



# Vancouver Board of Parks and Recreation

## Vancouver Parks Foundation

June 8, 2015

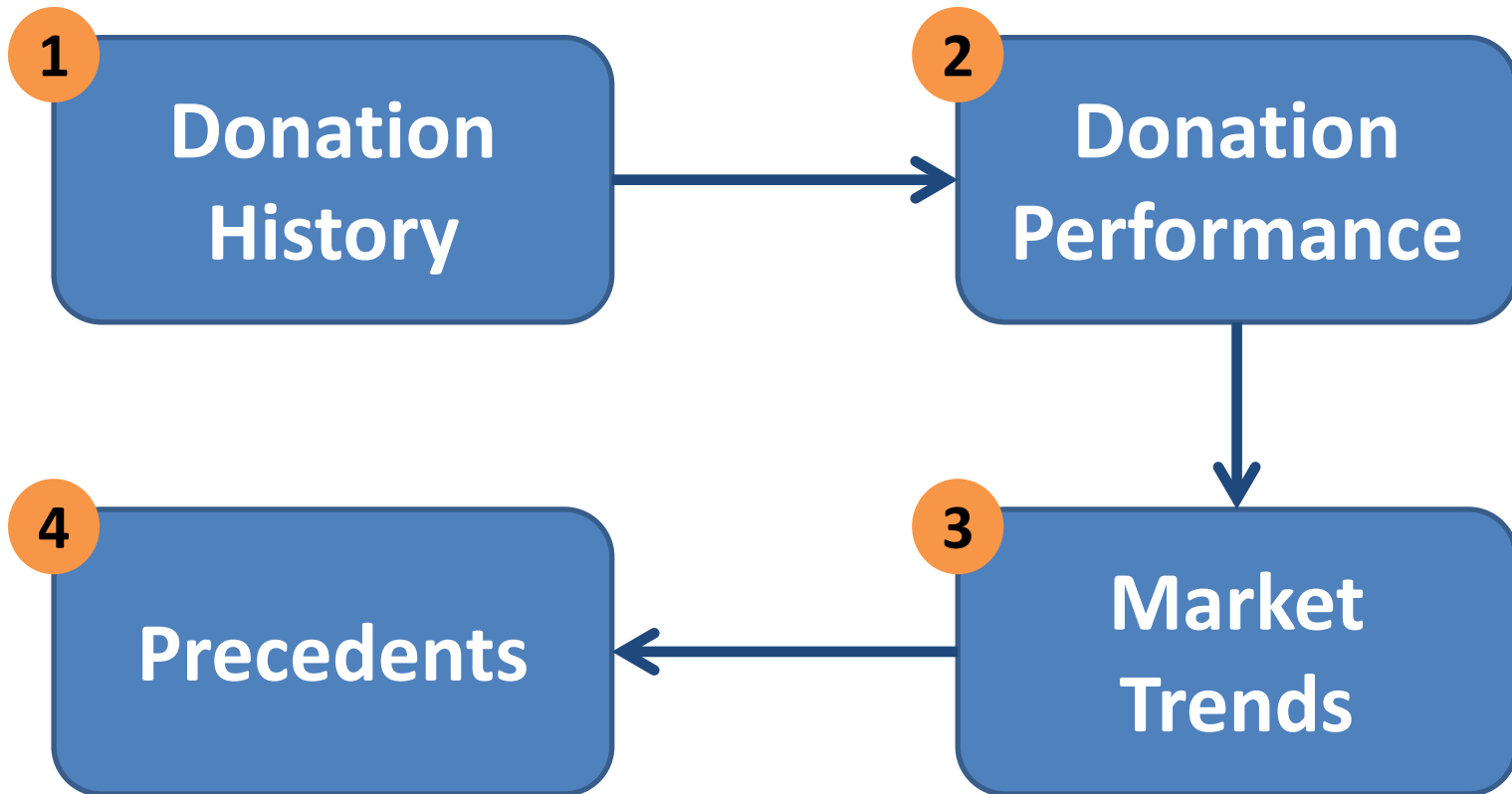
Visit the Park Board website at: [vancouverparks.ca](http://vancouverparks.ca)



## Recommendation

- A. THAT the Vancouver Park Board direct staff to develop a plan to establish a Vancouver Parks Foundation; and
- B. FURTHER THAT staff report back to the Board within five (5) months with a plan for implementation in 2016.

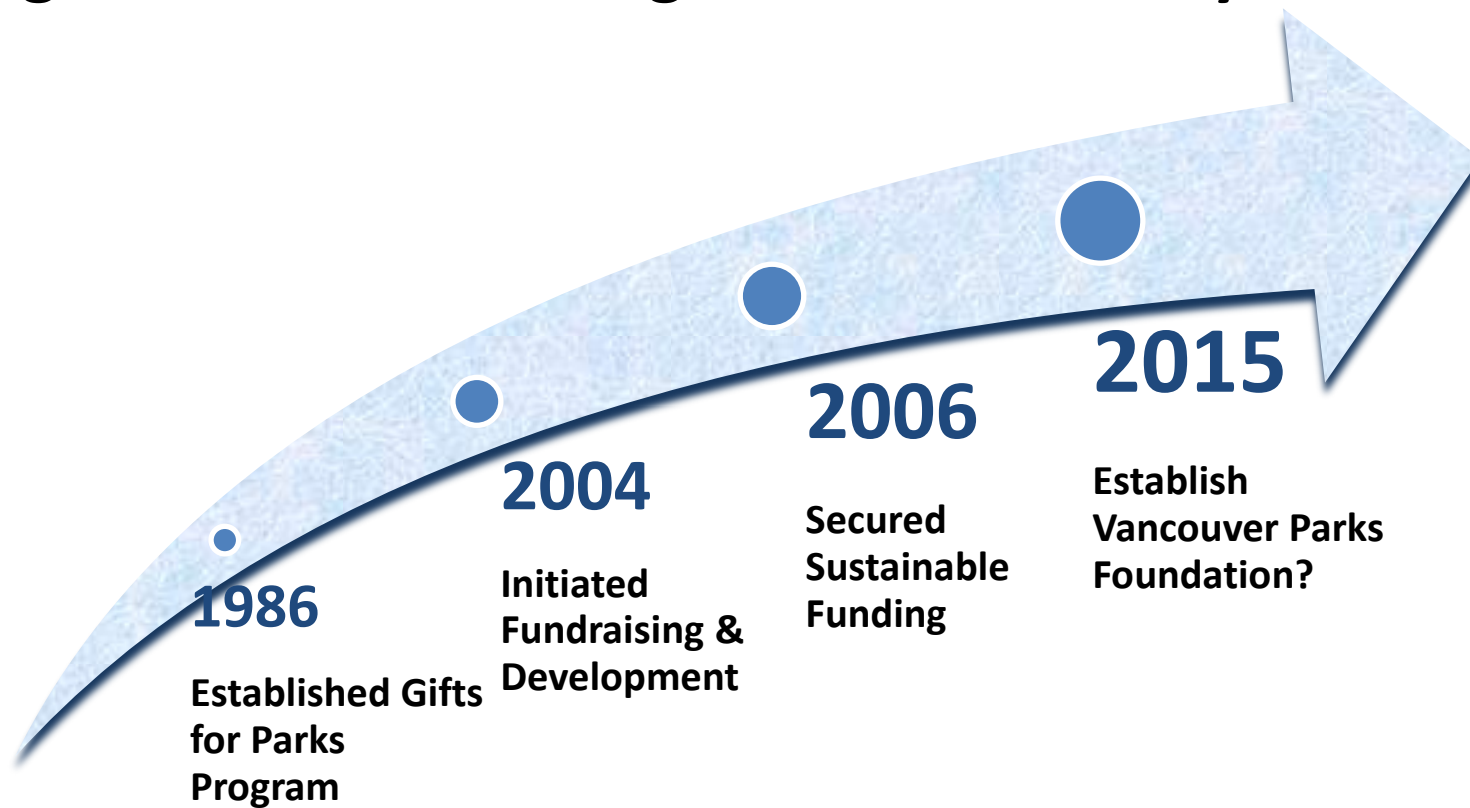






# Vancouver Parks Foundation

The Vancouver Park Board established the Gifts for Parks program in 1986. It has grown dramatically since



Donation History

Donation Performance

Market Trends

Precedents



# Vancouver Parks Foundation

**Contributions have been made by individuals, other foundations, community groups, and corporations**



Donation History

Donation Performance

Market Trends

Precedents



# Vancouver Parks Foundation

**This ‘Spidernet’ at MacLean Park was funded through the donation reserve. Other areas of interest include:**

Playgrounds

Trees

Wildlife Habitat

History

Signage

Water Quality

Recreation



Engagement

Trails

Public Art

Tours

Stewardship

Erosion

Fitness

Donation History

Donation  
Performance

Market Trends

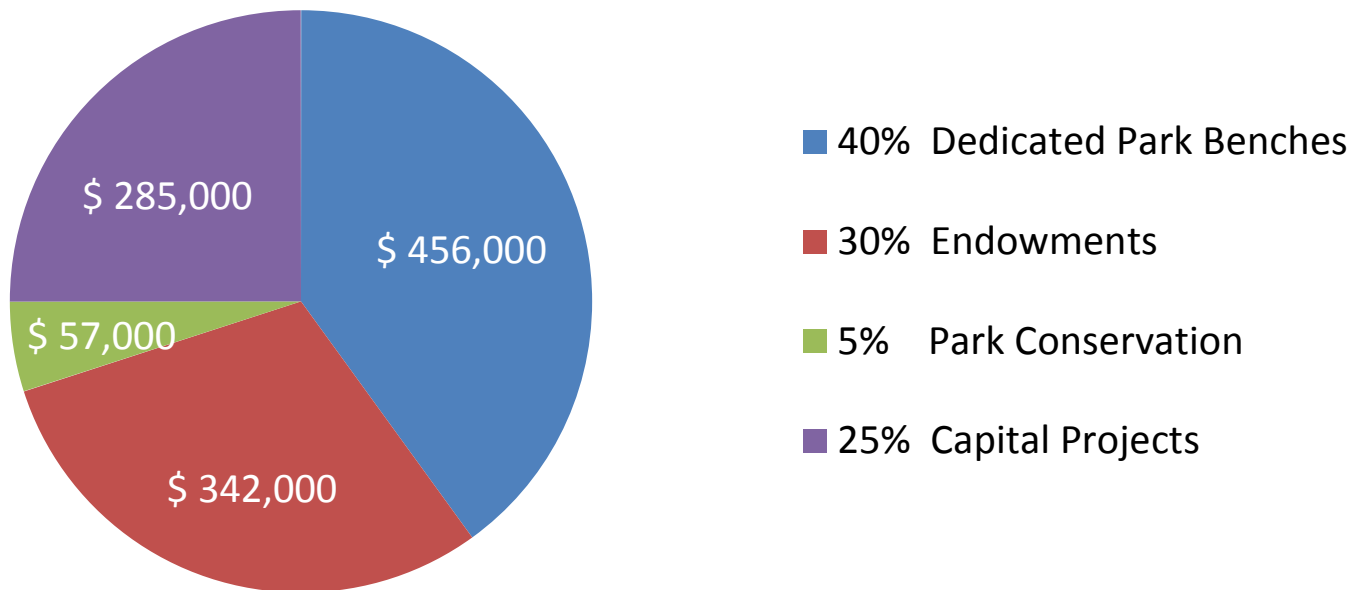
Precedents



# Vancouver Parks Foundation

## The Park Board receives about 1.1M in annual contributions

### 2014 Donation Revenue \$1,140,550



Donation History

Donation Performance

Market Trends

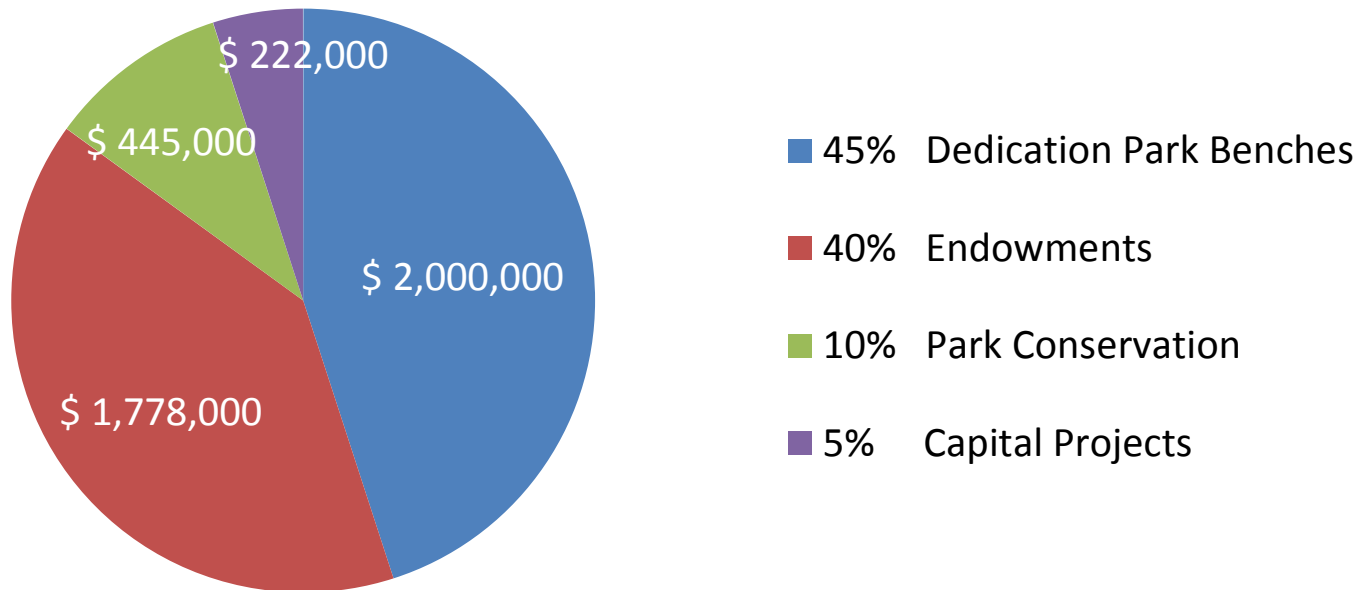
Precedents



# Vancouver Parks Foundation

## The Park Board donation reserve has about 4.5M in capital

### Current Donation Reserve \$4,445,000



Donation History

Donation  
Performance

Market Trends

Precedents



## The interest in supporting Vancouver Parks continues to grow incrementally



Donation History

Donation  
Performance

Market Trends

Precedents



# Vancouver Parks Foundation

## A number of other cities have established Parks Foundations



Donation History

Donation  
Performance

Market Trends

Precedents



# Vancouver Parks Foundation

**Within the City of Vancouver, three other related foundations have been established**



Vancouver Public Library  
**FOUNDATION**

Donation History

Donation  
Performance

Market Trends

Precedents



# Vancouver Parks Foundation

**The Vancouver Board of Parks and Recreation is committed to its Strategic Plan objectives and believes that a Parks Foundation is consistent with them**

## Strategic Framework

- Parks and Recreation for All
- Leader in Greening
- Engaging People
- Excellence in Resource Management



## Recommendation

- A. THAT the Vancouver Park Board direct staff to develop a plan to establish a Vancouver Parks Foundation; and
- B. FURTHER THAT staff report back to the Board within five (5) months with a plan for implementation in 2016.



