



Date: October 23, 1998

TO: Board Members - Parks and Recreation
FROM: General Manager - Parks and Recreation
SUBJECT: 1999 AQUARIUM ADMISSION RATES

RECOMMENDATION

THAT the 1998 - 1999 Aquarium admission fees as outlined in the attached letter be approved.

POLICY

The current lease agreement with the Vancouver Aquarium requires written approval of the Park Board for any change in admission prices.

DISCUSSION

The last fee increase for the Aquarium was approved by the Board on February 16, 1998, for the 1998 calendar year. The attached request from the Aquarium is for an extension of the regular rate structure throughout the winter months and elimination of the off-season rate.

SUMMARY

The requested change is recommended for approval as it will enable the Aquarium to operate the organization in a fiscally responsible manner. The Aquarium have reviewed the impact of regular rate on fall guests and believed that there is no resistance to the regular rate.

Prepared by:

Corporate Services Division
Board of Parks & Recreation
Vancouver, BC
AH/lw
Attachment.