

2015 Women's World Cup Park Board Presentation

May 11, 2015



- Legacy Events: Women's World Cup 2015
 - Keep Vancouver Spectacular April 25
 - Roster Announcement April 27
 - In Her Footsteps Exhibit May 22
 - Live Your Goals Festival May 23
 - Team Australia Coach Engagement May 25-28
 - Coke Trophy Tour May 27
 - Activate Vancouver & GEN7 Gathering June 19-21

- Vancouver Fan Zone

- Media Infrastructure: BC Place & International Broadcast Centre

- Jack Poole Plaza – Fox Broadcast Centre

- Park Board Training Fields – Empire and Trillium

- Approval of Fan Zone Budget

Saturday April 25th



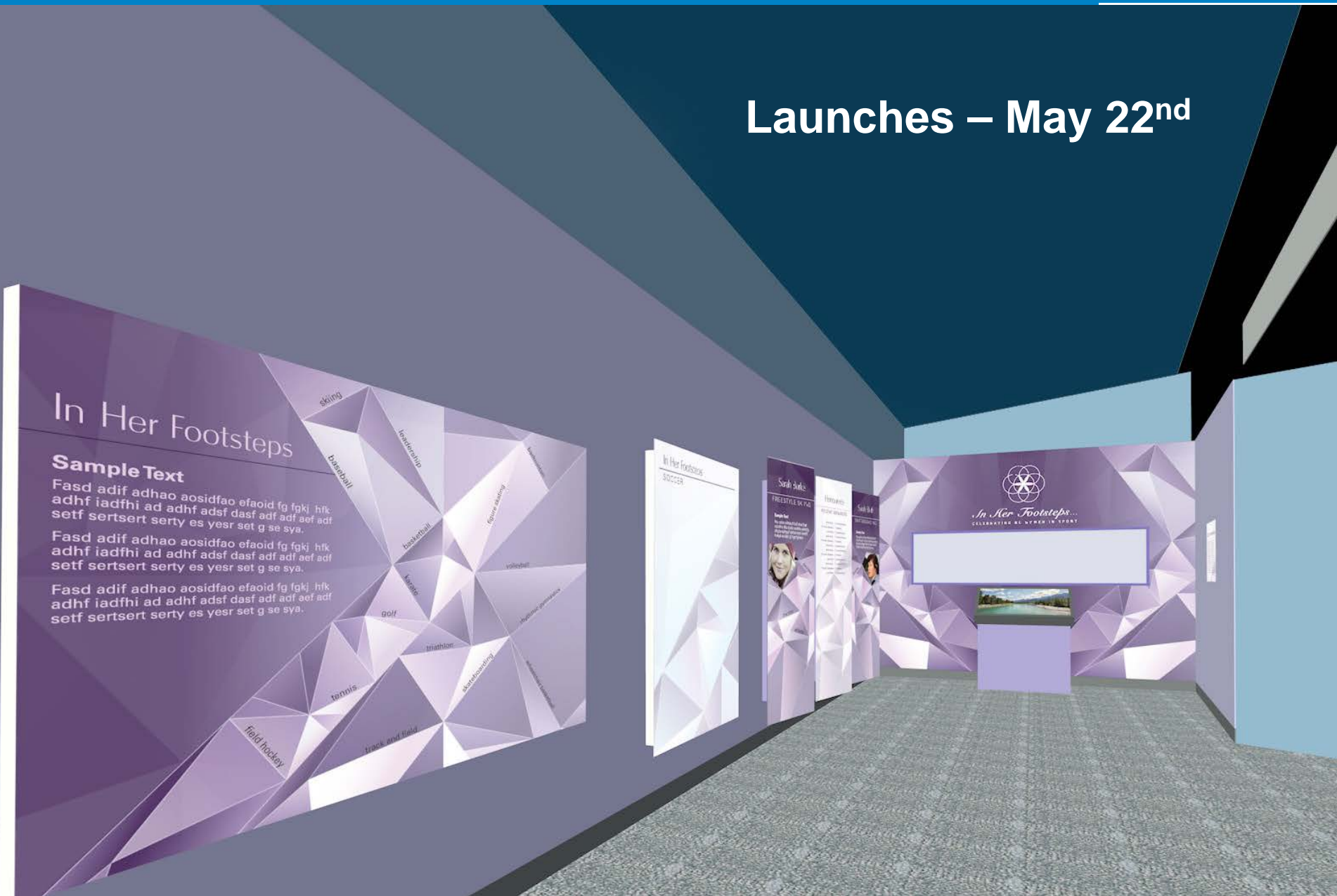
Team Canada Roster Announcement



Monday April 27th at Robson Square



Launches – May 22nd



Live Your Goals Festival Saturday May 23rd





Coke Women's World Cup Trophy Tour



TROPHY TOUR ROUTE ACROSS CANADA

Vancouver May 27th

- 1 Ottawa**
April 1, April 3-4
- 2 Montréal**
April 9-12
- 3 Québec City**
April 15
- 4 Halifax**
April 18-19
- 5 Moncton**
April 24-26
- 6 Kingston**
April 28
- 7 Toronto***
April 30, May 1, May 3
- 8 Hamilton**
May 6
- 9 Winnipeg**
May 8-10
- 10 Edmonton**
May 16-18
- 11 Calgary**
May 22-24
- 12 Vancouver**
May 29-31



GET YOUR TICKET



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Activate Vancouver & GEN7 Gathering



KEY COV HOST CITY OBLIGATIONS



| Role/Responsibility | Potential Lead City Department |
|---|------------------------------------|
| Training grounds | Park Board |
| Look of the City Program | Cultural Services, Engineering |
| City beautification program | Engineering |
| Rights protection program | Permits & Licenses |
| Vancouver Fan Zone/Commercial display area | Film & Special Events |
| Other operational and administrative requirements | CMO, Park Board, other departments |



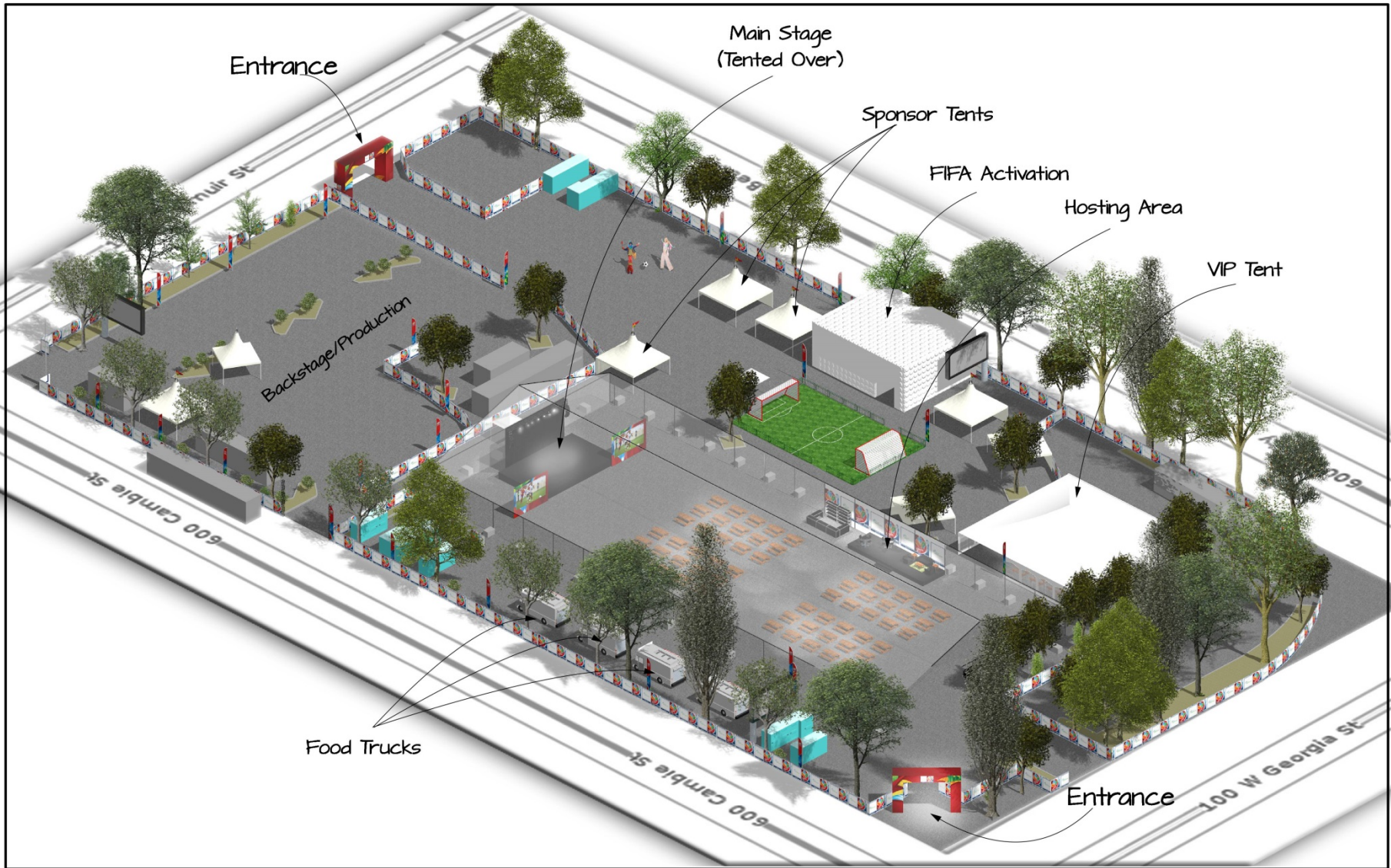




VANCOUVER FAN ZONE LOCATION



VANCOUVER FAN ZONE SITE PLAN



VANCOUVER FAN ZONE MAIN TENT



VANCOUVER FAN ZONE HOSPITALITY TENT







VANCOUVER FAN ZONE ACTIVATION DATES



| # | Date | Match Description | Location |
|----|-----------------|-----------------------|-----------|
| 1 | Saturday June 6 | Canada match day | Edmonton |
| 2 | Monday June 8 | Group C Doubleheader | Vancouver |
| 3 | Thurs June 11 | Canada match day | Edmonton |
| 4 | Friday June 12 | Group C Doubleheader | Vancouver |
| 5 | Monday June 15 | Canada match day | Winnipeg |
| 6 | Tuesday June 16 | Group D Match | Vancouver |
| 7 | Sunday June 21 | Round of 16 | Vancouver |
| 8 | Tuesday June 23 | Round of 16 | Vancouver |
| 9 | Sat June 27 | Quarter Final | Vancouver |
| 10 | Wed July 1 | Canada Day Semi-Final | Vancouver |
| 11 | Saturday July 4 | 3rd Place Match | Edmonton |
| 12 | Sunday July 5 | FINAL Match | Vancouver |

Sunday June 21, 2015 NATIONAL ABORIGINAL DAY

12:00 Fan Zone Opens

12:30 – 12:50 First Nations Welcome and Community Group Perf

12:50 – 2:30 Turf Field -- Passive Skills and Drills

13:00 – 15:30 Main Tent: Match 2 – Round of 16

15:30 – 16:15 Main Tent: Feature First Nations Artist Performance

16:30 – 18:15 Main Tent: Match 3 – Round of 16

16:30 – 18:30 Turf Field – Passive Skills and Drills

19:30 Fan Zone Closes

Sample Talent Performer Suggestions:

Hosting by Wab Kinew: Inez Jasper, Leela Gilday, Mob Bounce, Git Hayetsk, Le La La Dancers

JACK POOLE PLAZA – FOX BROADCAST CENTRE

ADAPTATION OF
JHD DESIGN BY:

BC EVENT
MANAGEMENT



- ↘ COV – Local Organizing Committee contribution - \$250,000
 - ↘ Covers the City Services commitments in the Host City Agreement:
 - Decoration Programme
 - Training Grounds
 - City services – road and traffic light maintenance, cleaning
 - Transportation – access lanes, road closures
 - City beautification

- ↘ COV – Women’s World Cup Legacy Projects - \$60,000
 - Keep Vancouver Spectacular – World Cup Clean up
 - Canadian National Women’s Team Roster Announcement
 - In Her Footsteps Exhibit – BC Sports Hall of Fame
 - Live Your Goals Festival
 - Team Australia Coach Engagement’
 - Women’s World Cup Trophy Tour
 - Activate Vancouver & GEN7 Gathering

- ↘ Province of British Columbia - \$2,000,000
 - ↘ Host Province Agreement

- ↘ PavCo, Canada Soccer, Rugby Canada - \$1,327,000
 - ↘ Turf Replacement

- ↘ FIFA - \$65,000
 - ↘ Live Your Goals Festival - \$10,000
 - ↘ FIFA Fan Zone Pageantry - \$55,000

| | |
|---|--------------------|
| City of Vancouver | |
| Host City Agreement - Sport Hosting Grant | \$250,000 |
| Women's World Cup Legacy Projects | \$60,000 |
| City of Vancouver Fan Zone | \$1,200,000 |
| TOTAL | \$1,510,000 |
| Other Partners | |
| Province of BC | \$2,000,000 |
| PavCo, Soccer Canada, Rugby Canada | \$1,327,000 |
| FIFA | \$65,000 |
| TOTAL | \$3,392,000 |





Vancouver Board of Parks and Recreation

Next Regular Meetings

May 25, 2015

VISIT THE PARK BOARD WEBSITE AT: vancouverparks.ca