



UNITED 2026 BID: TRAINING SITE AGREEMENT

Park Board Committee Meeting
Monday, February 19, 2018



Purpose

- Present and review Vancouver's participation in the United 2026 bid process
- Seek Board approval to sign and deliver the Training Site Agreement in support of Vancouver's bid documents





UNITED AS ONE

The United Bid to Host the 2026 FIFA World Cup™

Bid Overview Presentation | Vancouver Park Board
February 19, 2018



UNITED AS ONE

**ONE EVENT.
THREE NATIONS.
A WORLD OF OPPORTUNITY.**

WorldCupUSA94



MEXICO 70



MEXICO 86



SALT LAKE 2002



vancouver 2010



9 matches



Most Successful FIFA Fan Zone at a Women's World Cup





**THE FIFA
WORLD
CUP™**

80

Matches

2000+

Countries

100,000

Staff & Volunteers

48

Finalists

45

days

134

days

3059

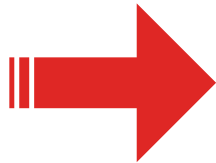
days

CANADA

JULY 2017

CITIES INVITED TO PROCESS

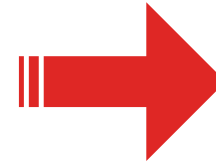
Edmonton, Alberta
Calgary, Alberta
Regina, Saskatchewan
Ottawa, Ontario
Toronto, Ontario
Montréal, Québec
Vancouver, BC



SEPT 2017

RFI RESPONSES SUBMITTED

Edmonton, Alberta
Calgary, Alberta
Ottawa, Ontario
Toronto, Ontario
Montréal, Québec
Vancouver, BC



OCT 2017

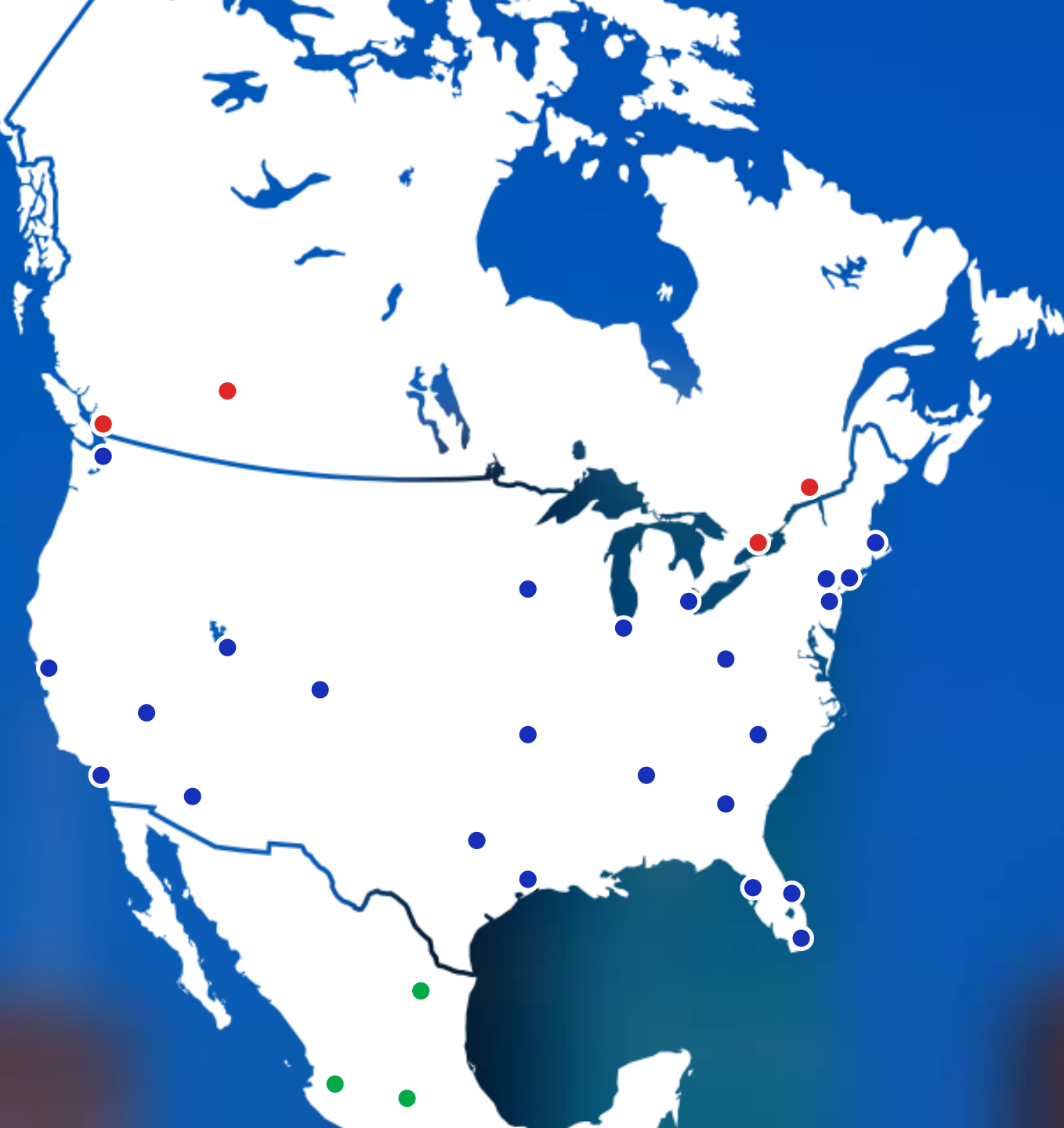
ANNOUNCED SHORTLIST

Edmonton, Alberta
Toronto, Ontario
Montréal, Québec
VANCOUVER, BC

Host City
Candidates

32

Host City
Candidates



CANADA

Edmonton, Alberta
Montréal, Québec
Toronto, Ontario
Vancouver, BC

MEXICO

Guadalajara, Jalisco
Mexico City, Mexico
Monterrey, Nuevo León

USA

Atlanta, GA
Baltimore, MD
Boston, MA
Charlotte, NC
Cincinnati, OH
Chicago, IL
Dallas, TX
Denver, CO
Detroit, MI

Houston, TX
Kansas City, MO
Las Vegas, NV
Los Angeles, CA
Miami, FL
Minneapolis, MN
Nashville, TN
New York/New Jersey
Orlando, FL

Philadelphia, PA
Phoenix, AZ
Salt Lake City, UT
San Francisco (Bay Area)
Seattle, WA
Tampa, FL
Washington, DC

32

Host City
Candidates

10

MATCHES IN CANADA

**CANADA SOCCER HAS
COMMITTED TO A
MINIMUM 2 HOST CITIES:
1 – WEST
1 – EAST**

10

MATCHES IN MEXICO

60

MATCHES IN THE US

HOSTING HISTORY

FIFA EXPERIENCE – 2015 WOMEN’S WORLD CUP

WORLD-CLASS STADIUM

AIRPORT: INTERNATIONAL CONNECTIVITY

LEGACY: CANADA SOCCER HOSTING PARTNERSHIP

COMMUNITY: DIVERSE AND WELCOMING

WESTERN CORRIDOR

SPORT HOSTING VANCOUVER PARTNERSHIP



STRENGTHS

Why Bid?

- Substantial economic and media impact
- Opportunity for community engagement and legacy
- Ability to host the World Cup
- The successful resume of hosting global events in Vancouver

Economic Impact

2026 World Cup could drive ~ \$170M in net economic output across each Municipal mainstay



Economic Impacts
Net economic output
 A measure of total contribution to economic activity

Matches¹

Match Spectators

Fan Fest Attendees

Worker Earnings

Jobs Supported

Visitor Spending

Total direct impact

Total indirect impact

Total induced impact

Total Net Economic Output

Municipal mainstay

3

150 K

250 K

\$40 M

1.0 K

\$20 M

\$90 M

\$40 M

\$40 M

\$170 M



80

5,950 K

14,600 K

\$1,190 M

43 K

\$1,030 M

\$2,740 M

\$1,000 M

\$1,520 M

\$5,270 M

- Boston Consulting Group (BCG) Economic Impact Report provided
- BCG estimates that individual host cities would see between \$160 - \$620 million in incremental economic activity
- Translates to a net benefit of approximately \$90 - \$480 million per city



EIGHT YEAR RUNWAY

LEGACY

HOSTING STRATEGY

OFFICIAL DRAW
FIFA CONGRESS + CONFERENCES
CONCACAF EVENTS

GROW THE GAME

BC SOCCER
VANCOUVER WHITECAPS
NATIONAL TEAMS

TIMELINE – EXPEDITED PROCESS

March 16, 2018

United Bid Committee to submit bid to host to FIFA

June 13, 2018

FIFA to announce host of the 2026 World Cup

June 30, 2020

2026 FIFA World Cup Entity recommends 12-16 Official Host Cities

2021

Confirmation of Official Host Cities by FIFA
(12-16 Official Host Cities expected)

- 1 - Host City Agreement**
- 2 - Training Site Agreement**
- 3 - Airport Authority Agreement**
- 4 - Stadium Agreement**



Vision Statement



Legal Opinion



Government Guarantees

Obligations - Training Site Agreement

Training Sites

- Propose a minimum of four Venue Specific Training Sites within 20 minute drive from the respective team hotels
- Exclusive use (14 days before first Match Day and through Final Match of the competition)
- Commercially clean site obligation
- Field of play must not be visible “in its main parts from any public or private buildings in the surroundings of the Training Site”

Rental fee recovery

- FIFA will pay a Training Site Rental Fee that will cover all expenses related to obligations for the sites

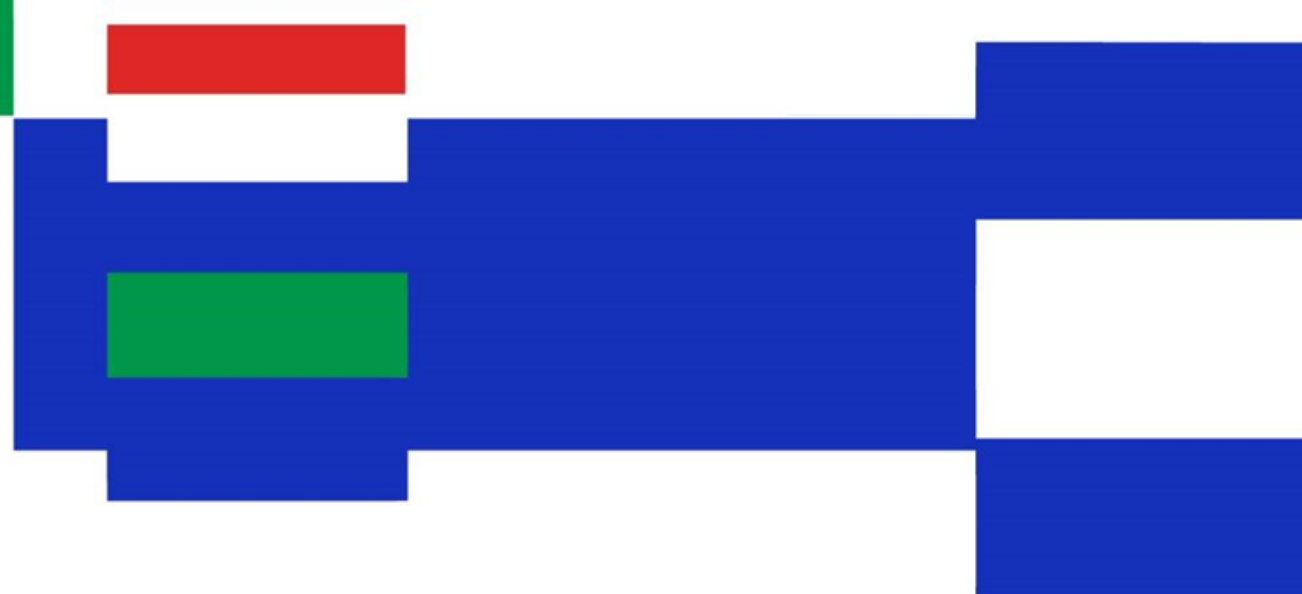
- Provincial and Federal Government Support
- Multi-party Agreement
- Finalizing bid documents
- United Bid submission to FIFA

NEXT STEPS



**UNITED
AS ONE**

**The United Bid to Host
the 2026 FIFA World Cup™**



- A. THAT the Vancouver Park Board, subject to the below Recommendations, approve the signing and delivery of the Training Site Agreement, Legal Opinion, and any ancillary documents (collectively, a component of the “Vancouver 2026 Bid Documents”) to the Canada Soccer Association (“CSA”) and/or United Bid Committee (“UBC”) in support of their bid (the “2026 Bid”) to have Canada, Mexico and the USA jointly host the FIFA 2026 Men’s World Cup in North America;

B. THAT the Vancouver Park Board, subject to the below Recommendations, enter into a multi-party cost-sharing agreement (“Multi-Party Agreement”) with the Federal and Provincial Governments (as well as other Canadian candidate cities such as Edmonton, Montreal, and Toronto, and their respective provincial governments, and possibly other bid participants), whereby Canada and/or British Columbia agrees to carry out for the City and the Park Board or reimburse the City and the Park Board for the costs of carrying out those obligations assumed by them signing the Vancouver 2026 Bid Documents (save and except for performing normal City and Park Board services within our normal operating budgetary framework as was done for the 2010 Winter Olympics);

- C. THAT the Vancouver Park Board component of the Vancouver 2026 Bid Documents be delivered on such terms and conditions (“Bid Release Conditions”) as are satisfactory to the City Manager, General Manager of the Park Board, and City Solicitor to ensure that the CSA and UBC are not legally authorized to release them to FIFA as part of the 2026 Bid unless and until such Bid Release Conditions are satisfied;

D. THAT the Bid Release Conditions be that the City and the Park Board have entered into a Multi-Party Agreement satisfactory to the City Manager, General Manager of the Park Board, and City Solicitor, or the Bid Release Conditions have been modified to the satisfaction of the City Manager, General Manager of the Park Board, and City Solicitor so as to provide to the City and the Park Board substantially the same degree of protection from financial and legal liability to that intended to be achieved by the Multi-Party Agreement;

E. THAT the City Manager, General Manager of the Park Board, and City Solicitor be authorized to execute and deliver all legal agreements contemplated by the above Recommendations (including for further certainty any related agreements between the City and other bid partners such as BC Pavilion Corporation, TransLink, or other related parties such as CSA, UBC, FIFA or any affiliates of them), and that the City Solicitor be authorized to execute and deliver all legal opinions and any ancillary documents required in connection with the Vancouver 2026 Bid Documents; and

F. THAT no legal rights or obligations will be created by the execution and delivery of any of the Vancouver 2026 Bid Documents, except to the extent authorized by the City Manager, General Manager of the Park Board, and City Solicitor in accordance with the Bid Release Conditions.