

Date: May 26, 2010



TO: Board Members – Vancouver Park Board
FROM: General Manager – Parks and Recreation
SUBJECT: Allocation of funds from Corporate Sponsorship

RECOMMENDATION

THAT the Board contribute \$50,000 from the Corporate Sponsorship Reserve toward the installation of power hubs at David Lam Park

POLICY

The Board's policy on the approved use of Corporate Sponsorship funds contains the following criteria:

- To fund one-time expenditures to a limit of \$50,000 that will support revenue-generating activities and the money repaid into the Corporate Sponsorship Account from the increased revenues within a period of three years.
- To fund initiatives with one-time expenditures to a limit of \$50,000 that will result in improved efficiencies.
- To fund one-time expenditures over and above the existing funding level in the operating budget which are beneficial to the overall Parks and Recreation system.
- All expenditures require Board approval.

DISCUSSION

David Lam Park is an important neighbourhood park serving both active and passive needs. The sports field and playground are used by the adjacent Elsie Roy School and the field is booked during winter for soccer on the weekends. David Lam Park is also a popular filming site and is used to hold a number of cultural events including the Vancouver International Jazz Festival.

Currently, the park lacks a permanent power source to support the filming and special event activities; during these events generators are used to supply needed power. The installation of permanent power would eliminate the need to run generators during these activities and the desire for permanent power sources in the park was identified as early as 2008.

During the planning of the 2010 Live Site at David Lam Park it was determined that the event would require significant electrical power. At that time it was also recognized that the park's landscaping and infrastructure would have to be altered to accommodate the

celebration facilities and that a post event restoration would have to take place. Since the desire to have long term access to power in the park had previously been identified, the feasibility of installing the power hubs during the park restoration was explored.

The cost associated with the installation of 2 power hubs in the park is approximately \$140,000; the disruption and cost of this installation are greatly reduced by completing the work as part of the Live Site remediation. City staff have identified \$90,000 to fund part of this project but require additional funds to complete the work. It is proposed to contribute \$50,000 from the Corporate Sponsorship reserve toward the costs of installation of these power hubs.

SUMMARY

This request for funds from the Corporate Sponsorship complies with the policy for the use of Corporate Sponsorship funds and sufficient funds are available in the reserve to provide for this request. Staff recommend that the Board approve the request for a contribution of \$50,000 from the Corporate Sponsorship Reserve toward the installation of two power hubs in David Lam Park.

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