



LUMIÈRE FESTIVAL SEASONAL LIGHTING INSTALLATIONS

Special Event

Park Board Committee Meeting
Monday, November 6, 2017



Purpose of Presentation

- Present and review seasonal lighting installations proposed by the West End Business Improvement Association (WEBIA)
- Seek Board approval for these activations



Background

- WEBIA collaborates with several partners to deliver Vancouver's annual Lumière Festival
- Objective is to animate and beautify areas in the West End for the enjoyment of Vancouverites and visitors
- Lumière has grown into popular community event



LUMIÈRE
FESTIVAL
#LUMIEREVAN

Background

- Lumière Festival aligns with directions/recommendations identified in the West End Community Plan
- Lumière 2017 builds upon successful initiatives executed by the WEBIA and its partners over the past several years

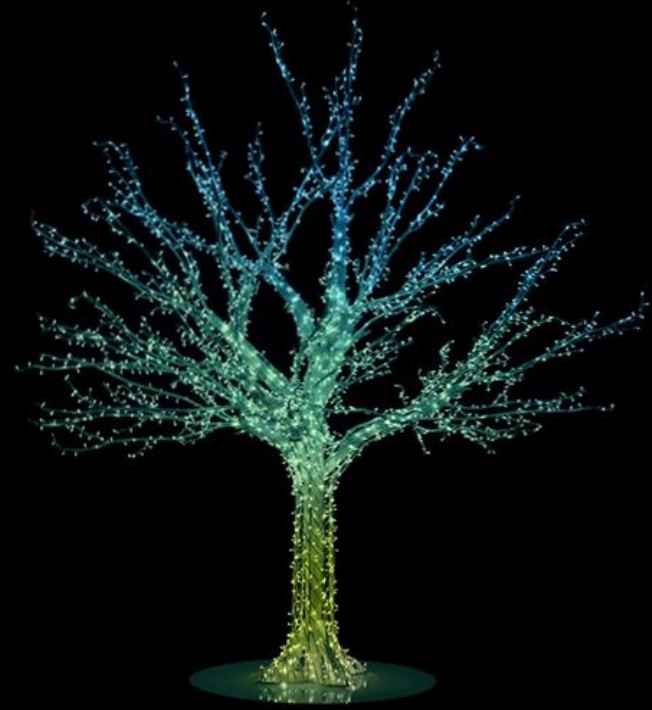


Past Lighting Initiatives

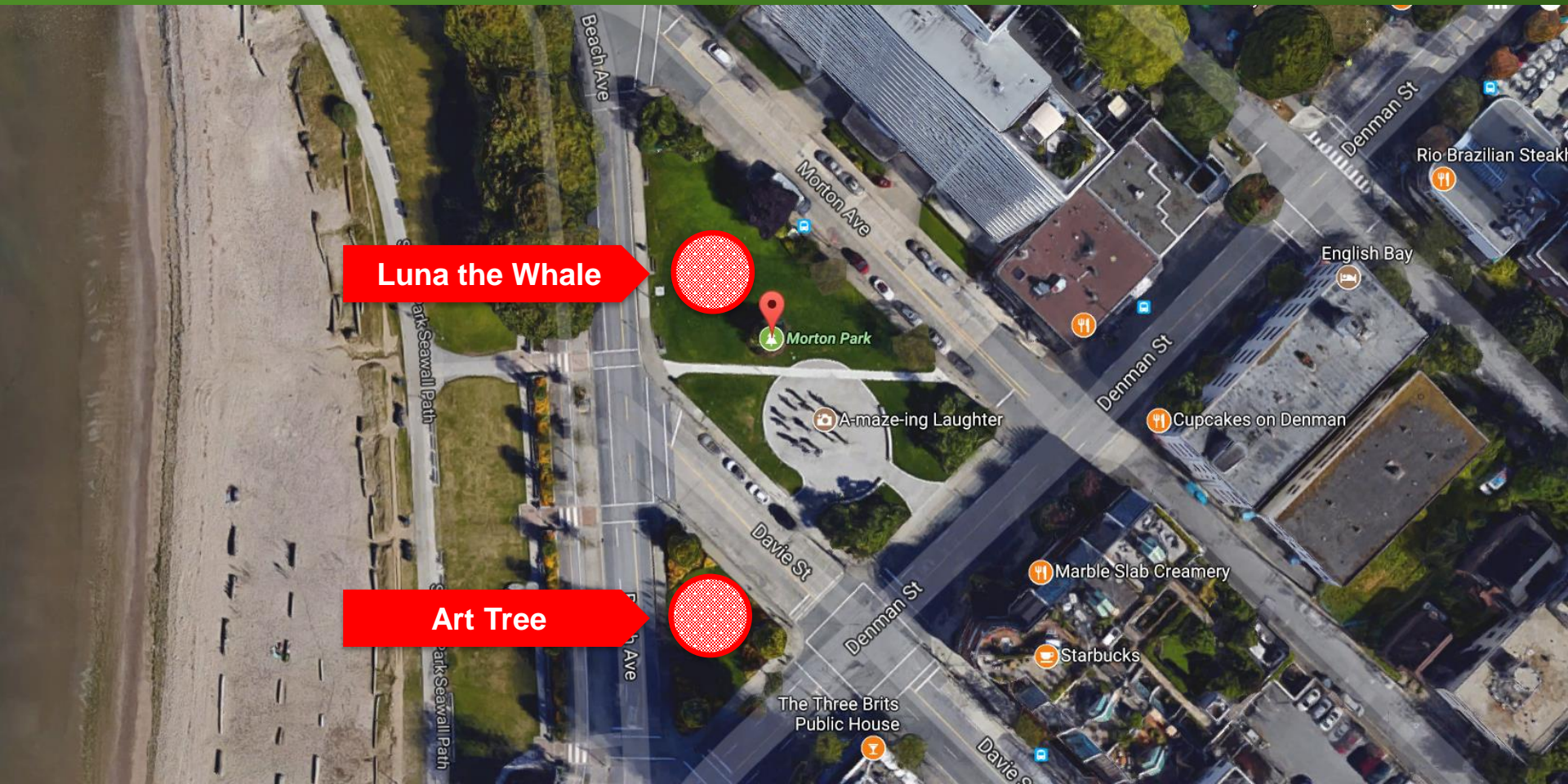
- Board approved the following lighting initiatives in September 2015:
 - Luna the Whale in Morton Park
 - Illumination of the Haywood Bandstand in Alexandra Park
- Both activations were very well received



- Morton Park
 - Luna the Whale (continued for 3rd year)
 - Art Tree (new installation)
 - 17' high by 15' wide artificial tree
 - Feature RGB color alternating string lights
 - Secured by steel pins on each leg



Location of Morton Park Installations



Luna the Whale

Art Tree

■ Alexandra Park

- Hayward Bandstand (discontinued)
- Luminous Birds (new installation)
 - Flock of origami-style birds suspended in the air
 - Synchronized lighting creates effect of birds flying overhead
 - Activation will be installed on the north side of Alexandra Park along Burnaby Street
 - Sound scape will accompany the activation; only audible underneath the installation



Location of Alexandra Park Installation



Other Considerations

- Lighting display period:
 - Start on December 1, 2017; end February 18, 2018
- Installation dates:
 - Start on November 26, 2017; end on February 28, 2018
- Park Board teams have reviewed/approved work plans
- Neighborhood notification to be completed by organizer



- Temporary seasonal lighting initiatives proposed by the WEBIA are designed to animate Morton Park and Alexandra Park
- Beautify and enhance the vibrancy of the West End during the darker and shorter winter months
- Benefit Vancouverites and visitors to the City

Recommendation

THAT the Vancouver Park Board approve a request from the West End Business Improvement Association to install temporary seasonal lighting installations, as part of the Lumière Festival, in Morton Park and Alexandra Park from December 1, 2017 to February 18, 2018, with all arrangements to the satisfaction of the General Manager of the Park Board.



