



# **Basketball Court Mural - Corporate Sponsorship Funding**

Park Board Committee Meeting  
Monday, July 10, 2017



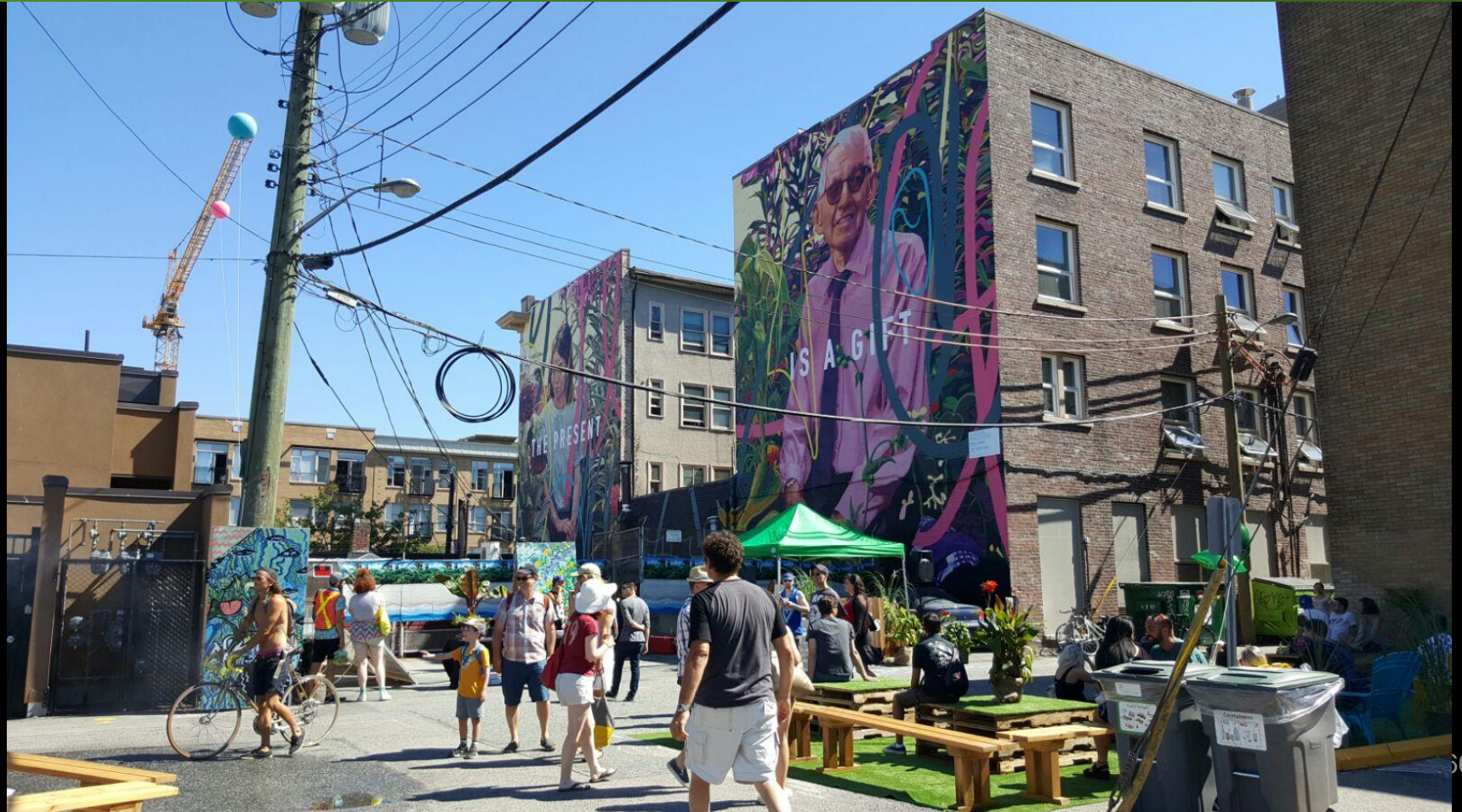
To approve funding of \$35,000 from the Corporate Sponsorship Fund to install and maintain the first basketball court mural in a Vancouver Park.



# Background



# Mural Festivals: 2016, 2017



- One time request
- Innovative project, a first for Vancouver
- Proven success in other cities
- Court murals are expensive relative to wall murals





# The Artist and Process

- Scott Sueme is a mid-career artist
- member of the Mount Pleasant community
- will lead neighbourhood youth participation in creating the mural
- youth serving organizations will support involvement



Basketball Court murals have proved successful in other cities for connecting sport and the arts



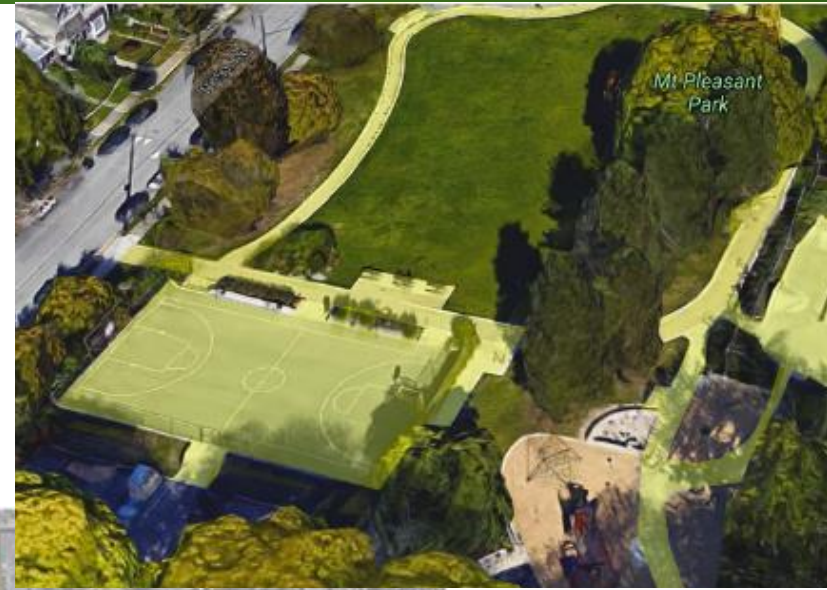
New York's basketball court mural by artist, B. Donnelly



Rome's basketball court mural by Street Artist Alberonero

# Location and Materials

- Proposed materials have been approved
- Site proposed is in the mural festival activity area
- Community organizations are supportive





## PROJECT BUDGET

<b>TOTAL PROJECTED COST:</b>		<b>\$35,000</b>
<b>Paint Prep</b>	Cost of Power washing and priming surface with Clean & Etch (Product details attached)	<b>\$1,500</b>
<b>Paint Coat</b>	2 or 3 Coats of MultiMate Colour Concentrate with Sand	<b>\$4,500</b>
<b>Court Primer</b>	Overnight Security For Drying	<b>\$1,000</b>
<b>Artist Fees</b>	Includes artist, assistants, and youth instructor honorariums	<b>\$12,000</b>
<b>Video Production</b>	1 video capturing perspectives of the artists, youth and the community	<b>\$4,000</b>
<b>Project Management</b>	Project, supplies, artist, curation, community engagement, youth leadership, final report, maintenance	<b>\$12,000</b>

**TOTAL: \$35,000**



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# Summary

That the Vancouver Park Board approve a contribution of \$35,000 from the Corporate Sponsorship Fund toward the installation and maintenance of a unique initiative proposed by the Vancouver Mural festival to create a mural on the basketball court in Mount Pleasant Park, with all arrangements to the satisfaction of the General Manager of the Park Board.