Park Board Estimated 2008 Revenue Budget

	2007 Revenue	Inflation %	GST %	2008 Revenue
	Budget	Increase	Reduction	Budget
Parking	(3,987,500)	2.75%	1%	(4,097,200)
Concessions	(3,015,700)	2.75%	1%	(3,098,600)
Golf & Driving Ranges	(10,219,900)	1.50%	1%	(10,734,300)
Pitch & Putts	(1,287,400)	2.75%	1%	(1,322,800)
Leases	(2,833,400)	2.75%	1%	(2,911,200)
Marinas	(2,191,300)	2.75% +	1%	(2,251,400)
Miscellaneous Administration Revenues	(37,300)	2.75%	1%	(38,300)
Building, Facility & Equipment Maintenance (recoveries)	(112,100)	2.75%	1%	(115,200)
Sanitation & Janitorial (recoveries)	(50,500)	2.75%	1%	(51,900)
Destination Parks (Stanley Park, Queen Elizabeth & VanDusen)	(2,239,800)	2.75% +	1%	(2,577,300)
Neighbourhood Parks	(14,100)	2.75%	1%	(14,500)
Miscellaneous Operational revenues (recoveries)	(114,500)	2.75%	1%	(117,600)
Recreation - Community Centres (recovery of staff costs)	(1,666,900)	0.00%	1%	(1,674,300)
Recreation - Fitness Centres	(1,548,400)	2.75%	1%	(1,590,800)
Recreation - Indoor Pools	(4,369,800)	2.75%	1%	(4,489,700)
Recreation - Outdoor Pools	(810,000)	2.75%	1%	(831,800)
Recreation - Rinks	(1,769,800)	2.75%	1%	(1,815,700)
Recreation - Other revenues	(613,900)	2.75%	1%	(630,900)
	(36,882,300)			(38,363,500)

BURRARD MARINA		Approved 2007	Proposed 2008
Land Storage:			
20' x 16' wide	per annum	845.00	962.60
30' x 16' wide	per annum	1,264.00	1,439.90
60' x 20' wide	per annum	2,532.00	2,884.35
60' x 30' wide	per annum	3,595.00	4,095.25
Canoe and Kayak Racks		262.00	298.45
Work Area:			
1 to 30 days		7.00	7.95
31 to 60 days (space permitting)		9.00	10.25

The rates have been rounded for ease of operational use.

Discussion

The increase in fees for Land Storage, Canoe & Kayak Rack and the Work Area have been proposed to increase by 15%. All considered, Burrard Marina rates lag market rates for these items. The Work Area revenues rate categories have been changed to '1-to-30 days' and '31-to-60 days' instead of the present '1-to-30 days' and 'over 30 days', in order to stop people from monopolizing the work area excessively. The additional revenues generated from the above inflation rate changes will be used to partially offset the increase in water lot rental fee from less than \$100 to \$17,000 annually.

Approved	Proposed
2007	2008

CHILDREN'S FARMYARD AND MINIATURE RAILWAY

Bright Nights - Train and Farmyard

Adult	7.50	8.00
Discount (Child, Youth and Senior)	4.50	5.00

^{*} Child rate applies to Ages 2-12 for all Train and Farmyard admissions.

The practice has been to increase the Ghost Train and Bright Nights fees in alternate years. In 2007 The Ghost Train fees increased. Bright Nights rate is proposed to change with a \$0.50 increase to both the Adult and discount rates. Overall these rate changes should enable the Train and Farmyard to meet their budgeted revenue increase of 2.75%.

VANDUSEN BOTANICAL GARDEN

	Sept 30 Approved March 31 Summer 2007	Proposed Summer 2008	Approved Winter 2007	Proposed Winter 2008
Admissions				
General				
Adult	8.25	8.50	6.00	6.25
Senior	6.00	6.25	4.25	4.50
Youth	6.25	6.50	4.50	4.75
Children 6-12 yrs.	4.25	4.50	3.00	3.25
Family Children under 6	19.00 FREE	19.50 FREE	12.75 FREE	13.00 FREE
Group Rates	FREE	FREE	FREE	FREE
10 or more Adults	7.25	7.50	4.00	4.25
10 or more Seniors	5.00	5.25	2.75	3.00
10 or more Youths	5.25	5.50	3.00	3.25
10 or more Children	3.50	3.75	2.00	2.25
Bus Tours (Commercial)		4.25	3.50	3.75
Christmas Festival of Li				
Adult	_		10.25	11.00
Senior			7.50	8.00
Youth			7.50	8.00
Children 6-12 yrs.			5.25	6.00
Family			22.00	25.00
Bus Tours			6.75	7.25
VBGA Members			7.75	8.50
Adult Group Rate			7.75	8.50
Senior Group Rate			6.50	7.00
Wedding Photographs				
Up to 4 People	60.00	65.00	60.00	65.00
5-8 People	115.00	125.00	115.00	125.00
9-15 People	165.00	175.00	165.00	175.00
RENTALS				
Floral Hall	500.00	045.00	500.00	045.00
Day or Evening Both	590.00	615.00	590.00	615.00
Charitable/Non-Profit Gr	945.00	975.00	945.00	975.00
Day or Evening	260.00	270.00	260.00	270.00
Both	450.00	465.00	450.00	465.00
Horticultural	100.00	100.00	100.00	100.00
Day or Evening	185.00	190.00	185.00	190.00
Both	310.00	320.00	310.00	320.00
Cedar Room				
Public and Commercial				
Day or Evening	200.00	210.00	200.00	210.00
Both	320.00	330.00	320.00	330.00
Charitable/Non-Profit Gr				
Day or Evening	95.00	100.00	95.00	100.00
Both	155.00	160.00	155.00	160.00
Horticultural	60.00	62.00	60.00	62.00
Day or Evening Both	60.00 105.00	62.00 115.00	60.00 105.00	62.00 115.00
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Covered Walkway	155.00	160.00	155.00	160.00
Horticulture Rate for Walk	-	120.00	115.00	120.00
Film Production	1,700.00	1,750.00	1,700.00	1,750.00
(plus damage deposit)				

The proposed fee increases take into account market conditions and range from 2% to 14%. Individual admission increases have been raised by \$0.25, Festival of Light by up to \$0.75 per person and rental fees have gone up by \$5-\$50. The additional increases are needed to meet the budget targets.

GOLF COURSES	Approved 2007	Proposed 2008	Approved 2007	Proposed 2008	Approved 2007	Appendix A Proposed 2008
Adult (Monday to Thursday)	Fraserview	Fraserview	McCleery	McCleery	Langara	Langara
Regular 18 holes	54.50	56.00	51.50	52.50	48.50	48.50
Twilight	40.75	42.00	38.75	39.50	36.50	36.50
Sunset	27.25	28.00	25.75	26.25	24.25	24.25
Adult (Friday/Saturday/Sunday						
Regular 18 holes	57.50	59.00	54.50	55.50	51.50	51.50
Twilight	43.00	44.25	40.75	41.50	38.75	38.75
Sunset	28.75	29.50	27.25	27.75	25.75	25.75
Senior (Monday to Thursday)						
Regular 18 holes	38.25	39.25	36.00	36.75	34.00	34.00
Twilight	28.75	29.50	27.00	27.75	25.50	25.50
Sunset	19.25	19.75	18.00	18.50	17.00	17.00
Senior (Friday)						
Regular 18 holes	40.25	41.25	38.25	38.75	36.00	36.00
Twilight	30.25	31.00	28.75	29.00	27.00	27.00
Sunset	20.00	20.50	19.00	19.50	18.00	18.00
Youth (Monday to Thursday)						
Regular 18 holes	27.25	28.00	25.75	26.25	24.25	24.25
Twilight	20.50	21.00	19.25	19.75	18.25	18.25
Sunset	13.75	14.00	12.75	13.25	12.25	12.25
Youth (Friday)						
Regular 18 holes	28.75	29.50	27.25	27.75	25.75	25.75
Twilight	21.50	22.00	20.50	20.75	19.25	19.25
Sunset	14.25	14.75	13.75	14.00	13.00	13.00
Advanced Booking Fee						
(6 to 30 days in advance)	10.00	10.00	5.00	5.00	5.00	5.00

The Park Board offers reduced pricing and incentives based on course playability and market conditions. Special rates for senior golfers will continue to be offered at low demand times.

	Approved 2007	Proposed 2008	Approved 2007	Proposed 2008
Driving Range - Fraserview	Fraserview	Fraserview	McCleery	McCleery
1 Token (40 balls)	4.50	4.50	4.50	4.50
3 Tokens	12.00	12.00	12.00	12.00
10 Tokens	34.00	34.00	34.00	34.00
20 Tokens	60.00	60.00	60.00	60.00

The proposed rate increases continue to differentiate the Golf courses by increasing Fraserview slightly more than McCleery and no increases to Langara. This pricing strategy reflect the recommendations in the Golf Marketing Plan.

The practice for Pay Parking is to alternate rate increases at the different Parking locations. In order to meet the revenue budget increase of 2.75% the proposed rate increases are at the following locations; Coal Harbour, QE Park, Kits Beach, Vanier Park, Roundhouse and Special Event parking.

Rates may change during the year due to market fluctuations

Celebration Pavilion Appendix A

	Approved I 2007	Proposed 2008
January, February, March, April, October, and Novemb	<u>er</u>	
Monday to Thursday Friday, Saturday and Sunday	250.00 400.00	265.00 450.00
May, June, July, August, September and December		
Monday to Thursday Friday, Saturday and Sunday	500.00 700.00	525.00 800.00

The proposed fee increases have been set adjusted to market levels in an effort to meet the budget target.

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