

November 8, 1995

SUBJECT: CANTRAV WEST RENTAL IN VANDUSEN GARDENS

RECOMMENDATION

THAT the Board approve the rental of space in VanDusen Gardens to CanTrav West for the purpose of a large private gathering on September 5, 1996.

BACKGROUND

The grounds of VanDusen Gardens have at various times been rented out for special events and filming of movies. There is considerable potential for revenue from this source. In 1994, \$2,451.00 was received. In 1995, the revenue to date is \$12,024.00. There is potential for higher earnings in the future.

DISCUSSION

CanTrav West approached the staff at VanDusen Gardens to plan for a 1996 rental. The purpose of the rental is to hold a dinner party under canvas on the lawn for dealerships of a major prestigious car company from around the world. A small scale 'rehearsal' was held in September of this year for which VanDusen Gardens received the appropriate rental fee.

On September 5, 1996, approximately 1,200 persons would be catered under canvas. This would take place after the garden closes to the public at 6:00 p.m. The guests would arrive by bus. No cars will be allowed within the garden area. Light, non-amplified music will be provided. The event will close at approximately 11:00 p.m.

CanTrav West will require access to the garden for 3 or 4 days prior to the event and two days after for breakdown. The rental fee for this period will be \$5,500.00. In addition, a fee of \$5.00 per head will be charged for those attending. The anticipated total revenue will be \$11,500.00. As well, a damage deposit of \$2,000 will be provided. The renter will be responsible for all appropriate insurance including public liability.

JUSTIFICATION

Based on the fact this rental occurs when VanDusen Gardens is closed to the public, there would be minimal impact on the gardens, while generating significant revenue. As well, it will help promote the beauty of VanDusen and give the participants a memorable experience in Vancouver.

Prepared by:

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