



Date: June 13, 2012

TO: Board Members – Vancouver Park Board
FROM: General Manager – Parks and Recreation
SUBJECT: Grandview Park – Vancouver Dyke March and Festival Special Occasion License and Vending Request

RECOMMENDATION

THAT the Board approve adjustments to the *Vancouver Dyke March and Festival* on August 4th, 2012 at Grandview Park as outlined in this report, with all arrangements to the satisfaction of the General Manager.

POLICY

Board approval is required for major events that are in variance with one or more Park Board bylaws.

BACKGROUND

Since 2003, the *Vancouver Dyke March and Festival Society*, a non-profit organization, has organized the *Vancouver Dyke March and Festival*, a popular event held during the annual Pride Week celebrations. The event begins with a march from McSpadden Park to Grandview Park, where it finishes with a festival. Festival activities include stage performances, community information booths, and food vendors. The organizers estimate approximately 1,000 to 2,500 people will participate in this year's event, occurring August 4th, 2012.

DISCUSSION

This year, the organizers have requested permission to add a merchandise vending component to the festival to provide event participants with access to local businesses and community organizations, and generate funds to off-set event costs. Staff have reviewed the request and recommend approval under the following conditions, as outlined in the Park Board Special Event guidelines:

- i) That each vendor utilizes an area no larger than 10'x10';
- ii) That no more than ten vending plots be established in the event location;
- iii) That only sales of services and products related to the event will be approved;

- iv) Signage and advertisements be no larger than one 3'x10' banner for each vendor.

The organizers have also requested permission for a Public Special Occasion License with a maximum capacity of 200 people (as shown in Appendix A). Operating hours of the licensed area would be 1:00pm – 5:00pm. This application has received conditional approval from the City's FEST event oversight committee, which includes representatives of VPD, Fire and Rescue Services, Liquor Control and Licensing, and Special Events. The organizers will also provide health and safety plans per typical event permit requirements.

SUMMARY

Staff recommends that the Board approve the application from the the *Vancouver Dyke March and Festival Society* for the addition of vending and a Public Special Occasion License to their event. The *Vancouver Dyke March and Festival* has always been a well-organized event and a wonderful addition to Vancouver Pride Week.

Prepared by:

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Vancouver Board of Parks and Recreation

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Appendix A: Grandview Park Site Map

