



Date: March 22, 2011

**TO: Board Members – Vancouver Park Board**  
**FROM: General Manager – Parks and Recreation**  
**SUBJECT: 2011 Major Special Events**

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## **RECOMMENDATION**

- A. THAT the Board grant permission for a maximum capacity 600-person Public Special Occasion License for the Coastal Jazz Vancouver International Jazz Festival, July 2 – 3, 2011 at David Lam Park.**
- B. THAT the Board grant permission for a maximum capacity 250-person Private Special Occasion License for the Volleyball BC Open, July 15 – 17, 2011 at Kitsilano Beach.**
- C. THAT the Board approve a major civic event application from Vancouver 125 Celebration - “Summer Live”, July 8 – 10, 2011 at Brockton Point in Stanley Park, including a maximum capacity 750-person Public Special Occasion License, with all arrangements to the satisfaction of the General Manager.**
- D. THAT the Board approve a major event application from Parks Canada – “Parks Canada Centennial”, July 16, 2011 at Brockton Point in Stanley Park, including a maximum capacity 500-person Public Special Occasion License with all arrangements to the satisfaction of the General Manager.**

## **POLICY**

Board approval is required for major events that are in variance with one or more Park Board bylaws.

## **RECOMMENDATION A**

### **BACKGROUND**

The Coast Jazz Society is a non-profit organization founded in 1986, committed to stimulating and expanding Vancouver’s music scene. The Society produces the Vancouver International Jazz Festival, which features over 1,700 Canadian and

international musicians performing at 40 venues in and around Vancouver from June 24 to July 3, 2011. The Festival presents an extensive program of traditional and contemporary jazz, blues, world and improvised music. The Roundhouse Community Centre and David Lam Park have been major festival venues since 1997.

## **DISCUSSION**

The Jazz Festival organizers are requesting permission to increase the total capacity of the Public Special Occasion License by 100. In previous years, the David Lam/ Roundhouse event location included three licensed areas– the Park Bistro (250pp), the Pumphouse Bistro (125pp) and the Roundhouse Community Centre Exhibition Hall Bistro (125pp) for a total capacity of 500. The organizers wish to eliminate the Exhibition Hall Bistro and the Pumphouse Bistro and operate only the Park Bistro and expand the total capacity to 600. The expanded Bistro area is expected to enhance the overall festival experience and provide revenues to support the presentation of this free public event. Operating hours of the Bistro will be noon – 10PM, with liquor service ending at 9:30pm. Security, including two police officers will be provided from 5pm – 10pm.

The festival has proven to be a well-organized event and maintains thorough security, health and safety and emergency plans as required by the City's FEST committee. Staff recommends that the Board approve the above adjustment to the Special Occasion Licence for The Vancouver International Jazz Festival.

## **RECOMMENDATION B**

### **BACKGROUND**

Volleyball BC is a not-for-profit organization which provides delivery, support and administration for all levels of volleyball in British Columbia. The annual Volleyball BC Open beach event encourages exposure of the sport through a demonstration of high-level competition and showcases the skills of BC players. 2011 marks the 20<sup>th</sup> Anniversary of this tournament.

### **DISCUSSION**

The organizers are requesting permission to increase the total capacity of the Private Special Occasion License from 200 to 250. The organizers propose to operate the licensed area on Friday from 1:00pm-5pm, Saturday from 10am-7pm and Sunday from 10am-4pm. Access to this licensed area is limited to event VIPs, sponsors and players. The necessary security and emergency plans will be provided as in previous years.

Staff recommends that the Board approve the above adjustment to the Special Occasion License for the Volleyball BC Open.

## **RECOMMENDATION C**

### **BACKGROUND**

April 6, 2011 will mark 125 years since the City of Vancouver's incorporation. This year Vancouver has been designated a Cultural Capital of Canada and the City acknowledges the Government of Canada's \$1.75 million contribution to Vancouver 125 celebrations. To recognize this milestone, the City will produce "Summer Live" in Stanley Park from July 8-10. This free outdoor arts and culture event will be presented on multiple performance stages and celebrate Vancouver's vibrant cultural community, drawing on its rich ethnic diversity, Aboriginal heritage and contemporary creative focus.

### **DISCUSSION**

The organizers are requesting permission to use Brockton Point for this event. The activation site will cover Brockton Oval and Brockton Fields and include sponsor chalets, food and beverage vending, two licensed areas, cultural displays and activity areas. A recent FEST meeting addressed the key planning elements and potential impacts on the local neighbourhood. On February 17, 2011, a presentation to the key stakeholders in Stanley Park provided an opportunity for feedback on proposed plans and potential involvement for existing park partners in the event. Commissioners endorsed the event application at the February Planning and Environment Committee meeting; however, concerns were expressed regarding vehicular access during this event. In response, a comprehensive transportation plan has been finalized and approved by Director of Transportation. The organizers will confirm waste management and recycling arrangements in the coming weeks.

Organizers are requesting one licensed area of a maximum capacity of 500 and a second licensed area with a capacity of 250. Hours of operation will be from 5pm to 10:30pm on July 8, and from 1pm to 10:30pm on July 9 and 10. The necessary security and emergency plans will be provided.

Staff recommends that the Board approve the event application including Special Occasion License outlined above for "Summer Live".

## **RECOMMENDATION D**

### **BACKGROUND**

The mandate of Parks Canada is to protect and present nationally significant examples of Canada's natural and cultural heritage and foster public understanding, appreciation and enjoyment in ways that ensure their ecological and commemorative integrity for present and future generations. Parks Canada is celebrating its centennial in 2011.

## **DISCUSSION**

Vancouver is one of three centennial celebrations happenings across Canada on July 16. Parks Canada is working with brand.LIVE to coordinate the event management of the celebration in Vancouver. The organizers are requesting permission to use Brockton Fields for single day of activities followed by a free evening concert. The family-orientated event will include a wide spectrum of park-related, recreational and cultural activities a well as food vending and exhibits presented with local partners and stakeholders. The concert will celebrate Canadian talent.

The organizers are requesting one licensed area with a maximum capacity of 500 to generate revenues that will assist with operating costs for the event. Hours of operation will be from 1pm to 8:30pm. The necessary security and emergency plans will be provided.

Staff recommends that the Board approve the event application including Special Occasion License for the Parks Canada celebration. A meeting with the FEST Committee will be scheduled in the coming weeks. A transportation plan and waste management and recycling plan have been provided to Park staff.

## **SUMMARY**

The Jazz Fest and the Volleyball BC Open are well-established and popular annual events that the Park Board has supported for many years. The Vancouver 125 Celebration and Parks Canada Centennial functions will be exciting new additions to the 2011 calendar of events that residents and visitors to the City of Vancouver will enjoy this summer.

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