

Multiple Criteria Analysis

Management Model Options Vancouver Parks Board Concession System

Site - Group One - Second Beach, English Bay and Sunset

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	5	4	3	2	1
Create a Destination	5	4	2	3	1
Enhanced Park Experience	5	4	3	2	1
Responsiveness to Needs	5	4	3	2	1
Consistency of Service	3	2	5	1	4
Financial Performance	5	4	2	3	1
Financial Certainty	5	4	2	3	1
Minimize VPB Support	5	4	3	2	1
Total	38	30	23	18	11

Site - Group Two - Lacarno, Westbank, Jericho and Spanish East

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	5	4	3	1	2
Create a Destination	5	4	2	1	3
Enhanced Park Experience	5	4	3	1	2
Responsiveness to Needs	5	4	3	1	2
Consistency of Service	3	2	5	4	1
Financial Performance	5	4	2	1	3
Financial Certainty	5	4	2	1	3
Minimize VPB Support	5	4	3	1	2
Total	38	30	23	11	18

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Site - Lumberman's Arch

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	5	1	4	3	2
Create a Destination	5	1	4	2	3
Enhanced Park Experience	5	1	4	3	2
Responsiveness to Needs	5	1	3	5	2
Consistency of Service	3	5	2	4	1
Financial Performance	5	1	4	2	3
Financial Certainty	5	1	4	2	3
Minimize VPB Support	5	3	4	1	2
Total	38	14	29	22	18

Site - Information Booth

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	2	1	3	5	4
Create a Destination	2	1	3	5	4
Enhanced Park Experience	2	1	3	5	4
Responsiveness to Needs	2	1	3	5	4
Consistency of Service	2	1	3	5	4
Financial Performance	2	1	3	5	4
Financial Certainty	5	4	2	1	3
Minimize VPB Support	5	4	3	1	2
Total	22	14	23	32	29

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Site - Stanley Park Trailer

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	5	4	1	2	3
Create a Destination	5	4	1	2	3
Enhanced Park Experience	5	4	1	2	3
Responsiveness to Needs	5	4	1	2	3
Consistency of Service	3	2	1	4	5
Financial Performance	5	4	3	1	2
Financial Certainty	5	4	3	1	2
Minimize VPB Support	5	4	2	1	3
Total	38	30	13	15	24

Site - Farmyard

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	2	1	3	5	4
Create a Destination	2	1	3	5	4
Enhanced Park Experience	2	1	3	5	4
Responsiveness to Needs	2	1	3	5	4
Consistency of Service	2	1	3	5	4
Financial Performance	2	1	3	5	4
Financial Certainty	5	4	2	1	3
Minimize VPB Support	5	4	3	1	2
Total	22	14	23	32	29

Multiple Criteria Analysis

Management Model Options Vancouver Parks Board Concession System

Site - Third Beach

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	2	3	1	5	4
Create a Destination	2	3	1	5	4
Enhanced Park Experience	2	3	1	5	4
Responsiveness to Needs	2	3	1	5	4
Consistency of Service	2	3	1	5	4
Financial Performance	2	3	1	5	4
Financial Certainty	5	2	4	1	3
Minimize VPB Support	5	3	4	1	2
Total	22	23	14	32	29

Site - Group Three - New Brighton and Trout Lake

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	2	1	3	5	4
Create a Destination	2	1	3	5	4
Enhanced Park Experience	2	1	3	5	4
Responsiveness to Needs	2	1	3	5	4
Consistency of Service	2	1	3	5	4
Financial Performance	2	1	3	5	4
Financial Certainty	5	4	2	1	3
Minimize VPB Support	5	4	3	1	2
Total	22	14	23	32	29

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Site - Kits Pool

Criteria	Option 1	Option 2	Option 3	Option 4	Option 5
	Existing Model with Adjustments	Existing Model with major Adjustments	Partnership	License Operations to Operators	Lease Locations to Tenants
Quality Food Service	2	5	3	1	4
Create a Destination	2	5	3	1	4
Enhanced Park Experience	2	5	3	1	4
Responsiveness to Needs	2	5	3	1	4
Consistency of Service	2	5	3	1	4
Financial Performance	2	5	3	1	4
Financial Certainty	5	1	2	4	3
Minimize VPB Support	5	1	3	4	2
Total	22	32	23	14	29