



## Vancouver Board of Parks and Recreation

Public Art Donation for Guelph Park  
"Dude Chilling Park" Sign

February 3, 2014

Visit the Park Board website at: [vancouverparks.ca](http://vancouverparks.ca)



## Recommendation

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THAT the Board accept the donation of the Dude Chilling Park sign, a site specific artwork created for Guelph Park with all arrangements to the satisfaction of the General Manager.



## Background

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- November 2012, an unauthorized Dude Chilling Park sign was erected in Guelph Park
- Support from local residents for the sign including a petition signed by 1,500 residents recommending installation of the sign as a piece of civic art
- March 2013, Park Board motion directing staff to present a recommendation for the future of the “Dude Chilling Park
- Donation to the Park Board from artist, Victor Briestensky
- Standard Park Board artwork donation process has been followed



# “Dude Chilling Park” Sign





## Donation Process

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- Letter with accompanying signatures requesting the installation and an email confirming the artist would donate the work accepted
- Technical approval meetings convened and site approvals obtained
- Aesthetic review completed by the Public Art Committee; recommended Park Board accept the work and that it be installed at the original location
- Community consultation completed; majority of responses positive



# Community Consultation

- Consultation Process:
  - ✓ Signage on site
  - ✓ Notice to residents within two blocks of park
  - ✓ Advertisement in Vancouver Courier
  - ✓ Social media campaign
  - ✓ Stakeholder engagement with Brewery Creek Community Garden Society
  
- Online survey/feedback period of 21-days; total of 372 responses received:
  - ❖ 77% (287) responded positively
  - ❖ 2% (8) responded negatively
  - ❖ 21% (77) responded neutrally



## Preferred Installation Site

- ❖ Survey results show preference (66%) for the artwork to be installed at corner of 8th and Brunswick St. where artwork was originally erected (#1)
- ❖ 9% of responses indicated preference near the community art exchange box (Site #2 in map)
- ❖ 25% indicated no preference





## Summary

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- Respondents indicated the following positive comments:
  - Artwork celebrates a sense of community and belonging and represents the contemporary history of the park
  - Artwork will be a focal point in the park, which will bring out more residents to enjoy the park
  - Artwork will add to the aesthetics of the park's visual culture
- Staff support the installation of the artwork in its original location in Guelph Park
- Also recommend installing a plaque next which includes a brief description of the piece and a reference to the Coast Salish connection to the land





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