recommended creation of a Vancouver Olympic Youth Legacy for Sport and the Arts. Park Board, at its meetings of March 24 and October 20, 2003, passed recommendations to work with city staff, youth and others to assist with the planning of a Youth Legacy Program.

On December 1, 2003, Park Board endorsed a recommendation to City Council to fund the first of a series of Olympic Youth Legacy Pilot programs, including a "Skate with the Mayor" launch event on December 21<sup>st</sup> at the Trout Lake Ice Arena. Simultaneous sessions were also held at the West End and Kerrisdale arenas, and a total of 16 free skating sessions were held over the two-week holiday period. The results of this pilot were reported to the Culture and Recreation Committee on February 4, 2004.

## DISCUSSION

A Report to Council (Appendix A), scheduled for July 8, 2004, seeks funding in two phases: \$ 200,000 for 2004 and a subsequent \$ 200,000 in 2005 (subject to a Council report on Phase One), which lead to a proposed Endowment Fund of \$ 10 million. The Endowment Fund proposal and details (\$ 5 million for Sport/Physical Activity and \$ 5 million for the Arts) will be developed during the first phase of the program.

Park Board and City Staff met since October of 2003 in a collaborative effort to bring together their programs, partners and community networks to collaborate on the Olympic Youth Legacy Program (OYL). The Framework and Action Plan (Appendix B) proposes a series of pilot programs, consultation, research and communications in three phases.

Representatives of relevant city departments, Vancouver School Board and provincial government ministry officials, youth and youth-serving organizations were briefed on key concepts, and many of those recommendations have been incorporated into the plans. Briefing participants heartily supported the Framework and Action Plans, and have pledged to support its guiding principles and key messages.

The Action Plan relies on the participation of youth, community groups, governmental and non-governmental organizations, business and others to assist in the process of ensuring more active involvement by youth in sport, physical activity, cultural programs and the arts. One of the earliest actions will be the appointment of a staff person to coordinate the plans and 'brand' the initiative in partnership with youth.

## **CONCLUSION**

Extensive collaboration with staff from the Office of Cultural Affairs, the Social Planning Department and Park Board has led to a City Council report which recommends the adoption of a framework for the Olympic Youth Legacy Program for Physical Activity, Sport, Culture and the Arts. Its mission is to create opportunities for children and youth to be more active in response to reports of declining levels of youth activity.

Park Board and its community association partners will be involved in reviewing existing programs, in the design of an advisory process for new programs, and possibly in other new programs for youth such as community partnership grants.

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