

420 Protest Event at Sunset Beach – Report Back

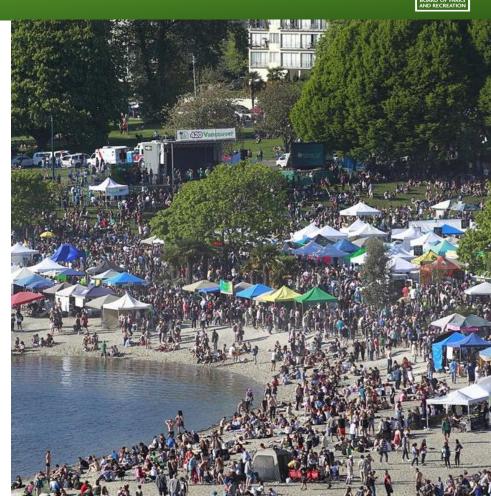
Regular Park Board Meeting Monday, June 5, 2017



Event Overview



- Sunset Beach Park
- Estimated Numbers:
 - 40,000 participants at peak
 - 600 vendors
 - 1 in 3 were selling nonmarijuana products
- Largest 420 to date



Pre-Event Day Set-Up



- Organizers allowed to set-up large infrastructure day prior to the event
 - Decrease impact to adjacent residents
 - Decrease wear and tear to park
 - Safer load-in on event day
- Load-in monitored by Park Rangers
- Overnight security provided



Event Day



- Overall better event execution than in 2016
 - Comprehensive public safety plan by supporting agencies in effect
 - Well-behaved crowd
- Decrease in medical calls versus previous years
 - 2017 39
 - 2016 56



Key Event Components

VANCOUVER

BOARD OF PARKS
AND RECREATION

- Early morning set-up
- Evening shut down
 - Music ended earlier than scheduled
 - Vendors exited without issue
- Managing the large crowds
- Post-event garbage/clean-up
 - Improved effort compared to 2016
 - Designated garbage locations made for more efficient clean-up



Post Event Impact



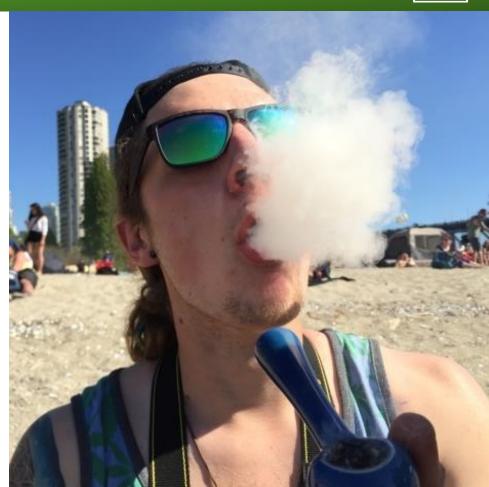
- Turf damage at Sunset Beach Park
 - Wet weather leading up to the event day
 - No turf protection put down
 - Field restoration expenses ~ \$9,200



Neighbourhood Impacts



- Congestion/access restrictions
- Noise/loud music
- Smoke
- Service disruptions/closures:
 - Vancouver Aquatic Centre
 - Sunset Beach Concession
- Resident feedback:
 - 20 calls/emails prior to 420 event
 - 60 calls/emails on 420 event



Financial Impact to Park Board



- Total impact ~ \$66,800
 - Lost revenue (Sunset Beach Concession, VAC, Event Permit Fees) ~ \$8,000
 - Incremental expenses (Event Day, Post Event Field Restoration)
 \$26,700
 - Non-incremental expenses (Staff Wages)
 \$32,100
- Organizers have been invoiced for total amount



Next Steps



- Debriefs
 - Cross-departmental/inter-agency
 - Vancouver 420 organizers
- Working with organizers and City to relocate future 420 events

