

Beach Chair & Umbrella Rental Service

Excerpted from Minutes December 11, 2023

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MOVED by Commissioner Haer SECONDED by Commissioner Howard

WHEREAS:

- 1. Congruent with the Vancouver Park Board's interest in further activating its parks and beaches, providing value-added services for residents and visitors, and pursuing strategic and new revenue streams to support Vancouver's vast and globally recognized park system, a beach chair and umbrella rental service provides beach goers with convenient access to experience enhancing and sun protecting beach gear. Such services promote sustainability by enabling families, seniors, students and others to walk, bike or take transit to our local beaches (thereby reducing car dependency) while still having access to equipment needed to safely and conveniently enjoy our natural amenities;
- 2. Beach chair and umbrella rental services are available at beaches worldwide;
- 3. They make beaches and parks more inviting and enhance resident and visitor experiences by:
 - Providing a valued service (for seniors, families, tourists, and/or other individuals that are not able to bring or supply their own beach equipment).
 - Enhancing convenience and overall visitor satisfaction.
 - Deliverising additional sun protection options.
 - Encouraging families to use different modes of travel while still being able to have access to valued beach equipment;
- 4. As Vancouver continues to densify, many residents have less space available for storage of seasonal/recreational equipment; as a result, rental services (such as beach chairs and umbrellas) support the growing and increasingly important sharing economy.

THEREFORE BE IT RESOLVED

- A. THAT the Vancouver Park Board direct staff to prepare and issue a Request for Expressions of Interest (RFEOI) seeking proposals from qualified vendors interested in offering a seasonal beach chair and umbrella rental service and additional equipment i.e. paddle board, canoe, water equipment etc.
- B. THAT staff report back to the Vancouver Park Board with viable vendor options by the end of Q1 2024.

LOST

In favour: Commissioners Haer, Howard and Virdi Opposed: Commissioners Bastyovanszky, Christensen, Digby and Jensen