

Bird Friendly Windows
- Corporate Sponsorship
Funding

Park Board Committee Meeting Monday, July 10, 2017



Purpose



To seek Park Board approval for the expenditure of up to \$40,000 from Corporate Sponsorship Funds to increase the bird friendliness of the Park Board Administration Building at 2099 Beach Avenue by installing Feather Friendly® Bird Collision Deterrent on the majority of its windows.

Policy

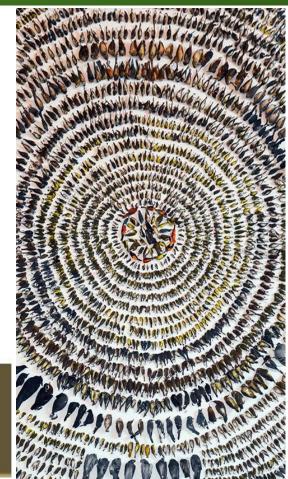


- Use of Corporate Sponsorship Funds requires Board approval;
- Must be beneficial to overall Parks and Recreation system;
 - Vancouver Bird Strategy approved in January 2015, which included design guidelines;
 - City reinforced guidelines in May 2017 and targeted priority areas for their application; and
 - Park Board's Strategic Framework includes a focus on "Healthy Ecosystems".

Background



- Bird deaths as a result of collisions with man-made structures account for an estimated 1.25 billion deaths, or 10% of the total bird population in North America.
- Park Board Administration Building has a history of bird collisions, especially at the entry areas.





Toronto Green Standards for New Development



ECOLOGY









For New Mid to High-Rise Residential and All Industrial, Commercial and Institutional (ICI) Development

Development Feature	Required Tier 1	Voluntary Tier 2		Specifications, Definitions and Resources	Potential Strategies
Bird Collision Deterrence Design buildings to reduce bird collisions and mortality	EC 4.1 Bird friendly glazing Use a combination of the following strategies to treat a minimum of 85% of all exterior glazing within the first 12 m of the building above grade (including balcony railings, clear glass corners, parallel glass and glazing surrounding interior courtyards and other glass surfaces): ^{1,2} • Low reflectance, opaque materials ³ • Visual markers applied to glass with a maximum spacing of 100 mm x 100 mm ⁴ • Building-integrated structures to mute reflections on glass surfaces. ⁵ Balcony railings: Treat all glass balcony railings within the first 12 m of the building above grade with visual markers provided with a spacing of no greater than 100 mm x 100 mm. ^{4,6} Fly-through conditions: Glass corners: Within the first 12m of the building, treat all glazing located at building corners with visual markers at a spacing of no greater than 100 mm x 100 mm. ⁷ Parallel glass: Treat parallel glass at all heights with visual markers at a spacing of no greater than 100 mm x 100 mm. ⁷ City-owned buildings and all Agencies, Boards. Commissions and Corporations: For new buildings or major renovations, treat all exterior glazing within the first 16 m of the building above grade as per the requirements of EC 4.1 sover, visual markers as pplied to glass must have a maximum spacing of 50 mm x 50 mm. ⁴	EC 4.4 (Optional) Enhanced bird friendly glazing Use a combination of the following strategies to treat a minimum of 95% of all exterior glazing within the first 12 m of the building above grade (including all balcony railings, clear glass corners, parallel glass and glazing surrounding interior courtyards and other glass surfaces!. V2 Low reflectance, opaque materials 3 Visual markers applied to glass with a maximum spacing of 100 mm x 100 mm ⁴ Building-integrated structures to mute reflections on glass surfaces. 5 EC 4.5 (Optional) Opaque building materials Provide at least 50% of the exterior surface of the building as non-reflective opaque materials to significantly reduce bird collisions with buildings.	5. 6. 7.	Bird friendly design aims to reduce bird collisions and mortalities caused by reflective glazing by, making glazed areas visually distinct to birds and by reducing images of trees or sky reflected in glass through shading/muting reflections. The most critical zone for bird collisions is 12 m minimum above grade (mature tree height). If the site is adjacent to a natural area feature, glass must be treated to the first 12 m of the building or to the height of the top of the surrounding tree campy at maturity, whichever is greater. Low reflectance, opaque materials may include spandrel glass with one of the following: (i) Solid back-painted frit or silicone backing opaque coatings OR; (ii) Reflective or low-e coatings that have an outside reflectance of 15% or 158. Spandrel glass with reflective or low-e coatings that have an outside reflectance of 15% or 158. Spandrel glass with reflective or low-e coatings that have an outside reflectance of greater than 15%, should be used in combination with other strategies. Visual markers consist of opaque contrasting points or patterns etched into or applied onto the exterior or interior surfaces of glass and must have a minimum diameter of 5 mm and a maximum spacing of 100 mm x 100 mm. Patterns applied closer to the first (exterior) surface, in combination with low reflectance glass, are most visible and effective. Building integrated structures include: opaque awnings, sunshades, exterior screens, shutters, grilles and overhangs or balconies that provide shading below a projection [assume 11-1 ratio of treatment below a projection] to mute reflections. Shade cast by the building or adjacent buildings cannot be included as a bird collision deterrence strategy. Glass behind treated balcony railings is considered to be treated. Fly-through conditions are created when clear glass corners muse to restated for 25 m extending on each side away from the corner. Parallel glass is glass installed at any height that is parallel at a distance of 5 m or less such as a clear glass c	Visual markers: Etched glass Fritted glass Fritted glass Fritted glass Fritted glass Fritted glass Fritted glass Becals Mullions Exterior screens shutters, grilles and glass surfaces Shadows from opaque overhangs, awnings, exterio sunshades

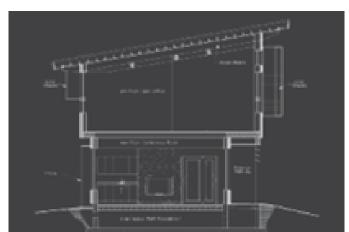




Environment Canada Offices Pacific Wildlife Research Station

by Number TEN Architectural Group





Centennial Beach Park Pavilion

by PUBLIC









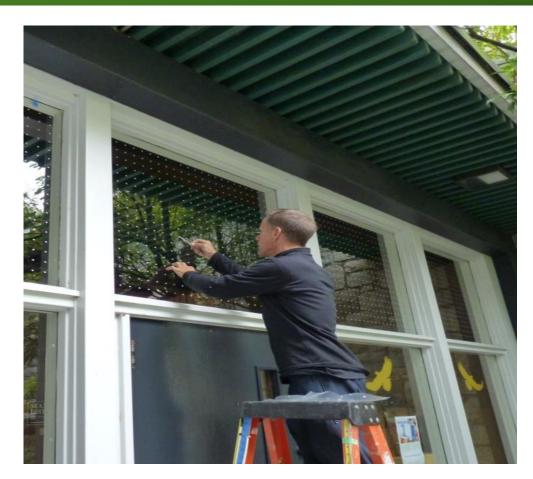




Background



- Feather Friendly, a 3M product, was installed by the local accredited installer on the seven upper windows of the rear entrance area in October 2014
- Bird collisions were dramatically reduced



Seeing Spots at Aberthau





Collision Data at Beach Avenue



If you or someone else in your building reports

evidence of a window collision outside of your

Bird strikes at the Administration Building were tracked in September and October 2015 as part of a Bird Studies Canada project which found evidence of at least 12 bird strikes.

Gently place bird in paper bag

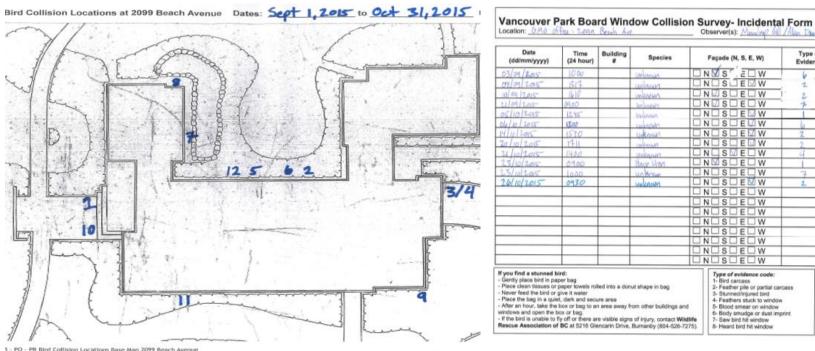
Never feed the bird or give it water

Place the bag in a quiet, dark and secure area

Place clean tissues or paper towels rolled into a donut shape in bag

After an hour, take the box or bag to an area away from other buildings and

If the bird is unable to fly off or there are visible signs of injury, contact Wildlife



Date (dd/mm/yyyy)	Time (24 hour)	Building #	Species	Façade (N, S, E, W)	Type of Evidence	Outcome (death, stunned- flew away, rehab, unknown	
03/04/2015				□NMS . E□W		Un Known (E)	
28/09/2015	古字		Deptoreup	□ N□ S□ E □ W	2	Unicopati (2)	
10/09/2015	1610		Vin Kodens	□NØS□E□W	1 2	Important (3)	
1/04/2015	09,00		Sonloupen	□N☑S□E□W	7	death (4)	
5/10/2015	12.95		(Automore)	□N□S□E□W		ded 15	
10/10/2015	1300		Language .	□N□S□E☑W	6	unimain /b)	
1/10/2-015	1530		Unknow!	□N□S□E☑W	2	Bolesth 79	
20/10/2015	1711		Marchael	□N□S□E☑W	2	CAN GARRIAN (S.)	
21/10/2015	1400		Manager	□N□S☑E□W	4	unicosus (4)	
23/10/2015	0900		Havy Way	□NMS□E□W	. 1	death (1a)	
13/10/2015	1000		Lan Motor	□ N□ S□ E□ W	7	fles aven (II)	
26/10/2015	0930		industrial and	□N□S□E☑W	2	unlayer (12)	
				UNUSUEUW		- Contract	
				□ N□ S□ E□ W			
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□ N □ S □ E □ W NUSUEUW

1- Bird carcass

Type of evidence code:

3- Stunned/injured bird

7- Saw bird hit window 8- Heard bird hit window

4- Feathers stuck to window

5- Blood smear on window 6- Body smudge or dust imprint

2- Feather pile or partial carcass

Collision Data at Beach Avenue



- These included three carcasses, five partial carcasses, two dust imprints, one blood smear on a window, and one report of seeing a bird hit a window.
- Prior to this trial, various staff throughout the building reported but did not record bird collisions, which they typically found distracting and disturbing.





Technologies and Visual Impacts





Technologies and Visual Impacts



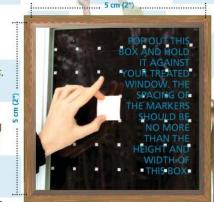
We can all take specificative measures to help prevent bird collisions

Be creative by treating your glass like a canvas. Here are some attractive and cost-effective techniques.

Bird-Safe Design

Uniformly cover the outside of windows with a contrasting pattern of any shape, keeping these visual markers no more than 10 cm (4 inches) apart vertically or 5 cm (2 inches)





PLACE THIS OPENING OVER VARIOUS AREAS OF YOUR TREATED WINDOW, IF NO MARKERS AN BE SEEN, THE SPACING IS TOO BIG.

feather friendlu'

◆ FEATHER FRIENDLY® RESIDENTIAL TAPE

This brochure was funded in part by The Convenience Group.

horizontally. To help keep smaller birds such as humminabirds and warblers 6

safe, a

window

must have

no reflective

openings larger

▼ ACOPIAN BIRDSAVERS

than 5 x 5 cm

(2 X 2 inches).

Heritage Implications



City's Heritage Group had no concerns:

"The golden rule of heritage is that it is 'reversible' i.e. one day the film could be removed and replaced with the same or other product without damaging the windows. Our feathered friends are more important than a loss of visual consecutiveness to an

interior."



Recommendation



THAT the Vancouver Park Board approve an expenditure of up to \$40,000 from the Corporate Sponsorship Funds to apply a bird collision deterrent treatment to windows at the Park Board Administration Building at 2099 Beach Avenue.

