



Vancouver Board of Parks and Recreation

Queen Elizabeth Park Zipline

April 27, 2015

Visit the Park Board website at: vancouverparks.ca



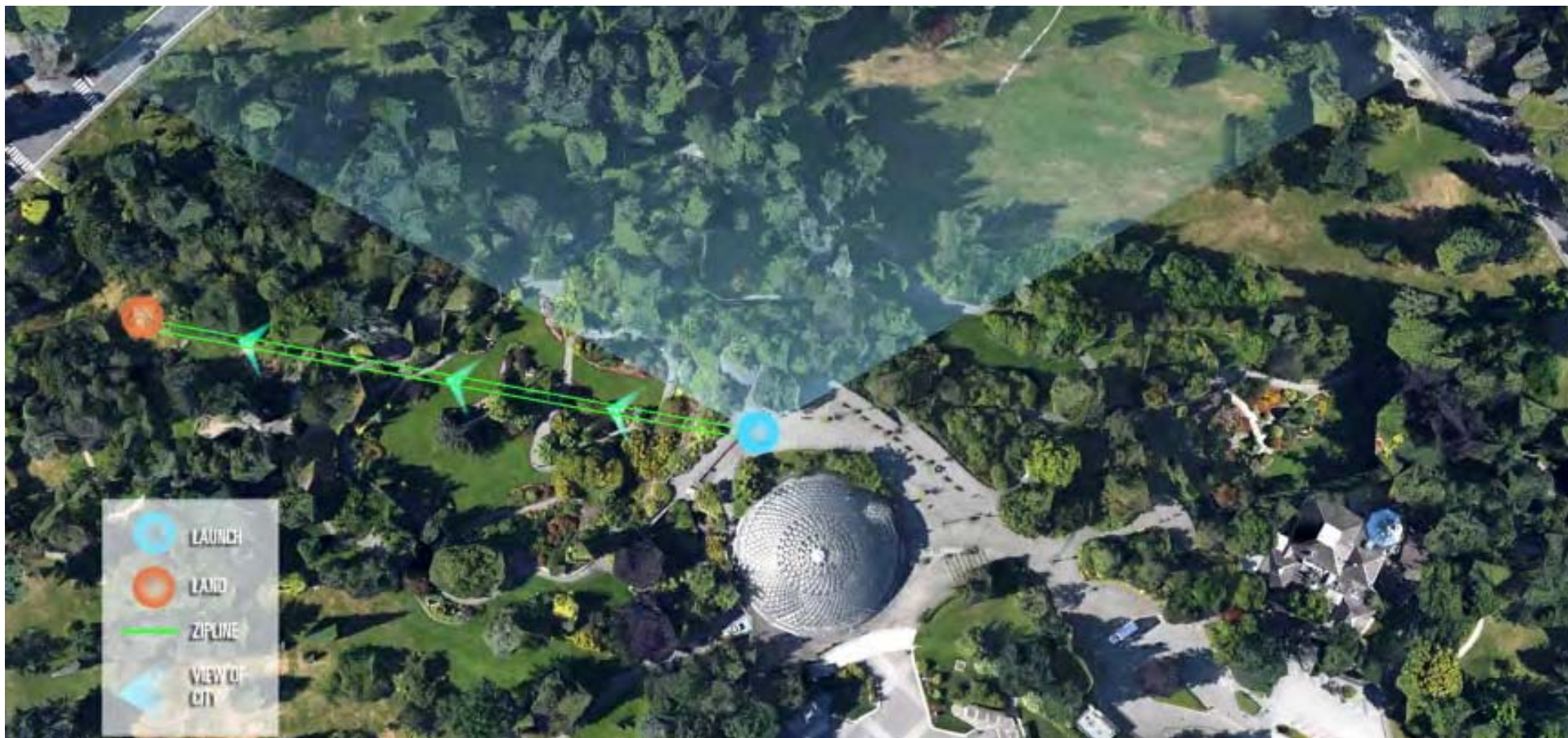
Recommendation

THAT the Vancouver Park Board approve the temporary operation of a zipline in Queen Elizabeth Park during the summer of 2015 as a pilot project, under the conditions as outlined in this report.



Concept

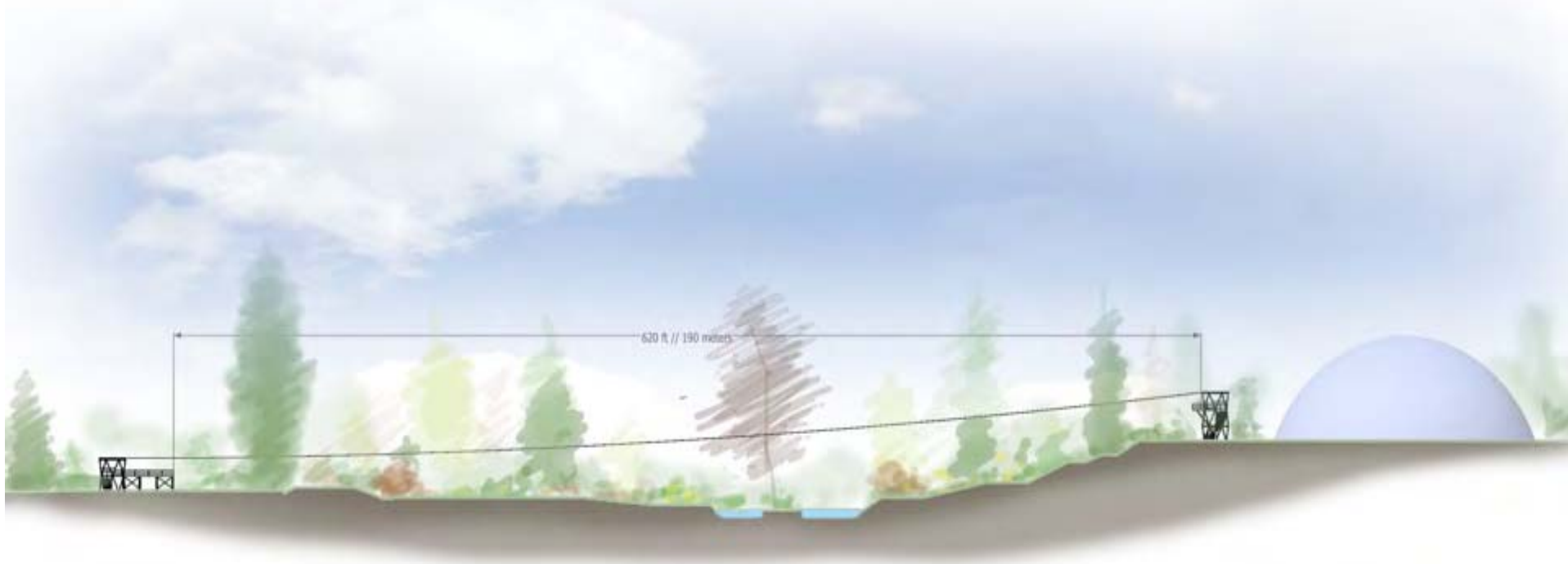
Greenheart International, a Vancouver based company, has proposed a pilot event to operate a zipline in Queen Elizabeth Park in the summer of 2015





Concept

The zipline design below shows a 190 meter span from the launch tower, just west of the Bloedel conservatory with a gentle drop to the landing area





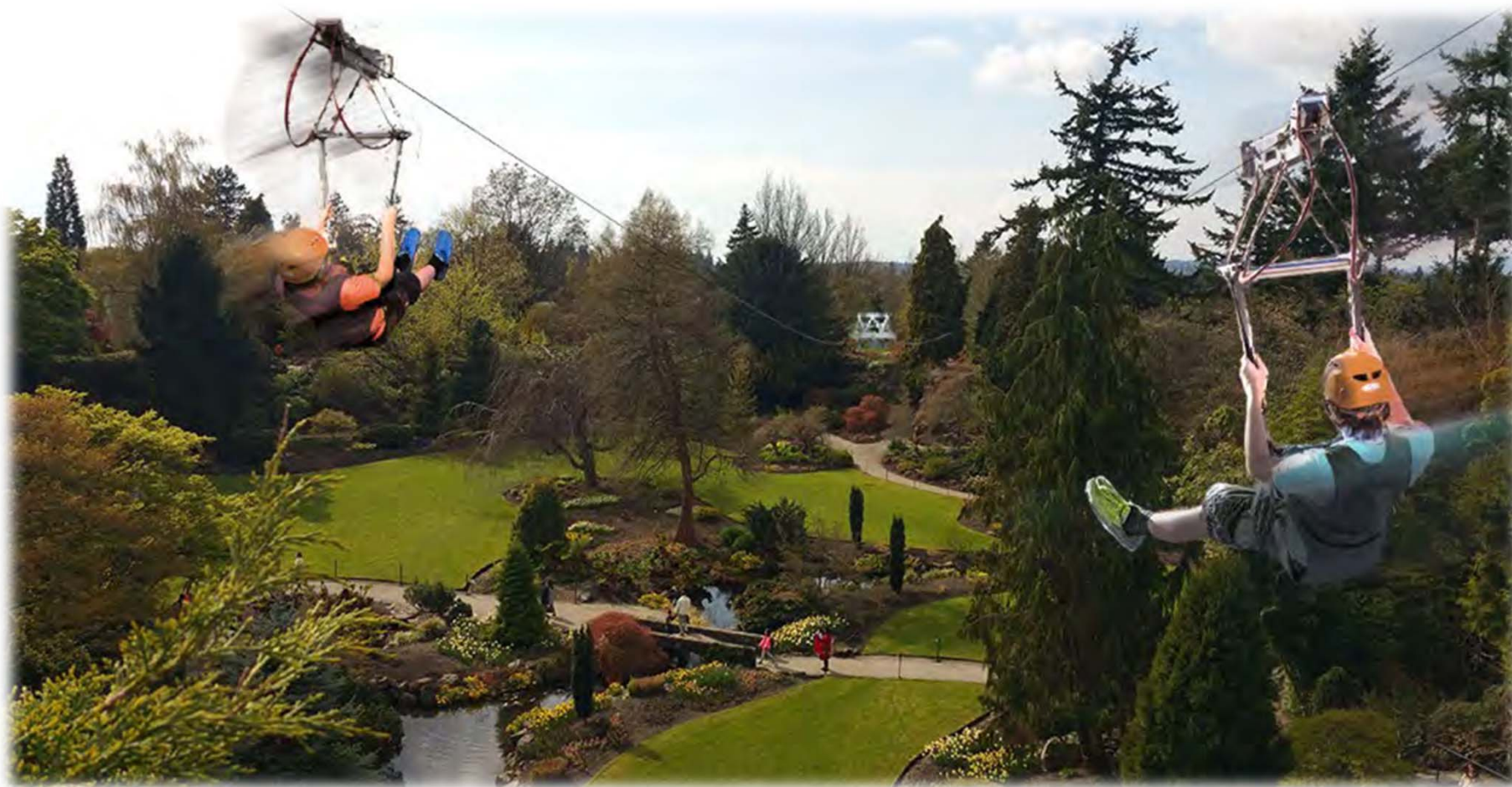
Concept

The concept drawing of the launch tower shows that it will be made of materials and geodesic design to compliment the Bloedel Conservatory



Overview

The concept drawing shows the limited visual impact from the quarry garden





Greenheart

Greenheart is an experienced operator with an excellent safety record. All cables/harnesses meet the highest industry standards

UBC



Campbell River



Whistler



Clayoquot Sound



San Diego



Nevada



Georgia



Venice Beach



Las Vegas



Belize



Nigeria



Haiti



Brazil



Rwanda



Peru





Impacts

The zipline would have limited impacts

- Very small launch/landing footprint
- Low sound at under 50 decibels
- No motorized devices
- Two small (1" diameter) cables
- Remote storage area



Commercial Arrangement

The Park Board does not assume financial risk and only has financial upside should the zipline take up be strong

- Greenheart responsible for all installation, operation, and insurance costs. Marketing will be jointly initiated.
- Rider cost will in the \$15 - \$20 range.
- Park Board return based on the revenues from the summer 2015 pilot:

2015 Zipline Revenue	Park Board Return
\$0 – 75,000	0%
\$75,001 – 250,000	10%
\$250,001 – 400,000	35%
\$400,001 +	40%



Benefits

The zipline will drive traffic and visitation to an important destination park

- An additional activity for visitors of Queen Elizabeth Park
- Increased profile for the Park and Bloedel Conservatory
- Opportunity to measure the impact and results through a short term pilot
- Opportunities to cross market with the Bloedel Conservatory





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