

APPROVED

West End Mayor's Community Advisory Committee - Orientation Session
November 24, 2010 - 5- 8 pm at Vancouver City Hall

In attendance: Christine Ackermann, Don Allison, Tony Clark, Marlann Cooper, Jim Deva, Michelle Fortin, Rob Hines, Tiko Kerr, Dean Malone, Cherie Payne, Mayor Robertson, Councillor Reimer

Absent: Lena Hozaima, Councillor Stevenson

1) October 30, 2010 Minutes

The minutes from the October 30th Orientation Session were approved.

ACTION ITEMS FROM MINUTES

- Andrea to send out two appendixes: updated Roles and Responsibilities document, based on discussion.
- Andrea to ensure approved minutes to be posted online

2) Orientation Module - Engagement & Identified Community Priorities

Andrea presented an orientation module on engagement based on the International Association for Public Participation "Continuum of Civic Engagement"
<http://tamarackcommunity.ca/g3s134.html>.

Discussion ensued on whether WEMAC members wanted to meet the test of Consult ("we will listen and acknowledge your concerns") or Involve ("we will work with you to ensure your concerns and aspirations are directly reflected in the decisions made").

There was general agreement that "Involve" was the goal of WEMAC and recognition that in order to meet that test, activities would need to be designed to ensure two way communication was possible. It was also generally agreed that if two way communication was not achievable, WEMAC should not represent their activities as more than "Consult".

Two currently available lists of West End priorities were presented to the group as follows.

1. May 2010 City of Vancouver public meetings:
<http://vancouver.ca/commsvcs/planning/westend/pdf/june2010report.pdf>
2. January 31, 2010 West End Residents Association Community Visioning:
<http://wera.bc.ca/wordpress/wp-content/uploads/2010/03/WERA-Community-Visioning-Report.pdf>

There was general agreement that while these lists were a good start, they were representative of a narrower demographic set than exists in the West End and

more work would need to be done to ensure those voices were also included. Specific demographic WEMAC members were concerned about included families, seniors, LGBTQ, under 40s and new immigrants.

ACTION ITEMS FROM ORIENTATION SESSION

- **Andrea** to send out links to materials presented in hard copy
- **Tiko** to send link to West End Neighbours list of priorities with information on how it was developed and who was involved in the development
- **Christine** to send links to January 2010 WERA Visioning Session (as above) and a report from a subsequent Visioning meeting

3) Work Planning

The committee fleshed out a plan over the next few months as follows:

Dec 3	Call contacts and gather lists of priorities identified by community groups	Priority List
Dec 3	Nail down language for invite to Developers for first meeting. Intention of meeting is to gather information about what consultation they've done, and the results of that consultation in order to inform WEMAC on existing id'd community priorities	Developer meetings
Dec 10	Deadline to send lists to staff to collate <i>NOTE: need to know when developed, who was consulted/involved and how (if available)</i>	Priority List
Dec 14 4 - 8 pm VPL (if possible)	Meetings with Developers per Dec 3 item above	Developer Meetings
Dec 16 1 - 5 pm Woodwards	Meetings with Developers per Dec 3 item above	Developer Meetings
Dec 17	Staff consolidate lists and send to WEMAC to review	Priority List
Jan 6 5:30 - 8:30 pm	WEMAC meeting: come prepared to speak to gaps in groups not represented in existing priority lists, develop plan for outreach	Priority List
Jan 7 - 23	Organize consultation/engagement (w/staff support)	Priority List
Jan 24 - Feb 28	Engagement (w/staff support)	Priority List
March 1 onwards	Meet directly with developers to share results of engagement	Developer meetings

ACTION ITEMS FROM WORK PLAN

- All to call contacts re: lists and send to staff
- Andrea to work with staff to get invites out to developers for Dec 14/16 meetings
- Rob to provide straw dog of invite to developers for committee approval for invite

4) Process Issues

There was not enough time left in the meeting to discuss and resolve outstanding questions on committee process. WEMAC agreed to have Charles Dobson develop a "straw dog" for discussion at the next meeting.

ACTION ITEMS FROM PROCESS ISSUES

- Andrea to arrange for Charles to prepare a straw dog for the next meeting.

5) Process Issues

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6) Next Meetings

December 8th from 5:30 - 8:30

January 6th for 5:30 - 8:30