

MINUTES OF MEETING  
OF THE BOARD OF PARKS AND RECREATION  
HELD IN THE PARK BOARD OFFICE  
ON MONDAY, JUNE 19, 1995

PRESENT: Chair - David Chesman  
Vice-Chair - Duncan Wilson  
Commissioners - Malcolm Ashford  
- Allan De Genova  
- Alan Fetherstonhaugh  
- Tim Louis  
- Donna Morgan  
- Vic Kondrosky  
General Manager  
Director of Administrative & Revenue Services - Philip Josephs  
Director of Finance - Doug Holden  
Director of Operations - Liane McKenna  
Director of Planning - Jim Lowden  
Director of Recreation - Allan Argent  
Manager, Central Recreation Services - Joslin Kobyłka  
Manager - Public Affairs - Terri Clark  
Sports & Fitness Consultant - Peter Quevillon  
Recording Secretary - Barbara Stampfl

APPROVAL OF MINUTES

The minutes of the regular meeting of the Board held on Monday, June 5, 1995 were approved as circulated.

DELEGATIONS

Stanley Park Lawn Bowling Club Sewage System

Board members received copies of a staff report dated June 1, 1995 recommending that the Board receive the report for information.

Mr. Jim Aitken, President, Stanley Park Lawn Bowling Club, appeared before the Board to emphasize the sewage problem at the Lawn Bowling Club which has gone on for ten years. He outlined the problems with strong odours that may be caused from grease buildup from the restaurant in the area and roots causing blockages. In 1985 this was going to be put into the budget for upgrading the washrooms but this was never done and he asked the Board for confirmation that this will be taken care of soon.

The Director of Environment and Operations advised that they are monitoring the flow and checking the service connection and the main sewer lines. The problem seems to be not enough of a fall line but this is being studied.

Commissioner Louis enquired if the delegation can be given a date as to when this will be resolved.

The General Manager stated that they are trying to define the problem which will take about two weeks and include the nature of the problem, the cost for repair, and budgeting for solving the problem.

Commissioner DeGenova stated that the Planning Committee will be looking at this in the 1997-99 capital plan as this is long overdue.

Moved by Commissioner DeGenova,

THAT the Board receive this report for information.

- CARRIED UNANIMOUSLY. Pay Tennis Concession at Kitsilano Beach

Board members received copies of a staff report dated June 7, 1995 recommending that the Board continue the Pay Tennis Concession at Kitsilano Beach for the duration of the concessionaire's contract.

The Chair advised that Commissioner Louis had put forward a Notice of Motion on this subject at the previous Board meeting and suggested that Commissioner Louis bring it forward at this time.

Moved by Commissioner Louis,

THAT the Board immediately suspend collection of all pay tennis at the pay tennis courts at Kitsilano.

Ms. Nancy French circulated copies of rates for tennis lessons at local community centres and pointed out that at Kitsilano, West Point Grey and Dunbar Community Centres the rates for lessons are lower than at Kitsilano tennis courts. She stated that the community centres courts are not fully booked and she is dismayed that the Park Board assumes that there is a need for more pay tennis. She feels that little research has been done on the services already provided by the community centres and this is taking money from non-profit community centres. She also feels that pay tennis has produced a two tier class system and is ill conceived.

Mr. Jim Newton expressed his concerns with the terms of the contract between the Park Board and Professional Tennis Services Ltd. He referred to Item 8 regarding unaudited financial statements and stated that the Park Board should receive a breakdown of the amounts charged and what they were charged for so that the public can be assured the Board is collecting the correct amount of revenue. He also questioned why they have lost the Sea Festival tennis tournament at Kitsilano which he feels is because the cost of the courts has increased. He also questioned the anticipated revenue from Kitsilano and stated that there is no way this can be achieved with pay to play. He feels this decision is turning Kitsilano into a private tennis lesson club on courts that were paid, and built, for the taxpayer. He asked the Board to look at this again.

Ms. Diane Case stated that pay tennis is not working and requested that pay tennis at Kitsilano be removed immediately.

Mr. Dave Jackson circulated information to the Board regarding receipts for pay tennis, observations regarding the remission of money for the month of May 1995, a petition regarding estimate of pay court utilization and a profit and loss statement based on 10% utilization. Mr. Jackson concluded by stating that taxpayer's money has been used to subsidize pay tennis and 954 hours of court time has been withheld from the playing public. Additional expenses for a trailer, wiring and stairs is in direct opposition to down-sizing which makes it difficult for the Board to claim they are practising fiscal restraint. He asked the Board to acknowledge that a problem exists and solve it by cancelling pay tennis at Kitsilano. He also requested that staff should explain audit procedures.

Mr. Ferris Al-Mudaffer referred to the petition signed by 3200 people who are people concerned with user fees for public courts. Many of these were not tennis players but are opposed to pay for play. He pointed out that the Park Board only received about five letters from people who agree with pay tennis. He stated that hogging of courts is a myth and he hoped that the Board would change their policy and cancel pay tennis.

Mr. John McMillan stated that he feels the Board is taking the easy way out and he asked the Board to look at it another way. He misses the community that was created at Kitsilano and this is now gone with 79% of court time not utilized. He urged the Board to rescind

their motion for pay tennis and to work with the community to arrive at a better solution.

The Chair referred to letters the Board received outlining domination of the courts at Kitsilano. Mr. McMillan stated that those letters were generated after the last meeting of the Board. He added that the report speaks of a number of letters however there were only 5 received by the Board.

Mr. Ed Beange stated that he was representing the silent majority whose lives don't revolve around playing tennis at Kitsilano. He compared the cost of pay tennis to swimming, etc. and added that pay tennis allows people to play who don't have time to wait around for courts. He commended the Park Board for their decision and asked them not to be intimidated by the large group present at the meeting who are not in favour of pay tennis at Kitsilano.

Mr. Chris Ng assured the Board that the rules are being obeyed and the purpose is to provide service to the community. He added that the Sea Festival tournament and private organizers cannot service the community and all five of the best courts are taken up for pay tennis. He requested fairness from the Board to make one or two of the good courts available to the non-paying public.

Commissioner Louis stated that it matters not who gets credit for making change, the only important thing is that it be put on hold. There is an issue here of classism and if the tennis courts are not used as much after the introduction of pay tennis then this is obviously not working. He stated that user fees are intimidating to low income people and the Park Board could make a wise decision by putting these on hold and discussing this further with the community.

Commissioner Ashford pointed out that the Board has a contract with Professional Tennis Services and it is too early to know the results now. This could be looked at again at the end of the season.

Commissioner Wilson stated that this is a high priority with the Board and will be evaluated on an ongoing basis to ensure that courts are available when not required for pay tennis. He stated that revenue was not the reason for putting pay tennis into place, it was to provide courts for players who cannot wait around to play and who feel intimidated by other court users. He added that there are 179 tennis courts in the city and 165 of these are free and the Board is hoping to put in 10 to 15 more free ones. He then read letters from people who are in favour of pay tennis and encouraged the Board to vote against suspending pay tennis.

Commissioner Morgan feels that there is no intimidation at these courts and people do not sign petitions because it's trendy to do so. The fee for tennis was brought in as part of the budget process but there was no public consultation when this was put in. There is good evidence that these courts are under utilized and if there is a problem with monopolizing of the courts then education is needed to solve this. She feels that the pay tennis should be suspended, be revisited and come back to the Board with something that better fits the needs of the community.

The Chair stated that suspension of pay tennis at Kitsilano would be breaking a contract presently in place.

A VOTE WAS TAKEN ON THE MOTION AND IT WAS DEFEATED.  
(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed).

Moved by Commissioner Louis,

THAT the Board allow all courts to be used for normal

community tennis except when required by Professional Tennis Services Ltd. if they have bookings or lessons.

Commissioner Fetherstonhaugh felt it was too early to have given pay tennis at Kitsilano a full test. The Recreation Department are looking into this and monitoring it.

Commissioner Ashford stated that what has been suggested may be workable but he did not know the logistics and would like comments from staff and not deal with it tonight. He then called Notice on this motion.

The Chair stated that he would not allow a Notice of Motion as the Board was already in debate.

Commissioner Ashford then moved to defer this motion but Commissioner Morgan stated a point of order that this could not be moved after having spoken to the motion.

Commissioner Morgan stated that she appreciated the work done by staff on the tennis policy and that this will be revisited by Recreation staff but there is a need to take interim measures. She urged the Board to pass this motion in order to figure out which ways this can be implemented.

Moved by Commissioner Wilson,

THAT this be deferred until the re-evaluation in the fall.

Commissioner Wilson felt that time was required to evaluate the current system. Staff have already said they will reevaluate court hours as we go through the summer.

Commissioner Louis pointed out that this was previously deferred and by the time this is resolved the summer will be over. The motion he put forward addresses the concerns that were put forward by the delegations and therefore it should not be deferred.

Commissioner Morgan stated that this is an immediate problem and will just get bigger if deferred until the end of the summer.

Commissioner Fetherstonhaugh stated that the Board has to look at all sides and therefore an evaluation is required but this should not be done half way through the season.

A VOTE WAS TAKEN ON THE DEFERRAL MOTION AND IT WAS CARRIED.  
(Commissioners Louis and Morgan opposed).

In-Line Skating on the Stanley Park Seawall

Board members received copies of a staff report dated June 8, 1995 recommending that the Stanley Park Seawall Bike Patrol be increased to add an extra patroller Saturday, Sunday and holidays from noon to 6:00 p.m. and add an extra patroller weekdays from 4:00 to 8:00 p.m.

Moved by Commissioner Fetherstonhaugh,

THAT the Stanley Park Seawall Bike Patrol be increased as follows:

- \* add extra patroller Saturday, Sunday and holidays from noon to 6:00 p.m., and,
- \* add extra patroller weekdays from 4:00 to 8:00 p.m.

Mr. Ross Wareing appeared before the Board in support of the staff

recommendation and is looking forward to working closely with the Park Board. There is still a problem with in-line skating on the seawall and it is unclear if the problem is congestion, unruly skaters, actual number of accidents, mis-communication or non-communication of rules of the road. He would like to know the breakdown of users on the seawall as to rentals, owners, runners, cyclists, pedestrians, etc. He suggested that the criteria to be used to evaluate the situation needs to be specified and he hoped that the City of Vancouver will take this on in terms of the overall transportation plans for Vancouver.

Commissioner Wilson stated that the bike patrol keeps figures on users of the seawall and requested that staff provide this information in the form of a report.

Mr. Steve Kelly, International Skating Association, is an instructor and avid skater and spoke in support of the motion to increase the bike patrol. He outlined solutions to the problems such as increased signage, more warning signs particularly for novice skaters, an area for beginner lessons, proper education and information on the terrain and distances on the seawall. He has approached some of the rental stores and also made skaters aware of problems on the seawall. He also felt that some kind of education package should be made available for renters.

The Chair stated that he would like to accommodate everyone on the seawall. He enquired if the delegation was suggesting that novice skaters should not be permitted on the seawall. Mr. Kelly stated that novice skaters should be

warned about the type of terrain they are entering but it would be discriminatory to not allow them on the seawall.

Mr. Mark Soulliere, International Skating Association, also spoke to the safety aspect and suggested that along with signage there could be signage in different colour codes that would be recognizable to the skaters. This information could be included in packages given to people renting the equipment. He would be willing to get involved in this to increase safety awareness.

Commissioner Wilson stated that because the seaside bicycle route goes around the city and into Stanley Park there are inter-related concerns with the City's Planning and Engineering departments. As well, there has been a greater recognition that in-line skaters are here to stay as a viable transportation mode and this should be encouraged.

Moved by Commissioner Wilson,

THAT the Park Board approach the City to establish a joint working committee to develop a strategy to better integrate in-line skating and other alternate transportation modes into our city and park system.

- CARRIED UNANIMOUSLY.

The main motion, as amended, was put as follows:

1) THAT the Stanley Park Seawall Bike Patrol be increased as follows:

- \* add extra patroller Saturday, Sunday and holidays from noon to 6:00 p.m., and,
- \* add extra patroller weekdays from 4:00 to 8:00 p.m.

2) THAT the Park Board approach the City to establish a joint working committee to develop a strategy to better integrate in line skating and other alternate transportation modes into our city and park system.

- CARRIED UNANIMOUSLY.

## Sea Festival

Board members received copies of a staff report dated June 8, 1995 recommending that the Board consider the request of the Vancouver Sea Festival Society to expand their activities in the English Bay area to include a concert stage in conjunction with a Salmon Barbecue on Sunset Beach Park.

Moved by Commissioner Wilson,

THAT the Board allow the request of the Vancouver Sea Festival Society to expand their activities in the English Bay area to include a concert stage in conjunction with a Salmon Barbecue on Sunset Beach Park.

Ms. Lisa Clippingdale, Chair, West End Merchants Association, appeared before the Board to state their enthusiastic support for the return of Sea Festival activities to the English Bay area. They are proud to be hosts of this event and consider it a privilege to share this area. Their only concern is with liquor or drugs but the organizers have taken care of this. The merchants in the West End have full confidence in the police force and they welcome future events.

Ms. Bette Richardson, Chair, Sea Festival Society, appeared before the Board with Mr. Noah Russell, Operations Chair and Mr. Grant Cross, Parade Chair, to outline the plans for the 1995 Sea Festival. She stated that this is a long standing event in Vancouver but in 1992 it was decided to spread the events around the city. This was done again in 1993 and 1994 but, because of the multitude of locations, it was difficult to coordinate events and maintain the quality. As well as not having enough volunteers, there was no major location focus which resulted in scattered attendance and sponsors lost interest. She pointed out that it costs money to run the Festival, even with no paid staff, as there are costs for publicity, posters, t-shirts for the volunteers, equipment, signage and pay for some events and entertainers and if the seasidestage is not available they would lose major sponsor dollars.

Mr. Noah Russell stated that the stage is not a major concert stage and he explained the precautions taken to absorb any loud sounds to alleviate concerns of the neighbourhood.

Ms. Richardson explained that they are not able to proceed with the marine exhibit as they do not have the manpower and requested that this exhibit be replaced with a basketball tournament at Sunset Beach. They were not aware that permission from the Board was required months in advance and she asked that the Board give their approval for this tournament to help re-launch a successful Sea Festival.

Mr. Cross added that with the venues for the Festival scattered people were not aware of the festival or where it was taking place. The organizers want to revive the festival and have it located in one area this year in order to accomplish this.

Ms. Cathy Strang, President, West End Community Association, stated concerns about the Sea Festival expanding in the West End and Sunset Beach area. Residents in these areas were happy with the idea of relocating the Festival in other areas of the city. She referred to Sprint Canada sponsoring a tent and suggested that this should be part of the corporate sponsorship program. She asked the Board to reconsider

this proposal.

Mr. Erin Martin, volunteer at the Sea Festival, stated that when the Sea Festival was centralized it was more focused and individuals could meet a variety of people there. He noted that Toronto has spread their Festival out and are experiencing poor attendance. He believes the noise can be controlled and supports bringing the Sea Festival back to the English Bay area.

Commissioner Wilson stated his concerns regarding the grass at Sunset Beach and the adverse effect this would have on it. The Director of Environment and Operations stated that the quality of the grass will not have improved by the time of the Sea Festival and she would rather see the stage located where there is no grass.

Commissioner Wilson expressed his concerns regarding the basketball tournament and stated that he would like an amendment to the motion stating that all arrangements be to the satisfaction of the General Manager. He stated that there was not unanimous agreement at the Recreation Committee due to the short time line for this request and the inability to communicate with the residents regarding this.

Commissioner Ashford stated that the Sea Festival has been well publicized and the Board has not heard complaints from the community. He stated that the Sea Festival is a benefit to the city but the motion could be amended to give approval for one year and then re-evaluate the situation.

Moved by Commissioner Ashford,

THAT approval be for one year subject to satisfactory performance.

This was accepted as a friendly amendment.

Commissioner Morgan was concerned that there was not a public process done and not enough time to evaluate the request.

Commissioner Fetherstonhaugh supported the motion as he feels that the organizers have made changes regarding the concerns of the neighbourhood.

Moved by Commissioner Wilson,

THAT the Board allow the request of the Vancouver Sea Festival Society to expand their activities in the English Bay area to include a concert stage in conjunction with a Salmon Barbecue on Sunset Beach Park, with all arrangements to the satisfaction of the General Manager;

and,

THAT such approval be for one year subject to satisfactory performance for consideration next year.

- CARRIED

(Commissioners Louis, Morgan, and Wilson opposed). PLANNING/ENVIRONMENTAL INITIATIVES/OPERATIONS

Sunset Community Centre PreSchool Renovations - Phase 2

Board members received copies of a staff report dated June 6, 1995 recommending that the Board award the contract for the renovations to Sunset Community Centre Preschool- Phase 2 to Zamar Construction Ltd. at a price of \$97,000.

Moved by Commissioner DeGenova,

A) THAT the Board award the contract for the renovations to Sunset Community Centre Preschool - Phase 2 to Zamar Construction Ltd. at a price of \$97,000.

B) THAT no legal rights shall arise hereby, and none shall arise until execution of the contemplated contract. The Board may rescind this resolution at any time up to the execution of the contemplated contract.

- CARRIED.

(Commissioners Louis and Morgan opposed).

#### Skeena/Cambridge Property

Board members received copies of a staff report dated June 8, 1995 recommending that the Board advise Council of its willingness to accept the Skeena/Cambridge property from the Provincial Government, subject to the Park Board's annual operating budget being increased by \$18,000 to cover the costs of maintenance on this site; and, that the Board request Council to declare this site a permanent park upon transfer of the property to the City.

Moved by Commissioner DeGenova,

A) THAT the Board advise Council of its willingness to accept the Skeena/Cambridge property from the Provincial Government, subject to the Park Board's annual operating budget being increased by \$18,000 to cover the costs of maintenance on this site.

B) THAT the Board request Council to declare this site a permanent park upon transfer of the property to the City.

Commissioner DeGenova stated that after reviewing the report and hearing from the Hastings Community Association that they are opposed to this proposal, he stated that he would rather advise City Council to leave this property with the Provincial Government to maintain.

Councillor Chiavario questioned if any First Nations have identified this area in their land claims as they have identified overlapping land claims in all of Vancouver. The General Manager explained that this would be a grant to the City with a caveat that the property be declared a permanent park.

Commissioner Morgan stated that there are a lot of questions for the Ministry of Highways such as the issue of conflict and what level of care should be given to the property and how much it will cost to upgrade the Rotary Forest. She felt it was best left with the Ministry of Transportation and Highways because of these outstanding questions.

Commissioner Ashford enquired if there was any urgency to approve this and was informed by the General Manager that it could be deferred indefinitely.

Moved by Commissioner Ashford, THAT this item be deferred indefinitely.

- CARRIED UNANIMOUSLY.

#### INCOME OPERATIONS/MARKETING/PUBLIC AFFAIRS

##### Corporate Sponsorship Program - Guidelines

Board members received copies of a staff report dated June 8, 1995 recommending that the Board approve the Corporate Sponsorship Guidelines outlined in the report.



Moved by Commissioner Fetherstonhaugh,

THAT the Board approve the Corporate Sponsorship Guidelines outlined in this report.

Commissioner Fetherstonhaugh stated that these guidelines were conceived as a response to the need to increase the Board's services to people at the facilities in an era when the ability to raise revenue through tax increases is severely limited. The guidelines are a result of consultation with the community associations, Board members, and the public and will be given to any potential corporate sponsor so they will know what is acceptable and what is not. Each proposal will come to the Board for public discussion before approval and any decision is made.

Moved by Commissioner Morgan,

THAT Guideline #2 - Board Goals, Objectives and Policies be amended by deleting the words "must not be in conflict" and replacing with the words "must support".

- CARRIED UNANIMOUSLY.

Moved by Commissioner Morgan,

THAT Guideline #4 (part 1 and 2) be replaced with the following:

- 1) Joint programs involving the Board, Community Centre Associations and other Board partners requires the agreement of all parties involved.
- 2) All Community Centre Associations and other partners with the Board are given the right to refuse to participate in the Board's corporate sponsorship program and to determine their own program within these guidelines.

- DEFEATED.

(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed).

Moved by Commissioner Morgan,

THAT parts 1 and 2 of Guideline #5 be replaced with the following:

"The corporate sponsorship program will not involve any new signage in city parks. Signs may replace, using the same on the ground "foot print", existing Community Centre signage upon approval of the Community Centre Association Board and the Board of Parks and Recreation."

Commissioner Morgan felt that this guideline required clearer language as it only states billboards and illuminated signs. This would protect the system the encroachment of signs as the public were clear in not wanting signs in parks.

Commissioner Fetherstonhaugh stated that the Board will have the opportunity to vote down anything they don't agree with.

Commissioner Wilson felt that this amendment would be overly restrictive such as in the case of a plaque.

Commissioner Louis felt that there should be no doubt in the public's mind which items will not be permitted by the Board with respect to liquor and signage.

The Chair stated that his concern is that there be no billboards but he is also concerned with current, fixed signs getting corporate logos on them. However, signage attendant to a concession would not offend as corporate logos are currently at the concessions. He would prefer that the motion refer to illuminated or fixed signs in parks.

A VOTE WAS TAKEN ON THE AMENDMENT AND IT WAS DEFEATED.  
(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed).

Moved by Commissioner Morgan,

THAT Guideline 5 (1) be amended by removing the word "illuminated".

Commissioner Wilson stated he would vote against this as he felt that this would preclude such things as plaques for donations or ongoing contributions, etc.

The Chair suggested a friendly amendment which would add at the end: "and other than plaques to be approved by the Board and other than signs attendant to concessions".

Commissioner Fetherstonhaugh was concerned about getting too specific because that could rule out something in the future and when the individual initiatives are brought forward they can be dealt with at that time.

Commissioner Morgan stated that her main concern is that the corporate sponsorship program not be for the commercialization of natural parkspaces and no signs in parks makes that clear.

Commissioner Wilson agreed with removing the word illuminated and including plaques and signs associated with concession stands but felt that using the word "affixed" was too specific.

The Chair suggested that "illuminated" be replaced by "fixed". Commissioner Morgan accepted this as a friendly amendment.

The amendment reads as follows:

THAT Guideline 5 (1) be amended by replacing the word "illuminated" with the word "fixed".

- CARRIED  
(Commissioners Fetherstonhaugh and Wilson opposed).

Moved by Commissioner Morgan,

THAT the wording in Guideline #6 be replaced with "Corporate sponsorships shall be accepted only if they exceed or meet environmental guidelines."

The Chair stated he would oppose the amendment because of the wording, not the intent, as corporate sponsors should follow environmental practices as indicated in the guideline wording as it is.

A VOTE WAS TAKEN ON THE AMENDMENT AND IT WAS DEFEATED  
(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed).

Moved by Commissioner Morgan,

THAT guideline #9 be amended by removing the word "personal".

- CARRIED.  
(Commissioner Fetherstonhaugh opposed).

Moved by Commissioner Morgan,

THAT guideline #10 be reworded to state: "No agreements are to involve sponsors whose business in whole or in part is derived from the manufacture or distribution of alcohol or tobacco products; nor with sponsors whose business is substantially derived from the retail sale of alcohol or tobacco products."

Commissioner Morgan felt that the wording of guideline #10 should be stronger. This would accommodate both sides by eliminating the products but on the other hand takes into account that the Board may want to deal with some companies that do in part sell alcohol or tobacco as part of a retail operation.

The Chair stated that he preferred the wording as is as he felt it was more all encompassing and gives a better guideline.

A VOTE WAS TAKEN ON THE AMENDMENT AND IT WAS DEFEATED.  
(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed).

Commissioner Morgan put forward the following additional Corporate Sponsorship guidelines:

Moved by Commissioner Morgan,

All potential corporations will be evaluated using ethical guidelines and only those meeting guideline minimums will be accepted.

Commissioner Morgan explained that these guidelines would be similar to those used in credit union Ethical Growth funds to be developed.

The Chair stated that he could not vote in favour of this without the details. Commissioner Wilson also noted that the only company he knows of that follows such practices is VanCity Savings and he did not want it appear that they were favouring VanCity if the Board were to adopt their guidelines on this.

Commissioner Morgan withdrew her motion.

Moved by Commissioner Morgan,

THAT the following be added to the Corporate Sponsorship Guidelines: "All candidates for corporate sponsorship will be given a 5% bidding premium if they are Canadian owned and operated.

Commissioner Wilson questioned if this could be done with the new Free Trade agreement  
Commissioner Ashford advised that he had recently questioned something similar regarding government funding and that under the guidelines of the new Free Trade Agreement this would not be apropos. The Chair also stated his concerns as to whether it offends the Free Trade Agreement as some Canadian companies are owned offshore or elsewhere and even if they employ locally he would not want to discriminate against these companies.

A VOTE WAS TAKEN ON THE MOTION AND IT WAS DEFEATED.  
(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed.)

Moved by Commissioner Morgan,

THAT the Corporate Sponsorship Guidelines be amended by

adding: "THAT a 5% bidding premium be given to corporate sponsors for food and beverages who meet healthy diet guidelines."

- CARRIED

(Commissioners Ashford, Chesman and Fetherstonhaugh opposed)

The Director of Administrative & Revenues Services advised that some suppliers do offer a juice line in addition to a soft drink line so this would be difficult.

Councillor Chiavario defended the Board's concessions and stated that they do offer healthy alternative choices.

Moved by Commissioner Morgan,

THAT the Corporate Sponsorship Guidelines be amended to add the following: "No corporate sponsorships will be allowed if advertising is directed primarily at children."

Board members discussed this and the Chair referred to the concerns of the School Board who were concerned with captive audiences and this might apply in community centre programming. Commissioner Wilson thought that the intent of the motion was good but would not it used against the corporate sponsorship program at a later date and there might be potential for that.

A VOTE WAS TAKEN ON THE MOTION AND IT WAS DEFEATED.

(Commissioners Ashford, Chesman, DeGenova, Fetherstonhaugh and Wilson opposed.)

Moved by Commissioner Morgan,

THAT the Corporate Sponsorship Guidelines be amended to add the following: "Sponsored and donated materials must be held to the same standards used for the selection and purchase of materials by the Board."

The Director of Administrative and Revenue Services stated that this is covered in Guideline #8. Commissioner Morgan withdrew this motion.

Commissioner Fetherstonhaugh felt that the guidelines are good standards and will not present any problems for the Board.

Commissioner Louis referred to a recent article in a newspaper which pointed out that corporate sponsorship is still taking money out of the economy because the same amount of money is still being spent, not in the form of taxes, but in the form of prices charged by the vendors of the products who have spent money advertising. He stated that by shifting the burden from the taxpayer to the purchaser this is slowly creating an advertising bureaucracy.

Commissioner Wilson stated that he was tired of corporate sponsorships being viewed negatively and instead private enterprise should be encouraged to participate more fully.

The main motion, as amended, was put as follows:

THAT the Board approve the Corporate Sponsorship Guidelines outlined in this report, with the following amendments:

THAT Guideline #2 be amended by deleting the words "must not be in conflict" and replacing with the words "must support".

THAT Guideline 5 (1) be amended by replacing the word "illuminated" with the word "fixed".

THAT guideline #9 be amended by removing the word "personal".

continued....

THAT the following be added to the Corporate Sponsorship Guidelines: "THAT a 5% bidding premium be given to corporate sponsors for food and beverages who meet healthy diet guidelines."

- CARRIED.  
(Commissioners Louis and Morgan opposed).

#### NEW BUSINESS

Councillor Chiavario stated that she had the honour of inviting the Board and staff to the rededication of Major Matthews Park on June 24th. A plaque will be unveiled in honour of Major James Skitt Matthews who collected and preserved early pioneer records of Vancouver which are now located in the City Archives.

Commissioner Wilson congratulated Councillor Chiavario for her efforts in this regard.

#### ENQUIRIES

Commissioner Morgan enquired about the status of the task force on park zoning. The Chair advised the Board that invitations have been sent to various individuals on this but he is waiting to have a Chairperson for this who is a jurist or ex-jurist as this is a legal question. The individual he had in mind is also being sought for the Aquarium's Task Force.

Commissioner DeGenova advised staff that he has received complaints about the fan on the roof of the Langara Clubhouse being noisy and enquired if it could be turned off after 10:00 p.m. The Director of Administrative & Revenue Services will look into this.

#### REMINDERS

Commissioner Morgan reminded the Board that the Stonewall Festival will be held in Grandview Park next Saturday, June 24th, between 11:00 a.m. and 5:00 p.m.

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V. Kondrosky  
General Manager

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Commissioner David Chesman  
Chair

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