



CELEBRATION OF LIGHT: EXTENSION OF SUNSETTER BISTRO OPERATING HOURS

PARK BOARD
COMMITTEE MEETING
June 13, 2016



THAT the Vancouver Board of Parks and Recreation approve a 1.5 hour extension to the operating hours of the Sunsetter Bistro at Second Beach Park during the Celebration of Light Festival on July 23, July 27, and July 30, 2016.

Background (Celebration of Light Festival)



- Vancouver's biggest event & the largest offshore fireworks competition in the world
- Attracts over 1 million spectators annually; generates over \$40 million in economic activity
- Designated as a civic event and supported by both the Park Board and City
- Operated by the Vancouver Fireworks Festival Society



Background (Sunsetter Bistro)

- Board approved this 750-person licensed activation at Sunset Beach Park in 2015
 - Operated from 2:00pm to 7:30pm
 - Free all-ages event
 - Enable the public to enjoy entertainment, food and beverages services, activations, cultural programming and other amenities
- Bistro activation well-executed; attendance low during the primary afternoon hours



Event Proposal (Sunsetter Bistro)



- Public voiced disappointment with early closure time
- Organizers seeking to extend the operating hours of the Bistro by 1.5 hours until 9:00pm
 - Better align with customer behavior/preferences
 - Improve economic viability
- Application has been reviewed and conditionally approved by FEST Committee members



Preliminary Site Map



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