



Vancouver Board of Parks and Recreation

Special Event Approval Celebration of Light 2014

May 12, 2014

Visit the Park Board website at: vancouverparks.ca



Recommendation

THAT the Board grant permission for a 1,200 person Public Special Occasion License in the reserved seating area of the Celebration of Light event on July 26, July 30, and August 2, 2014, from 6:30pm to 9:00pm.



Celebration of Light Overview

- Largest offshore fireworks competition in the world
- Attracts upwards of 400,000 spectators per night
- Contributes roughly \$40 million in incremental tourism and hospitality spending annually
- Enhances the vibrancy and visibility of the city
- Operated by Vancouver Fireworks Festival Society, a not-for-profit organization



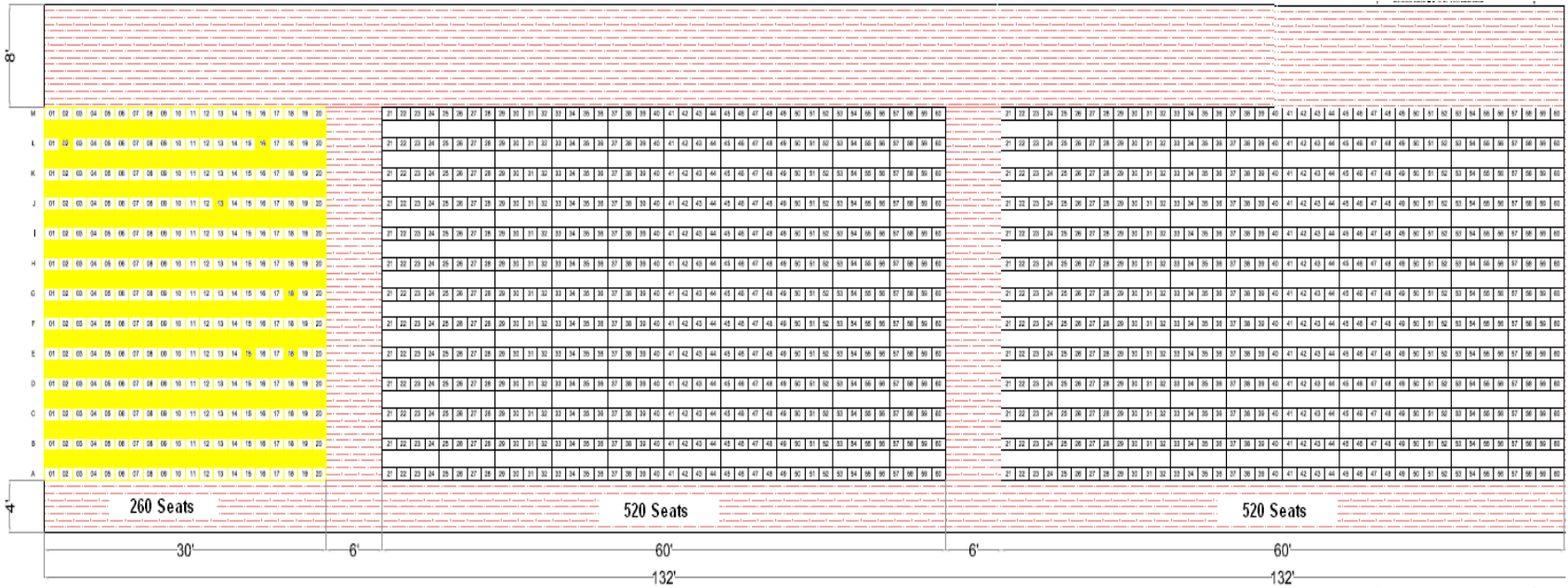
Event Proposal

- Establishment of a licensed area in the reserved seating section at English Bay for up to 1,200 guests
- Help support the long-term financial viability of the event
- Date/times:
 - July 26, July 30 and August 2
 - 6:30pm to 9:00pm
- Tickets to be pre-sold
- 20% of the reserved seating section would remain alcohol-free



Site Plan - Reserved Seating Section

← North

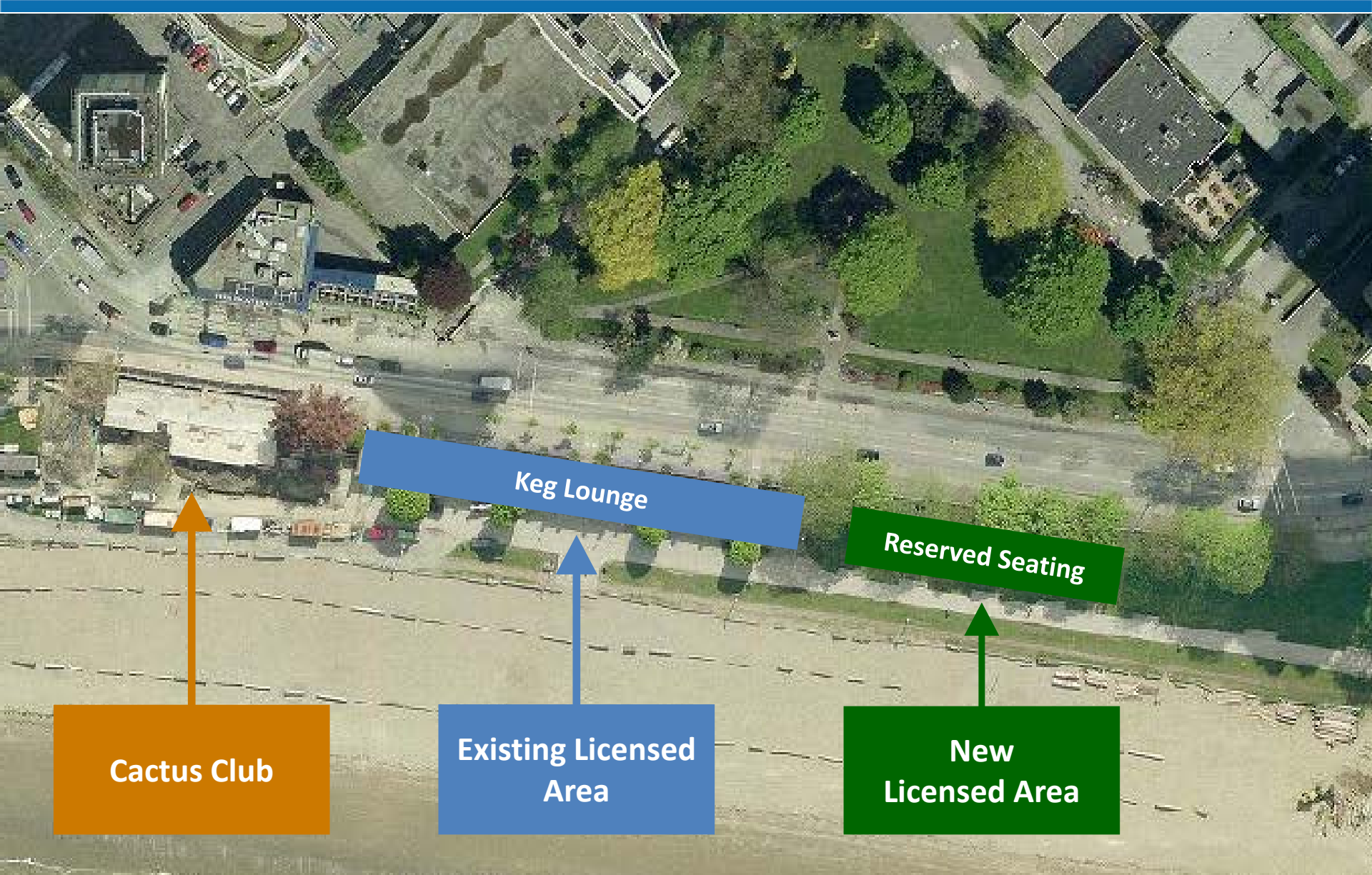


Plan Layout

Family Area

Licensed Area

Site Plan - English Bay Beach



Keg Lounge

Reserved Seating

Cactus Club

Existing Licensed Area

New Licensed Area

Key Considerations & Summary

- Proposal endorsed by City's FEST Committee (VPD, VF&RS, traffic operations, City events and park staff) and BC LCLB, subject to final approval by the Board
- Staff do not anticipate any major issues arising from this initiative





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