

# Gathering of Canoes Pulling Together Canoe Journey Canada 150+ Event

Park Board Committee Meeting Monday, June 19, 2017



### Purpose



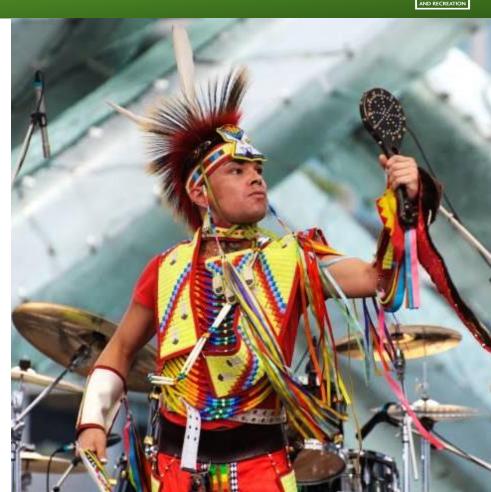
- Present and review the Gathering of Canoes - Pulling Together Canoe Journey initiative
- Seek Board approval to host their traditional landing at Hadden Park & Beach



### Background



- Canada is celebrating the 150<sup>th</sup> anniversary of Confederation in 2017
- Vancouver's celebration is branded as 'Canada 150+'
  - Focused on strengthening relationships with the three Host Nations, and the urban Aboriginal community
  - Promoting Aboriginal peoples, arts, culture, awareness, and understanding
- Gathering of Canoes event is a Canada 150+ signature initiative



### Background



- City of Vancouver is partnering with the Pulling Together Society to deliver this event
- Evolved from the Vision Quest Canoe Journey, first held in 1997
  - Envisioned as opportunity for healing and reconciliation
  - Now an annual event to foster reconciliation at a grass roots level
- In 2017, pullers from the Pulling Together Canoe Journey plan to travel from Ambleside Park to Hadden Park & Beach



#### Proposal



- Canada 150+ project team seeking approval to host their traditional landing at Hadden Park & Beach
  - July 14, 2017 between 11:00am and 4:00pm
  - Site set-up on July 13; tear down immediately after the event on July 14
- Program will include:
  - Traditional landing by up to 30 canoes
  - On-shore and on-stage Cultural Protocols
  - On-site entertainment, children's activities, vendors, and community booths



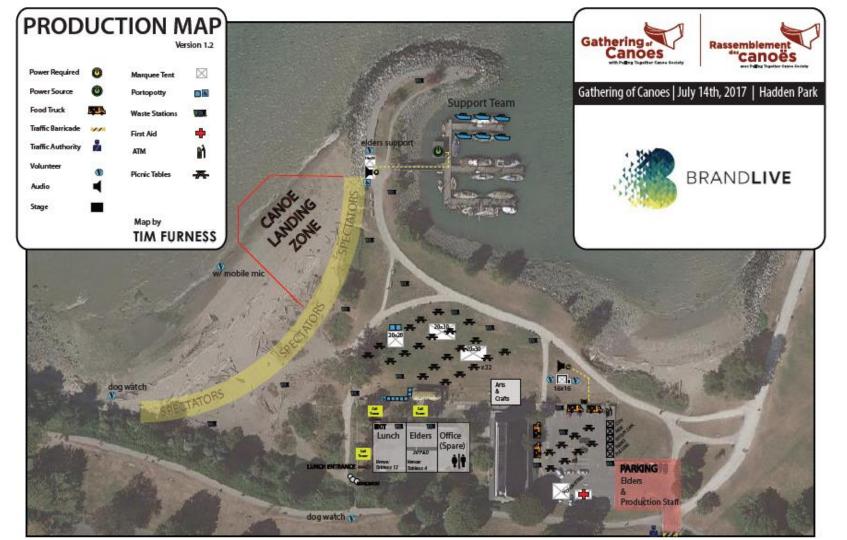
### Proposal



- Event will be managed by BrandLive
- Leading event producer and creative agency based in Vancouver
- Produce some of the most innovative events in the region
- Strong track record of working collaboratively with the Park Board and its stakeholders



# BRANDLIVE



#### **Additional Considerations**

VANCOUVER

BOARD OF PARKS
AND RECREATION

- Park Operations team will groom and re-purpose the beach and adjacent grass area prior to and after the event
- Event organizers will be responsible for
  - Neighborhood and stakeholder notification
  - Preparation of comprehensive event plans (site and traffic management, Green Events, etc.)



## Summary



- Canada 150+ initiatives aim to recognize and celebrate Aboriginal culture in Vancouver
- Gathering of Canoes event will bring together families and friends for an afternoon celebratory event
- Park Board staff are confident event can be executed successfully and as intended
  - Carefully considered this application
  - Recommend approval as outlined in report



#### Recommendation



THAT the Vancouver Park Board approve a request from the City of Vancouver Canada 150+ project team to host the Gathering of Canoes - traditional landing of the Pulling Together Canoe Journey, at Hadden Park & Beach on July 14, 2017, from 11:00am to 4:00pm, with all arrangements to the satisfaction of the General Manager of the Park Board.



