

Special Event & Filming Permit Fees and Charges Adjustments

Recommendation

THAT the Board approve the Fees and Charges adjustments for Special Event and Filming Permits, as detailed in Appendix A.

Board Policy: Fees & Charges

- Recover Costs (currently subsidized ~\$120K)
- Compare to Market



Event Types

- Large & Small Events (~600)
- Public Access
- Private Functions
- Filming & Photography (~200)



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Fees: Objectives

- Clarify/simplify the fee structure
- Compare rates in other cities
- Survey organizers
- Multi-day events



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Fees: Proposal

- Clarify/Simplify the fee structure
 - New fee matrix with built-in variables
 - Identify event types that reflect demand
 - Introduce an application fee
- Compare permit rates in other cities
 - Align fees within market
- Survey organizers
 - Email and round table discussions
- Multi-day events
 - Further discussion with organizers required
- Increase Annual Gross Revenues by \$25,000



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Proposed Special Event Permit Fee Schedule

Event Type	Level 1	Level 2	Level 3	Level 4	Level 5
Charity/Community	<u>< 50pp</u>	<u>51 – 200pp</u>	<u>201 – 500pp</u>	<u>501 – 1000pp</u>	<u>>1000pp</u>
Current rate	\$80 \$0	\$200 \$242	\$300 \$327	\$400 \$428	\$500 \$428
Community Festivals	<u>< 300pp</u>	<u>301 – 1000pp</u>	<u>1001 – 5000pp</u>	<u>5001–10,000pp</u>	Negotiable based on scale
Current rate	\$300 \$242	\$500 \$327	\$800 \$428	\$1000 \$428	
Charity Athletic (walk, run)	<u>< 200pp</u>	<u>201 – 500pp</u>	<u>501 - 1000pp</u>	<u>1001-5000pp</u>	<u>>5000pp</u>
Current rate	\$200 \$101	\$300 \$242	\$500 \$327	\$800 \$428	\$1000 \$428
Private/Commercial	<u>< 200pp</u>	<u>201 – 500pp</u>	<u>501 – 1000pp</u>	<u>1001-5000pp</u>	Negotiable based on scale
Current rate	\$600 \$242	\$1000 \$327	\$1600 \$428	\$2000 \$428	

Highest volume categories

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Proposed Filming Permit Fee Schedule

<u>Event Type</u>	<u>Fee</u>
Documentary, Student	\$35
Current rate	\$25
Filming tents, set/wrap up	\$250
Current rate	\$300
	\$94-\$218
Neighbourhood Parks	\$600
Current rate	\$519
Destination Parks	\$800
Current rate	\$614
Photography	\$150
Current rate	\$300
	\$94-\$218

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External Market Scan

<u>Location</u>	<u>Athletic</u>	<u>Corporate</u>	<u>Charity/ Community</u>	<u>Picnic</u>
Vancouver <i>(Proposed rates)</i>	\$150 - \$1000	\$600 - \$2000	\$80 - \$500	\$80
Los Angeles	\$1000	\$50 - \$1000	\$40 - \$500	\$150 - \$600
San Francisco	\$27 - \$1085	\$215 - \$1085	\$27 - \$217	\$27 - \$1085
Chicago	\$350 - \$10,500	\$6,300 - \$10,500	\$130 - \$620	N/A
Toronto	\$60 - \$300	N/A	\$60 - \$300	\$60 - \$300

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