



WEST END MAYOR'S ADVISORY COMMITTEE

MINUTES

APRIL 7, 2011

A meeting of the West End Mayor's Advisory Committee was held on Thursday, April 7, 2011, at 6:05 pm, in the Business Centre Meeting Room, Second Floor, Vancouver City Hall.

PRESENT: Cherie Payne, Co-Chair
Donald Allison
Marlann Cooper
Michelle Fortin
Dean Malone
Lena Hozaima

ABSENT: Councillor Andrea Reimer, Co-Chair
Councillor Tim Stevenson
Christine Ackermann
Jim Deva
Rob Hines

ALSO PRESENT: Michael Gordon, Senior Planner, Central Area Planning Branch
Kevin Quinlan, Executive Assistant to the Mayor

RECORDER: Lori Isfeld, Meeting Coordinator, City Clerks Office

Leave of Absence Requests

Postponed to the next meeting.

Approval of Minutes

The Minutes of the meeting held on March 24, 2011, were approved with the addition of the words "which appear in the February 24, 2011, minutes" at the end of the last paragraph of item 1 on page 2.

1. Internal Committee Issues

a) *New Committee Member Duncan Wlodarczak*

The Committee welcomed new member Duncan Wlodarczak.

b) *Co-Chair Position*

Cherie Payne advised she wishes to continue as a member of WEMAC but needs to resign as Co-Chair.

After due process, the Committee elected Dean Malone as Co-Chair, by acclamation.

2. Draft Priorities for the West End Community

(a) Report Back on Priorities List Refinement

Michelle Fortin reviewed the Draft Priorities for the West End Community document (2nd draft) document that was circulated with the agenda and with input from the Committee made content and wording changes. The intent is that this document will be the basis of the West End residents' online survey.

The Committee agreed to add a section entitled "Concerns" regarding:

- Neighbourhood Character
- Safety
- Affordability (Housing)
- Pet- friendly buildings
- Transit
- Parking (street)
- Renter protection
- Traffic (too much, too fast)
- Facilities for children
- Pedestrian safety

Michelle Fortin agreed to make the suggested changes and distribute a 3rd draft.

(b) Report Back on Communications Plan

Kevin Quinlan advised that funding to cover communications support, website development and content writing, online survey, community engagement and translation is estimated at approximately \$10,000.

Kevin Quinlan agreed to supply the Committee with options for potential contractors to do this work and to contact the City's Communications Department regarding deadlines to meet a go-live date for the online survey of approximately May 3, 2011. Cherie Payne agreed to prepare an overview of the assignment along with details and timelines.

(c) Next Steps

Dean Malone provided the following key dates:

- Finalize the survey data at the beginning of June
- Draft report completed by June 23, 2010 for presentation to the Mayor's Office by July 1, 2010
- Kevin Quinlan and Mariann Cooper agreed to find someone to do the online survey, compile responses and create an executive summary. The survey results will enable the Committee to provide advice on community projects, etc.

3. Advice on Policy Changes

Michael Gordon, Senior Planner, Central Area Planning, advised there is no significant new information regarding policy changes.

4. Proposed Developments

(d) 1401 Comox Street

Kevin Quinlan advised the developer, Henriquez Architects, will provide a tour 5:30 pm, prior to the meeting on Thursday, April 28, 2011, at 6:30 pm.

(e) 1600 Beach Avenue

It was noted residents at 1600 Beach Avenue had expressed concerns about a proposed development in the neighbourhood.

The Chair agreed to send a letter to the residents at 1600 Beach Avenue, thanking them for their interest in community work and advising that the Committee looks forward to meeting with them during the community outreach and the community survey phases.

Next Meeting:

DATE: Thursday, April 28, 2011
TIME: 6:30 pm
PLACE: Business Centre Meeting Room
Second Floor, Vancouver City Hall

The Committee adjourned at 8:30 pm

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