



Vancouver Board of Parks and Recreation

Special Events Approval
St. Patrick's Day Run 2014
January 20, 2014

Visit the Park Board website at: vancouverparks.ca



Recommendation

THAT the Board approve a request from the Running Room, organizers of the St. Patrick's Day 5K running race, for the closure of Stanley Park Drive on March 15, 2014, from 9:30am to 10:30am.



Background

- Annual St. Patrick's Day 5K running race will take place on March 15, 2014
- Organized by the Running Room, one of North America's most recognized names in running and walking
- Event supports:
 - Canadian Diabetes Association
 - Health and wellness for participants of all abilities
- Event popularity has grown steadily since its introduction 9 years ago



Event Proposal

- Event has historically used the Stanley Park seawall
- For 2014 and beyond, race organizers are requesting that the event be moved from the seawall to Stanley Park Drive
- Moving the event route from the seawall to a Park roadway will:
 - Require a maximum road closure of one hour
 - Minimize disruption to members of the public using the seawall

Proposed Route - 2014





Key Considerations

- Stanley Park stakeholders and park staff have been consulted and are supportive of the initiative; strategies were also reviewed to mitigate potential challenges
- Pending approval of recommendation, staff will:
 - Continue to work with organizers to complete comprehensive transportation and safety plan
 - Continue to work with Park stakeholders on event planning
 - Work with organizers to provide Park stakeholders with marketing opportunities



Summary

- St. Patrick's Day 5K running race supports active living for Vancouverites of all abilities
- Race organizers require a route change to better execute the event in 2014 and future years
- Staff do not anticipate any significant issues as a result of this change
- Staff will continue to collaborate with organizers to ensure the event is executed in accordance with all permit conditions and Board expectations



Recommendation

THAT the Board approve a request from the Running Room, organizers of the St. Patrick's Day 5K running race, for the closure of Stanley Park Drive on March 15, 2014, from 9:30am to 10:30am.

