



Vancouver Board of Parks and Recreation

Special Event Approvals

2014 GranFondo Cycling Event & Music Tree Fundraiser

March 10, 2014

Visit the Park Board website at: vancouverparks.ca

- A. THAT the Board approve a request from GranFondo Canada, organizers of the RBC Granfondo Whistler, for a cycling event in Stanley Park on September 6, 2014 from 3:00am to 11:00am.

- B. THAT the Board approve a request from The Music Tree Foundation, organizers of The Music Tree East Van Fundraiser for a ticketed event in Strathcona Park, July 5, 2014 from 7:00am to 9:00pm.



GranFondo Whistler Background

- GranFondo Canada introduced the first world-class granfondo to Canada in 2010 with the *RBC GranFondo Whistler*
- *RBC GranFondo Whistler* allows 3,500 cyclists to ride the Sea to Sky Highway in a dedicated car-free lane from Vancouver to Whistler (122km)
- 'Forte' event will be introduced in 2014, providing 500 cyclists with a longer ride, including a climb to the top of Cypress Mountain (152km)



GranFondo Whistler Proposal

- For 2014, GranFondo Canada proposes to relocate the start of the event to Stanley Park on Saturday, September 6, 2014;
- 3:00am - Stanley Park Drive would be shut down east of Avison Way;
- 5:45am - Pipeline Road would be shut down north of the Miniature Railway parking lot;
- 5:45am - Lower Avison Way would be shut down east of the Aquarium.



GranFondo Whistler Proposal

- Event would start at the Nine O'Clock Gun, continue counter-clockwise along Stanley Park Drive, depart the Park at the Stanley Park Causeway exit;
- Roadways would re-open at 8:00am;
- All event commodities cleared by 11:00am.

GranFondo Whistler Proposed Route





GranFondo Whistler Key Considerations

- Stanley Park stakeholders, Park staff and the City's FEST Committee have been consulted and are supportive of the initiative; strategies also reviewed to mitigate potential challenges
- Pending approval of recommendation, staff will:
 - Continue to work with organizers to finalize comprehensive transportation and safety plan
 - Continue to work with Park stakeholders on event planning
 - Work with organizers to provide Park stakeholders with marketing opportunities



GranFondo Whistler Event Summary

- GranFondo Whistler event supports active living for Vancouverites of all abilities;
- Race organizers are proposing to relocate event start to Stanley Park starting in 2014;
- Staff do not anticipate any significant issues as a result of this change;
- Staff will continue to collaborate with organizers to ensure the event is executed in accordance with all permit conditions and Board expectations.



Music Tree Background

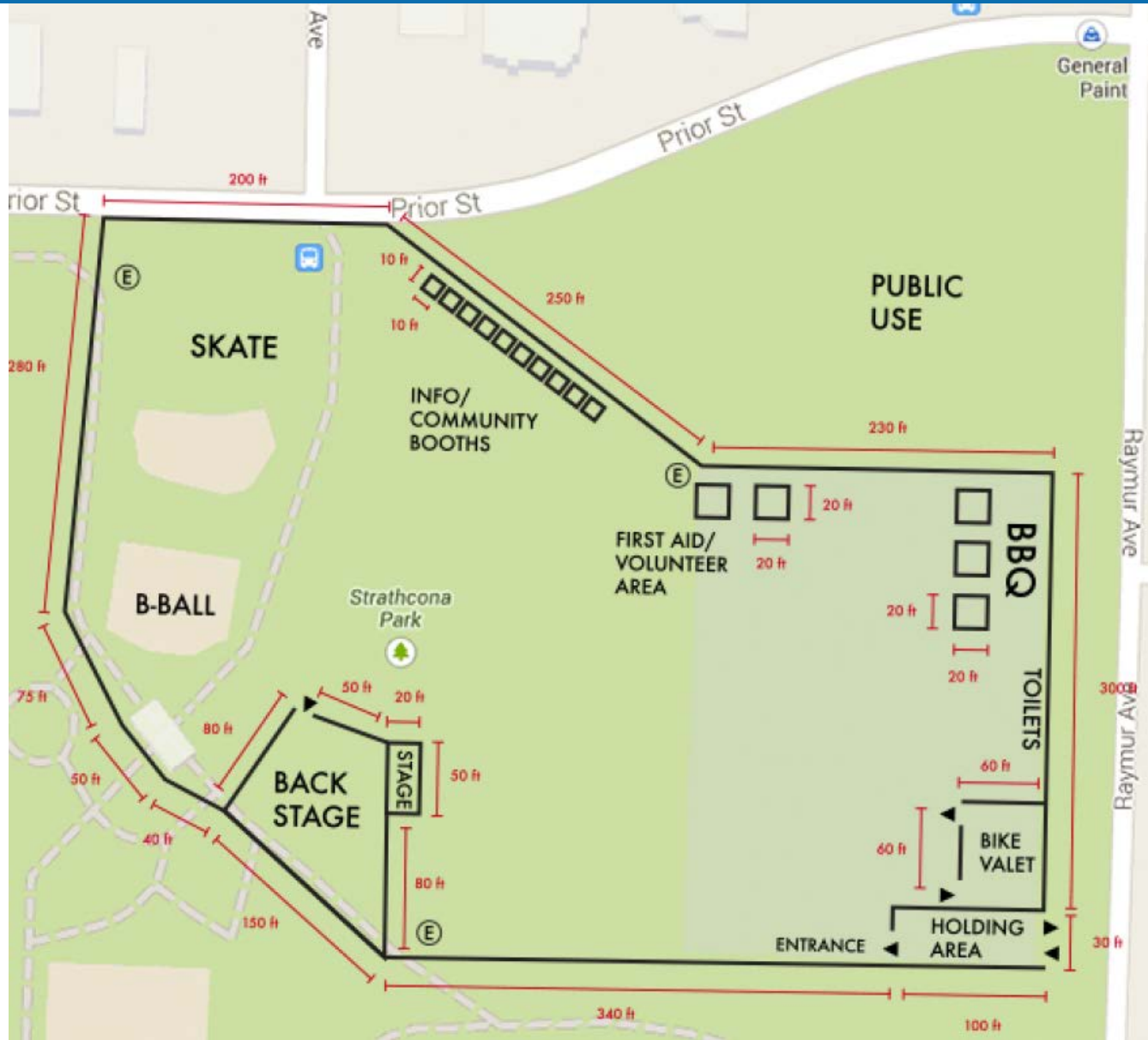
- Music Tree is a grassroots, not-for-profit foundation dedicated to raising awareness of ecological and community projects through various fundraising concerts and other events;
- Aaron Ross, lead singer of local band “The Boom Booms”, and Levon Kendall, Team Canada Basketball member, founded the organization in 2011;
- Music Tree East Van Fundraiser will benefit local and international youth initiatives



Music Tree Proposal

- Organizer proposes to host ticketed concert event at Strathcona Park;
- Event to take place on Saturday, July 5, 2014, from 1:00pm to 9:00pm;
- Set-up will begin at 7:00am and tear-down at the end of the event;
- Tickets will be \$20 and be limited to 3,000 participants;
- Activations include a barbecue area, skateboard and basketball activities, community and sponsor booths.

Music Tree Site Map





Music Tree Key Considerations

- FEST Committee members, VPD, VF&RS, City events office, and Park staff have been consulted and are supportive of the event; strategies also reviewed to mitigate potential challenges;
- Organizers required to provide site management, traffic management, emergency evacuation, security, communication, transportation and waste management plans.



Music Tree Event Summary

- Music Tree event supports greening and community building activities for all Vancouverites;
- Organizer proposes to host ticketed concert event at Strathcona Park;
- Staff do not anticipate any significant issues as a result of this event;
- Staff will continue to collaborate with organizers to ensure the event is executed in accordance with all permit conditions and Board expectations.

- A. THAT the Board approve a request from GranFondo Canada, organizers of the RBC Granfondo Whistler, for a cycling event in Stanley Park on September 6, 2014 from 3:00am to 11:00am.

- B. THAT the Board approve a request from The Music Tree Foundation, organizers of The Music Tree East Van Fundraiser for a ticketed event in Strathcona Park, July 5, 2014 from 7:00am to 9:00pm.

