Relaxation of sign by-laws

571AA. (1) The Council may, by by-law, provide for the relaxation of a sign by-law under section 571A in one or more of the following circumstances:

(a) enforcement of the sign by-law would result in unnecessary hardship;

(b) the sign is

(i) on heritage property, or

(ii) on property in an area identified as a historic area in an official development plan or a zoning by-law;

(c) the sign uses technology not contemplated by the sign by-law;

(d) the sign is in relation to a special event, as designated by Council by by-law or resolution.

(2) A by-law under subsection (1) may authorize such relaxations to be made by the Council, by any official of the city or by a board composed of such officials.

(3) A relaxation under this section, whether made by the Council, an official or a board, may be limited in time and may be made subject to conditions.

(4) A person whose request for a relaxation is dealt with by an official or a board is entitled to have the Council reconsider the matter.