

VOLLEYBALL BC VANCOUVER OPEN Special Event

Park Board Committee Meeting
Monday April 30, 2018



Purpose

- Present and review request from Volleyball BC to expand licensed area at Vancouver Open event
- Seek Board approval for this application



Background

- VolleyBall BC is the not-for-profit provincial sport governing body
- Offer programs ranging from grassroots to high performance
- Volleyball BC events showcase the sport of volleyball
- Vancouver Open, at Kitsilano Beach, is their flagship beach volleyball tourney
- Attracts over 20K spectators annually from Canada & North America



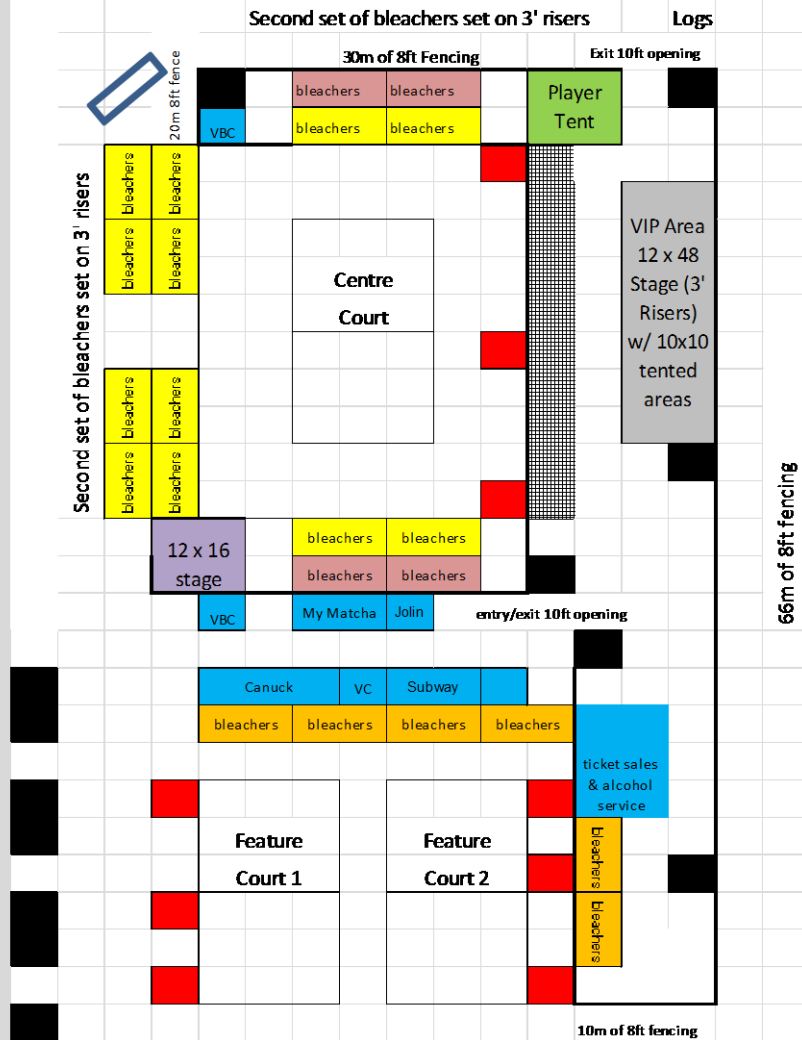
Proposal

- Tournament has operated with a 350 person licensed area for several years
- Volleyball BC is seeking approval to increase capacity of the licensed area to 500 guests
- Proposal has been reviewed and conditionally approved by key FEST Committee members



<----- Concession / Restroom / Pay Parking

Boardwalk



Proposal Benefits

- Reduce line-ups/waiting times in the licensed area
- Permit a more integrated and family-friendly environment
- Enhance overall guest experience
- Generate additional revenue streams to assist in offsetting tournament expenses



Summary

- Park Board staff and key partners have carefully considered the many aspects of this application
- Confident the initiative can be delivered successfully in the location and manner intended



Recommendation



THAT the Vancouver Park Board approve a request from Volleyball BC, organizers of the Vancouver Open, to increase the capacity of the tournament's licensed area at Kitsilano Beach Park from 350 guests to 500 guests on July 13, 14 & 15, 2018, with all arrangements to the satisfaction of the General Manager of the Park Board.

