



Vancouver Board of Parks and Recreation

Public Art Donation for Guelph Park
"Dude Chilling Park" Sign

February 3, 2014

Visit the Park Board website at: vancouverparks.ca



Recommendation

THAT the Board accept the donation of the Dude Chilling Park sign, a site specific artwork created for Guelph Park with all arrangements to the satisfaction of the General Manager.



Background

- November 2012, an unauthorized Dude Chilling Park sign was erected in Guelph Park
- Support from local residents for the sign including a petition signed by 1,500 residents recommending installation of the sign as a piece of civic art
- March 2013, Park Board motion directing staff to present a recommendation for the future of the “Dude Chilling Park
- Donation to the Park Board from artist, Victor Briestensky
- Standard Park Board artwork donation process has been followed



“Dude Chilling Park” Sign





Donation Process

- Letter with accompanying signatures requesting the installation and an email confirming the artist would donate the work accepted
- Technical approval meetings convened and site approvals obtained
- Aesthetic review completed by the Public Art Committee; recommended Park Board accept the work and that it be installed at the original location
- Community consultation completed; majority of responses positive



Community Consultation

- Consultation Process:
 - ✓ Signage on site
 - ✓ Notice to residents within two blocks of park
 - ✓ Advertisement in Vancouver Courier
 - ✓ Social media campaign
 - ✓ Stakeholder engagement with Brewery Creek Community Garden Society

- Online survey/feedback period of 21-days; total of 372 responses received:
 - ❖ 77% (287) responded positively
 - ❖ 2% (8) responded negatively
 - ❖ 21% (77) responded neutrally

Preferred Installation Site

- ❖ Survey results show preference (66%) for the artwork to be installed at corner of 8th and Brunswick St. where artwork was originally erected (#1)
- ❖ 9% of responses indicated preference near the community art exchange box (Site #2 in map)
- ❖ 25% indicated no preference





Summary

- Respondents indicated the following positive comments:
 - Artwork celebrates a sense of community and belonging and represents the contemporary history of the park
 - Artwork will be a focal point in the park, which will bring out more residents to enjoy the park
 - Artwork will add to the aesthetics of the park's visual culture
- Staff support the installation of the artwork in its original location in Guelph Park
- Also recommend installing a plaque next which includes a brief description of the piece and a reference to the Coast Salish connection to the land



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