

July 13, 1995

SUBJECT: Lost Lagoon Interpretive Signage

RECOMMENDATION

THAT this report on Lost Lagoon Interpretive Graphics be received as information.

DISCUSSION

A series of 7 interpretive stations and information panels is planned for the walk around Lost Lagoon. The project was conceived in November 1992 when approval in principle was received from the previous Park Board Chair. The seven interpretive panels will be placed at various stops of interest around the lagoon (see Appendix A). They will discuss the community of species, the climate and geography of the region, the importance of urban refuges, migratory flyways, waterfowl habitat, food sources for waterfowl and adaptive waterfowl behaviour. Appendix B provides preliminary examples of the interpretive panels with limited text entries.

Each sign will average 24" x 36" in size. The signs will be of high quality, employing a durable 3M Scotch and print graphics process which is graffiti, weather and fade resistant. When the panels are completed, Park Board staff will assume responsibility for mounting them in an appropriate manner for public parks.

The graphic design is being done by Serengeti Inc., a company that has also designed the Great Blue Heron Observation Post in Stanley Park.

The signs have been prepared by Peter Balling on behalf of the B.C. Waterfowl Society and have been reviewed by a panel of field biologists. Each sign will include acknowledgement of the sponsors in the bottom right hand corner.

Ten thousand dollars in funding for the project was received from the Partners in Science Awareness Program, a project of the Ministry of Employment and Investment, Province of British Columbia.

Ducks Unlimited, under sponsorship from the B.C. Waterfowl Society, is providing equivalent funding. The graphics panels will be important additions to the Lost Lagoon interpretive experience which will soon include the newly renovated Nature House. They will be useful additions which will be directly connected to pamphlets and walks led from the Nature House.

With the research, design and professional review completed the preparation of the signs should be completed by the end of September with installation later in the fall.

CONCLUSIONS

Under sponsorship of the B.C. Waterfowl Society a series of seven

interpretive panels featuring the Lost Lagoon environment and waterfowl species is approaching completion. The project is a partnership between the B.C. Waterfowl Society, Vancouver Park Board, who are providing for the installation of the panels and funding agencies, the provincial Partners in Science Awareness Program and Ducks Unlimited.

The graphics panels to be will be a valuable addition to wildlife interpretation and education programs in the Lost Lagoon area of Stanley Park

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