



Vancouver Board of Parks and Recreation

Caravan Festival 2015 - Special Event

June 22, 2015

Visit the Park Board website at: vancouverparks.ca



Recommendation

THAT the Board approve a request from brand.LIVE Group, organizers of the Caravan Festival, for a 150 person licensed area at Olympic Village Square, from September 18 to 20, 2015, between 12:00noon and 8:00pm daily.

Background

- Caravan Festival is a free 3-day community event
- Features food, wine, talent, and crafts from the Thompson Okanagan, one of BC's most popular regions
- Event would be produced by brand.LIVE Group and be sponsored by TOTA
- High quality and memorable festival, which if successful, could be repeated annually



2015 Proposal

- Free 3-day festival
- Olympic Village Square & Plaza
- Event would feature:
 - Harvest Bistro
 - Mainstage
 - Experience Pavilion
 - Weekend Market
- Festival would operate from 10:00am to 8:00pm daily
- Bistro would operate from 12:00noon to 8:00pm daily; alcohol service ending at 7:30pm



2015 Proposal

- Organizers are seeking approval for a 150 person licensed area
- Will work closely with local residents and retailers to:
 - Deliver a safe, successful and elevated experiential event
 - Be respectful of the surrounding community



Preliminary Site Map – Caravan Festival 2015



Key Considerations

- Application conditionally approved by the City's Fest Committee, subject to Board approval
- Staff have reviewed the application; confident event can be executed successfully
- Aligns with strategic goals/priorities
- Activates a popular public space; enhances the vibrancy of the City; stimulates economic activity in the area





Recommendation

THAT the Board approve a request from brand.LIVE Group, organizers of the Caravan Festival, for a 150 person licensed area at Olympic Village Square, from September 18 to 20, 2015, between 12:00noon and 8:00pm daily.

