



April 3, 2017

TO: Park Board Chair and Commissioners
FROM: General Manager - Vancouver Board of Parks and Recreation
SUBJECT: Our Cityride Vancouver - Special Event

RECOMMENDATION

- A. **THAT** the Vancouver Park Board approve an application from Our Cityride, organizers of the Our Cityride Vancouver cycling event, to host their Our Cityride Vancouver festival at David Lam Park on Saturday, August 19, 2017, between 3:00pm and 10:00pm, including a 500-person licensed area, with all arrangements to the satisfaction of the General Manager of the Park Board; and
- B. **THAT** the Vancouver Park Board approve an application from the Our Cityride organizers to host a segment of their mass participation cycling ride on the Stanley Park road system on Saturday, August 19, 2017, between 5:00pm and 6:30pm, with all arrangements to the satisfaction of the General Manager of the Park Board.

POLICY

Park Board approval is required for special events not included in the annual Calendar of Major Special Events and/or that are in variance with one or more Park Board by-laws.

BACKGROUND

Cycling is the fastest growing segment of community-based sport events in the world. However, many cycling events remain inaccessible due to affordability, skill levels, and safety concerns.

Our Cityride is a new and exciting annual mass participation cycling event that is centered around a festive atmosphere. The initiative will be hosted in cities across Canada, and other strategic cities globally; the Vancouver ride will be the inaugural event of the series that will launch Our Cityride in 2017. The goal in each city is to bring communities together through an inclusive, family-oriented ride and cycling festival. The inaugural Our Cityride Vancouver initiative is intended to be a signature event for the City of Vancouver and the Vancouver Park Board.

DISCUSSION

The Our Cityride Vancouver event is expected to attract between 5,000 and 10,000 riders in 2017. The ride will begin and end at David Lam Park, with the first riders leaving at 5:00pm and the last riders arriving by 7:30pm. The cycling route will take place on city streets and in Stanley Park, integrating key Vancouver landmarks such as Downtown, Yaletown, Rogers Arena/BC Place, Chinatown, Gastown, Coal Harbour, Stanley Park, and Beach Avenue (Appendix A).

In order to deliver this initiative, the organizers of the Our Cityride Vancouver event will need to secure a number of key components, including an appealing cycling route and a festival zone for participants. Accordingly, the organizers are seeking Park Board approval to locate their festival zone at David Lam Park on August 19, 2017, from 3:00pm to 10:00pm. This area will be used to deliver musical entertainment, children's activities, food and beverage services, displays, and a licensed area (Appendix B). The set-up will begin on August 18, at 11:00am and be completed by 8:00pm the same day. Overnight security will be provided. Tear down of the site will be completed on August 19, immediately after the conclusion of the event.

To support the festival zone, event organizers are also seeking approval for a 500-person licensed area, which will operate from 4:00pm to 10:00pm, with last call at 9:30pm. The proposal for this licensed area has been reviewed and conditionally approved by the FEST Committee.

It is anticipated that the first riders will enter Stanley Park at 5:15pm, with the last riders expected to exit the park at roughly 6:45pm. Cyclists will enter Stanley Park from Georgia Street, northbound on Denman, through the Metro Parking lot, and on to the Devonian Harbour Park Seawall (Appendix C). Seawall traffic at this point will be re-routed around Devonian Harbour Park. The ride will continue through the Chilco Plaza, over the pedestrian overpass, along the pathway, west on Rose Garden Lane, and north on Pipeline Road. The northbound lane of Pipeline Road will be closed to vehicular traffic. The ride will continue around the west side of the Park and exit the Park at Beach Avenue (Appendix D).

At the intersection of Pipeline Road and Stanley Park Drive, the westbound lanes will be divided for cyclists and vehicles, where cyclists will occupy the right lane and motorists will occupy the left lane. Vehicles will have a choice to continue to the west side of the Park or turn south on Pipeline Road. AAA Horse & Carriage operations will remain in the right lane and be given priority to turn onto Pipeline Road (Appendix E).

Other vehicular traffic in Stanley Park will be impacted as follows:

- Vehicles entering Stanley Park from Georgia Street will be directed right onto Stanley Park Drive;
- Access to the Stanley Park Miniature Train and Service Yard lots will be accessible southbound on Pipeline Road;
- Vehicles exiting on the west side of the park will be directed to exit via North Lagoon Road (Appendix F); and
- Vehicles exiting the parking lots along Pipeline Road will be directed southbound.

There will be traffic management personnel at all intersections and parking lots along the cycling route. While intermittent traffic control will be required to deliver this signature event, the objective will be to minimize impacts to vehicular traffic, with vehicles being held/delayed for 5 minutes or less.

In order to ensure safe passage of the ride through Stanley Park, delineators will be used to separate the two traffic lanes. These will be put in place starting at 3:30pm and removed immediately after the ride.

Stanley Park stakeholders, Park Rangers, Park Operations staff, and the City of Vancouver's Special Events and Traffic Management Departments have all been engaged by the Park Board

Special Events Office, and are largely supportive of the event. Park stakeholders will be provided with marketing opportunities (digital and within the festival zone) by the event organizers.

SUMMARY

The Our Cityride Vancouver initiative represents an exciting addition to Vancouver's event calendar. Inclusive and festive, this cross-jurisdictional event will activate public spaces, add color/vibrancy to the city, and promote participation in activities that contribute to overall health and wellness. Park Board staff have thoughtfully considered the many aspects of this detailed application with the organizers and stakeholders, and are confident that this initiative can be executed successfully. Accordingly, staff recommend that the Board approve the application from Our Cityride as outlined above.

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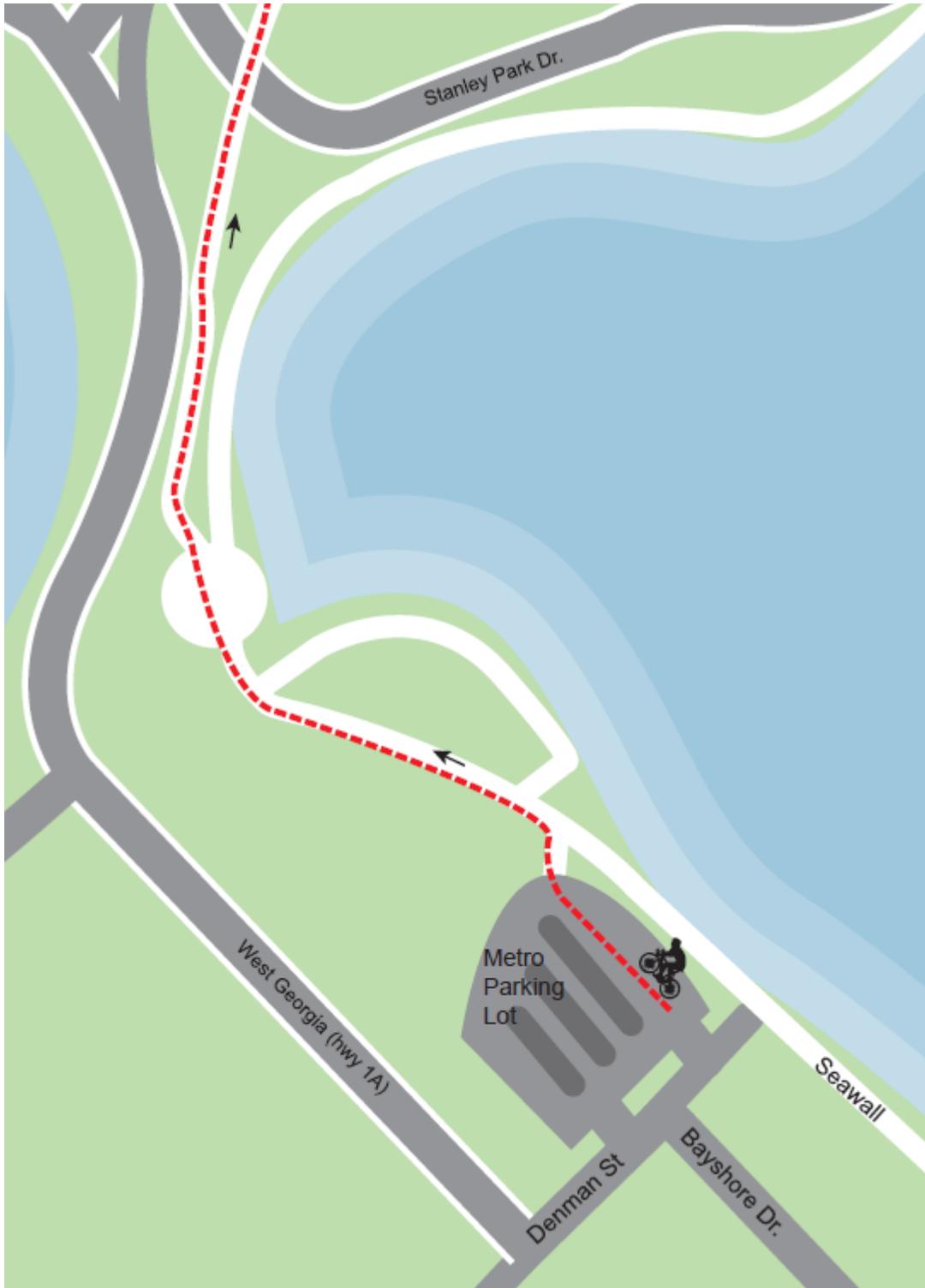
Our Cityride Vancouver - Proposed Cycling Route



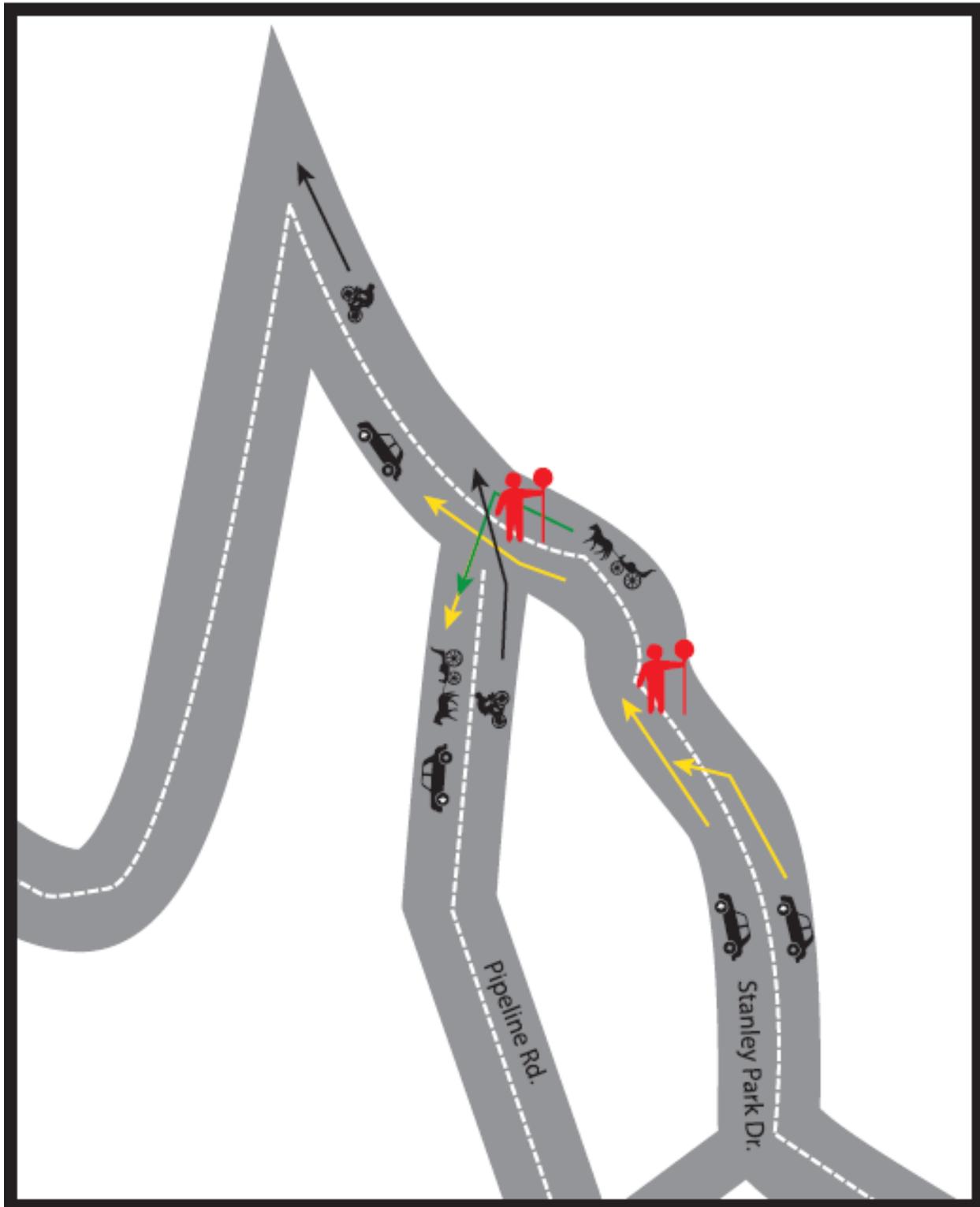
Our Cityride Vancouver - David Lam Park - Preliminary Site Plan



Our Cityride Vancouver - Proposed Entry Route into Stanley Park



Our Cityride Vancouver - Traffic Management at Pipeline Road & Stanley Park Drive



Our Cityride Vancouver - Traffic Management at North Lagoon Drive & Stanley Park Drive

