



CANUCK PLACE FUNDRAISING EVENT: SECOND BEACH POOL

PARK BOARD
COMMITTEE MEETING
June 13, 2016



THAT the Vancouver Board of Parks and Recreation approve a request from Canuck Place Children's Hospice, organizers of the Canuck Place Oasis Beach Club fundraising event, for a 500-person public Special Occasion License at Second Beach Pool on Friday, September 9, 2016, from 7:00pm to 11:00pm.

Background (Canuck Place Children's Hospice)

- One of BC's leading providers of pediatric palliative care
- Over 600 newborns, children and youth receive inpatient/ outpatient care
- Deliver wide range of services:
 - Medical care
 - Art, education and therapy programs
 - Counselling and support services
 - End of life care
- Make a lasting difference in the lives of children



Background (Canuck Place Children's Hospice)



- Staff of approximately 110; majority in clinical care
- Governed by an independent Board of Directors
- Funding:
 - 20% of budget supported by the Province of BC: about 6% by the Canucks for Kids Fund
 - Rely on support of organizations, donors and fundraising events for the balance



Event Proposal (Canuck Place Oasis Beach Club)



■ Event details:

- Friday, September 9, 2016
- Second Beach Pool
- 7:00pm to 11:00pm
- Licensed & ticketed event; capacity for up to 500 guests
- Targeted at individuals/donors aged 25 to 40

■ Event features:

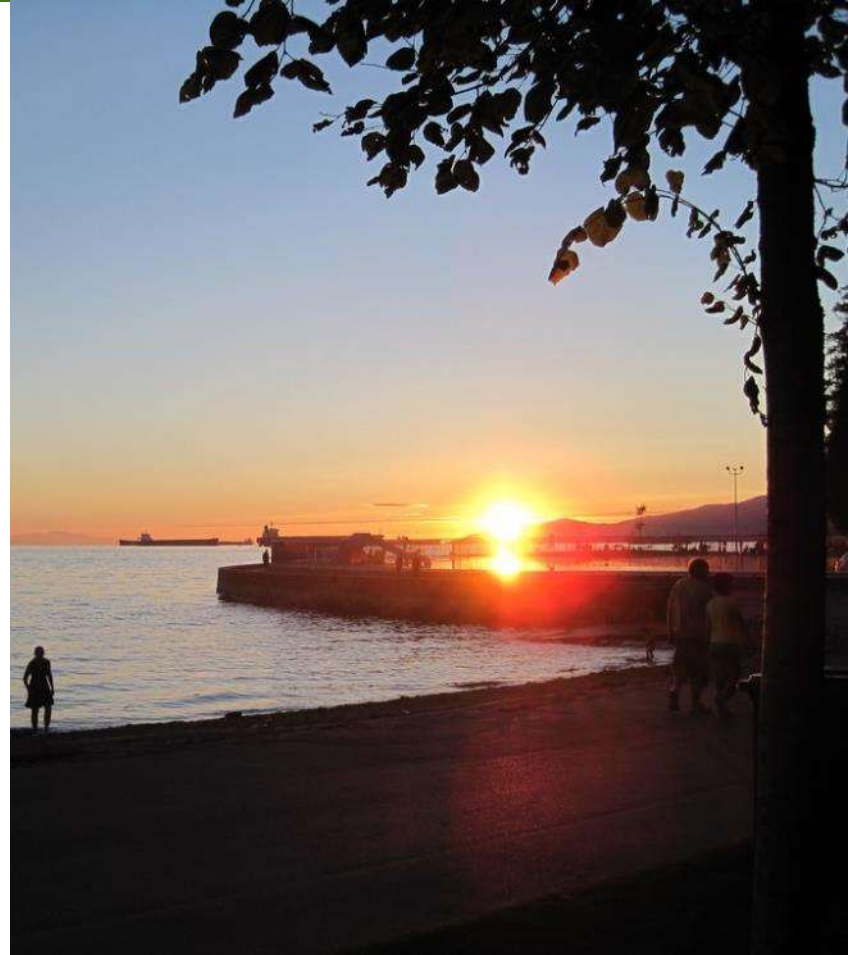
- Lounge area/cabanas
- Information & sponsor tents
- Music/entertainment
- Food & beverage services

Event Proposal (Canuck Place Oasis Beach Club)





■ Event delivery:

- Occur after seasonal closure
- Delivered by The Social Concierge
- Pool would be used primarily as backdrop for event; swimming not permitted
- Adjacent deck and grass areas would be used for social gathering, entertainment and catered dining spaces





-  = Cabanas
-  = Barrier

Key Considerations

- Sensitivities may exist when events introduced into new locations; particularly for non-traditional uses/activities
- Consider requests of this nature very carefully
- Staff are supportive of this application:
 - Utilizing a closed facility
 - No impact on public access
 - Meaningful benefits to Park Board and the community



Event Benefits

- Collaborating and enabling support for an important community organization
- Showcase iconic facility in an innovative manner
- Generate incremental revenues (est. \$4,000 to \$5,000)



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