

RILEY PARK FARMERS MARKET SPECIAL EVENT

Park Board Committee Meeting
Monday, February 6, 2017



Purpose

- Present and review the Riley Park Farmers Market initiative
- Seek Board approval for this new community event



Background

- Your Local Farmers Market Society (Society) has established farmers markets since 1995
- Markets support several Park Board/City strategies
- Park Board approved:
 - Society market at Trout Lake in 1997
 - Society market at Riley Park in 2002/
Winter Farmers Market at Nat Bailey
- Multi-purpose event space integrated into Riley Park design



Proposal

- Society is seeking approval to use Riley Park Plaza to host a weekly farmers market
 - Saturdays from 10:00am to 2:00pm
 - June 24 to October 7
- Market would consist of:
 - 30 vendor booths & 4 mobile vendors
 - Community displays, buskers & children's activity area
- Opening day celebration
 - Speeches, children's activities, carnival band & small parade



WEST SIDE ONTARIO ST - VENDOR PARKING WEST SIDE ONTARIO ST - VENDOR PARKING

Ontario Street

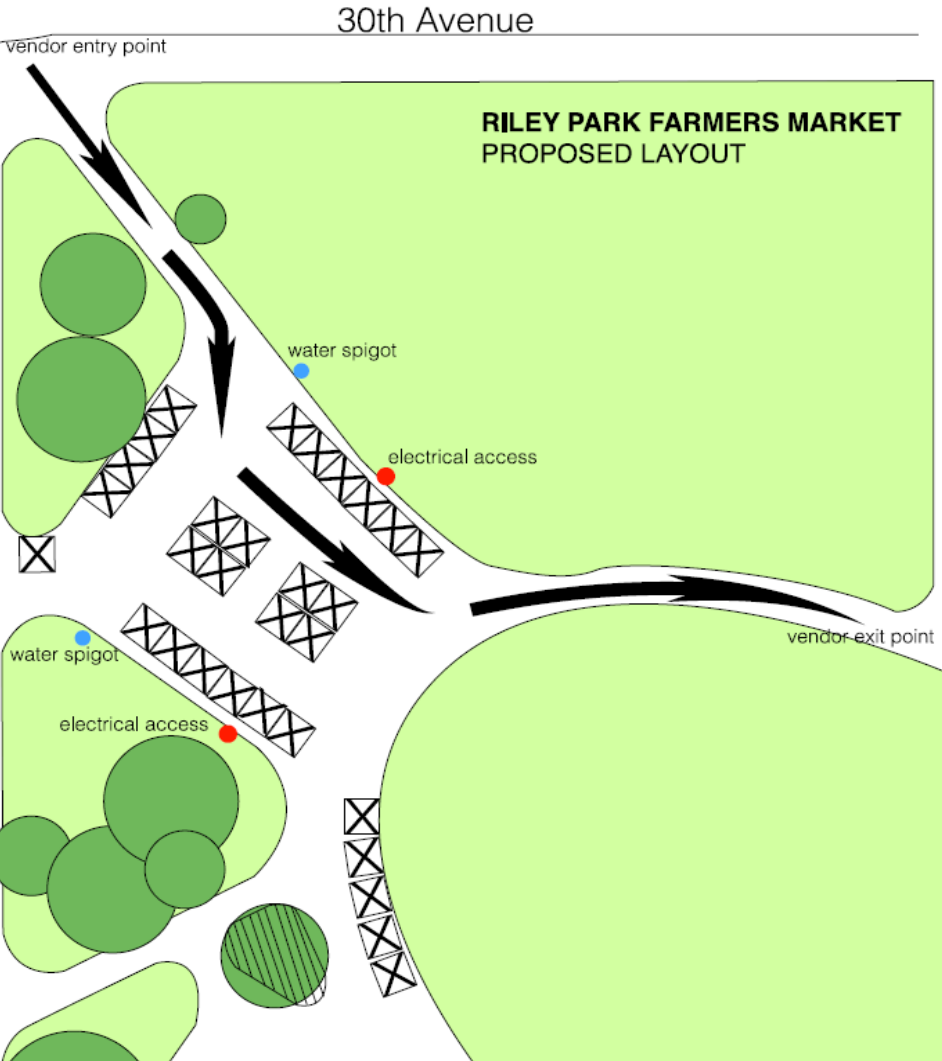
UP TO 2 FOOD TRUCKS

UP TO 2 FOOD TRUCKS

VENDOR LOADING ZONE

VENDOR LOADING ZONE

N



30th Avenue

**RILEY PARK FARMERS MARKET
PROPOSED LAYOUT**

vendor entry point

water spigot

electrical access

water spigot

electrical access

vendor exit point

Additional Considerations

- Society will comply with all Park Board guidelines & policies
- Stakeholder engagement:
 - Hillcrest Users Group informed
 - Neighbourhood notification program will be completed
 - Society will address/mitigate any unanticipated impacts
- Subject to favourable Park Board decision, Society will proceed to obtain other requisite approvals



Benefits

- Incrementally builds on existing and successful farmers markets
- Make fresh and locally produced food and other products more accessible
- Promote social engagement and connectedness amongst Vancouverites
- Supports local economies and sustainability



Summary

- Park Board staff have carefully considered the many aspects of the application
- Confident the initiative can be delivered successfully in the location and manner intended



Recommendation



THAT the Vancouver Park Board approve an application from Your Local Farmers Market Society to operate a farmers market on the Riley Park Plaza, on Saturdays from June 24 to October 7, 2017, from 10am to 2pm, with all arrangements to the satisfaction of the General Manager of the Park Board.

