



Park Board General Manager's Report July 17, 2023

The following report is intended to provide an overview and update on recent and upcoming activities within the Park Board.

Stanley Park Tennis Court Updates

The 91st Stanley Park Open is currently taking place from July 7-23 at the revitalized Stanley Park outdoor tennis courts. The event is Canada's biggest public courts tournament, featuring top-level Open and Junior players, offering community events, and providing competitive categories for many levels of play, including wheelchair tennis.

Through the National Bank Play Your Court Program, an initiative aimed to help municipalities revitalize their outdoor public tennis courts, Stanley Park's six outdoor courts have received significant upgrades totaling \$100,000. The upgrades included resurfacing the courts as well as gaining new posts, nets, court perimeter fencing, gates, and signage.

The well-used courts provide diverse access for all levels of play, including lessons, casual and competitive play for the growing sport.

Food & Beverage: Park Board Concessions Summer Update 2023

VanEats is a new mobile app that allows customers to place advance orders at our concession stands. The app will boost revenues and streamline the order process by reducing wait times in our often busy concession stand lines. Through the app, customers can easily access menus, customize their orders, and save their favourite items. They have the convenience of pre-ordering and pre-paying for their purchases, and they will receive emailed receipts for their transactions. The app seamlessly integrates with our existing POS system, ensuring efficiency and effectiveness.

VanEats had a soft launch in June at seven of our busiest concessions: Second Beach, Third Beach, Lumberman's Arch, Sunset Beach, Kitsilano Pool, Jericho Beach, Locarno Beach, and Spanish Banks East.

To ensure the success of this activation, our Communications Team has developed a comprehensive marketing plan to raise public awareness of the app. The plan is currently being implemented and includes tactics such as a media release, signage, social media posts and advertisements, as well as updates to the website.

Our concessions offer a diverse range of products, and we are constantly seeking ways to improve and upgrade our nostalgic menu mix while prioritizing sustainable, local, and plant-based options. We also have installed an outdoor weather enclosure at Second Beach Concession. This enclosure provides shade during hot summer months and cover during rainy and windy months, creating a year-round space where customers can dine comfortably regardless of the weather conditions.

Symphony at Sunset: Park Board Summer Update 2023

On July 7, thousands of people congregated to enjoy the stunning performance at Sunset Beach Park. This was the fourth year of the partnership with Vancouver Symphony Orchestra (VSO) and perhaps the largest audience yet. This year, the VSO created a program to delight and inspire with selections ranging from the William Tell Overture and Max Richter's Four Seasons Recomposed, to



the beloved movie scores of Ben Hur, Star Wars and Jurassic Park. Commissioner Bastyovanszky was the MC for the evening alongside VSOs CEO and President, Angela Elster.

Imagine West End Waterfront: Round 2 Engagement Complete

The Imagine West End Waterfront team completed its second round of public engagement from April 20 to June 1, which shared three draft design approaches called Seed, Weave, and Carve, and the project's Vision, Principles and Goals with the public.

The team heard from more than 1800 people through the following means:

- online Shape Your City survey;
- pop up events at English Bay Beach and Gathering Place Community Centre, which offers programs and services primarily serving vulnerable populations;
- workshops for organized stakeholder groups;
- online workshops;
- and regular meetings with the volunteer Community Advisory Group comprised of 15 members of the public.

Participants were largely nearby residents, workers, or business operators, as well as visitors to the site. The team also heard from and connected with accessibility groups, 2SLGBTQ+ groups, arts, recreation and events organizations, youth and younger people, as well as seniors and older adults.

This round of engagement was a resounding success, and the team looks forward to unpacking the results to develop the final draft concept, as well as a strategy for funding and phasing within available capital funds.

The final draft plan will be shared with the Board this fall, prior to the next and final round of public engagement.

Park Board Integrity Commissioner Appointed

Lisa Southern has been appointed as the inaugural Integrity Commissioner for the Vancouver Board of Parks and Recreation. Ms. Southern is an accomplished Lawyer with extensive experience in labour and employment law, including guiding organizations through complex issues involving privacy, human rights and workplace health and safety. She will act as Integrity Commissioner for the City of Vancouver and the Park Board.

Board Briefing Memos and Emails: July 11 to 17, 2023

Date	Topic
July 12	Community Centre Childcare Use of Park Space Policy Engagement Update