

**MAYOR'S WEST END
COMMUNITY ADVISORY COMMITTEE**

MINUTES



MARCH 24, 2011

A meeting of the Mayor's West End Community Advisory Committee was held on Thursday, March 24, 2011, at 6:00 pm, in the Business Centre Meeting Room, Second Floor, Vancouver City Hall.

PRESENT: Councillor Andrea Reimer, Co-Chair
Cherie Payne, Co-Chair
Donald Allison
Marlann Cooper
Michelle Fortin
Rob Hines
Dean Malone

ABSENT: Councillor Tim Stevenson
Christine Ackerman
Jim Deva
Lena Hozaima

ALSO PRESENT: Michael Gordon, Senior Planner, Central Area Planning Branch
Kevin Quinlan, Executive Assistant to the Mayor

RECORDER: Tina Hildebrandt, Meeting Coordinator, City Clerks Office

Adoption of Agenda

The Committee agreed to vary the order of the Agenda in order to consider item 4 prior to items 2 and 3. The minutes are recorded in numerical order.

Approval of Minutes

The Minutes of the meeting held on February 24, 2011, were approved as circulated.

1. Activity One: Priorities List

The Committee discussed the following action items related to developing the priorities list:

- a) Set budget for web designer for development of consultation site; motion to allocate funds and make hire;
- b) Finalise other engagement tools: set digital template and paper versions of priorities list questionnaire;
- c) Set dates of engagement/assign roll out tasks to each committee member; and
- d) West End BIA position on development.

Cherie Payne, Co-Chair, provided a brief overview of the draft priorities list for consultation in the West End and, together with Councillor Andrea Reimer, Co-Chair, responded to questions.

MOVED by Cherie Payne
SECONDED by Rob Hines

THAT the Mayor's West End Community Advisory Committee approve the priorities for the West End Community Survey, as set-out in the Agenda for March 24, 2011, as a baseline and identify two committee members who will be responsible for edits as the process moves forward.

CARRIED UNANIMOUSLY

Action:

- Michelle Fortin and Councillor Reimer agreed to take responsibility for any editing that will be required.

Dean Malone provided a brief overview of the West End Business Improvement Association's Position Statement on the City's proposed interim planning process for the West End (*on file*).

MOVED by Michelle Fortin
SECONDED by Cherie Payne

THAT the Mayor's West End Community Advisory Committee receive the West End Business Improvement Association's Position Statement, dated September 6, 2010, on the City's West End planning process for information and post it with other data received from other organizations in regard to priorities for the West End Community.

CARRIED UNANIMOUSLY

The Committee discussed resources that are available in developing the consultation site for the survey, such as on-line tools, social media sites and placing ads in local newspapers, and discussed budget issues.

Action:

- Councillor Reimer agreed to work with Kevin Quinlan and the City Managers Office on resourcing for the engagement strategy, including implementing the communication aspects.
- Cherie Payne agreed to post the draft engagement strategy to the Committee's listserve, and include co-ops, strata councils and the West End Business Improvement Association in the engagement strategy.

2. Activity Two: Proposed Developments

a) Rezoning Inquiries

Michael Gordon, Senior Planner, Central Area Planning Branch, reviewed Rezoning Inquiries and Applications in relation to the West End (*on file*), and responded to questions.

Mr. Gordon also highlighted a number of upcoming events:

- *Burrard and Drake Rezoning Application - Pattison Development (1290 Burrard/1281 Hornby) Open House*
April 14, 2011; 5:00 to 8:00 pm
Wosk Centre for Dialogue (*west side of Seymour between Pender and West Hastings*)
- *Achieving New Heights in Architectural Excellence - Free Public Lecture*
April 19, 2011; 7:30 - 9:30 pm
Hotel Vancouver, Pacific Ballroom, 900 West Georgia Street
- *Community Planning Workshop*
May 7, 2011 - all day
Creekside Community Centre; Southeast False Creek

With regard to the Community Planning Workshop, Mr. Gordon advised he will be providing further details at the next meeting, noting a Committee member should participate in the workshop. He also requested the Committee provide feedback on public engagement.

It was suggested a representative of the recently completed Mount Pleasant Community Plan be invited to the next meeting.

b) 1401 Comox meeting update

The Committee agreed to meet with the proponent for this proposal as follows:

Thursday, April 7, 2011 *
5:30 - 6:00 pm
Business Centre Meeting Room

* The regularly scheduled meeting will immediately follow at 6:00 pm.

c) Burrard and Harwood Rezoning Application - 1305 Burrard Street

The Committee advised that they would not be offering advice to the developer on community priorities and needs until the completion of the West End Community Survey.

3. Activity Three: Advice on Policy Changes

None

4. Internal Committee Issues

a) Mayor's West End Community Advisory Committee - Media Spokesperson

The Committee had a brief discussion on the need for a media spokesperson with no affiliation to any West End groups.

MOVED by Rob Hines

SECONDED by Cherie Payne

THAT the Mayor's West End Community Advisory Committee appoint Michelle Fortin as Media Spokesperson;

FURTHER THAT Cherie Payne, Co-Chair, and Rob Hines, Alternate Co-Chair, be appointed as back-ups.

CARRIED UNANIMOUSLY

b) New members: update + identify mentors to train up three new committee members

Councillor Reimer provided a brief update on the three newly appointed members, noting their strong planning backgrounds.

Action:

- Cherie Payne and Dean Malone will mentor the new members.

Next Meeting:

April 7, 2011
6:00 - 8:30 pm
Business Centre Meeting Room
Second Floor, Vancouver City Hall

The Committee adjourned at 8:10 pm

* * * * *