

WEST END MAYOR'S ADVISORY COMMITTEE

MINUTES



APRIL 28, 2011

A meeting of the West End Mayor's Advisory Committee was held on Thursday, April 28, 2011, at 6:33 pm, in the Business Centre Meeting Room, Second Floor, Vancouver City Hall.

- PRESENT:** Dean Malone, Co-Chair
Councillor Andrea Reimer, Co-Chair
Donald Allison
Marlann Cooper
Jim Deva
Michelle Fortin
Cherie Payne
Duncan Włodarczak
- ABSENT:** Councillor Tim Stevenson
Christine Ackermann
Rob Hines
Lena Hozaima
- ALSO PRESENT:** Michael Gordon, Senior Planner, Central Area Planning Branch
Kevin Quinlan, Executive Assistant to the Mayor
- RECORDER:** Tina Hildebrandt, Meeting Coordinator, City Clerks Office

Vary Agenda

The Committee agreed to vary the order of the Agenda to deal with item 3 last, in order to allow Councillor Reimer to leave the meeting prior to the receipt of development proposals, as agreed at an earlier meeting.

Approval of Minutes

The Minutes of the meeting held on April 7, 2011, were approved with the following amendments:

- Duncan Włodarczak should be listed as present;
- 2. (a): Final sentence of the first paragraph should read:
"The intent is that this document will be the basis of the West End residents' survey."
- 2. (a): Final sentence after listing of concerns should read:
"Michelle Fortin agreed to make the suggested changes and distribute a third draft to Co-Chair Malone. Lena Hozaima, Marlann Cooper and Kevin Quinlan agreed to draft statements related to community concerns and forward them to Co-Chair Malone for inclusion in the final edits of the third draft."

- 2. (b): Add sentence at end of last paragraph to read:

"Co-Chair Malone to review draft of communications consultant request and work with Co-Chair Councillor Reimer and Kevin Quinlan to move forward with short listing communications consultants for Committee review and selection."

- 2. (c): Remove third bullet.
- 4. (d): Replace "*a tour*" with:

"an update on this development proposal at 5:30 pm, prior to the committee meeting"

- 4. (e): In the second paragraph replace "*The Chair*" with "*Co-Chair Malone*".

MOVED by Duncan Wlodarczak
SECONDED by Cherie Payne

THAT the West End Mayor's Advisory Committee Minutes of April 7, 2011, be approved as amended at the meeting on April 28, 2011.

CARRIED UNANIMOUSLY

Leave of Absence Requests

The Committee granted Leaves of Absence for Councillor Tim Stevenson, Christine Ackerman, Rob Hines and Lena Hozaima for this meeting.

1. Round of Check Ins

The meeting commenced with a round of check-ins.

2. Activity One: Priority List

a) Final sign off on draft priority list for community consultation

Co-Chair Malone provided a brief overview on the draft Priorities (*on file*) and sought the Committee's feedback.

Action:

- Following discussion the Committee agreed to incorporate the changes put forth at this meeting and forward them to the Communications Consultant.

b) Update on communications materials

Kevin Quinlan, Executive Assistant to the Mayor, provided an update on communications material and sought the Committee's advice on employing Raymond Penner, who currently consults on community engagement on a number of issues with the City, as the Communications Consultant. Mr. Quinlan noted that should Mr. Penner be contracted, he could commence the contract as early as tomorrow.

MOVED by Michelle Fortin
SECONDED by Duncan Wlodarczak

THAT the West End Mayor's Advisory Committee recommend entering into a contract with Mr. Raymond Penner for the position of Communications Consultant for the West End Priorities engagement.

CARRIED UNANIMOUSLY

Action:

- Co-Chair Councillor Reimer suggested the contract be administered through the City's Corporate Communications Department and that Mr. Penner report to the Director.
- Co-Chair Councillor Reimer, Kevin Quinlan and Michelle Fortin agreed to form a Communications Liaison team to liaise with the Communications Director regarding WEMAC communications and engagement work.

c) Next steps on outreach activities (*from March 24 workplan*)

Co-Chair Councillor Reimer provided an update on outreach activities based on the workplan developed at the March 24, 2011, meeting and sought the Committee's feedback.

In discussion members raised issues in relation to translation and public consultation. It was noted a plan for media coverage should be developed to ensure as many people as possible are made aware of the survey.

Action:

- Jim Deva agreed to join the Communications Liaison team.

3. Activity Two: Development Process

a) Updates from staff

Michael Gordon, Senior Planner, Central Area Planning Branch, reviewed Rezoning Inquiries and Applications in relation to the West End and responded to questions. Mr. Gordon's review included the following:

- Coast Plaza Hotel: 1030 Denman Street - approved at the Public Hearing held April 21, 2011;
- 1754 - 1772 Pendrell Street Rezoning - new submission received; a public open house will be organized to receive public comments;
- 1307 Burrard Street - next step will be the referral of the rezoning application to public hearing;
- Beach Towers - public open house will be organized to receive public comments;
- 1252 Burrard and 1281 Hornby - public open house has been held and next step will be a second review of the proposal by the Urban Design Panel; and

- 1241 Harwood - a Public Hearing is scheduled for May 17, 2011.

He also reminded the Committee of the Community Planning workshop taking place on May 7, 2011, and noted that staff will report back to Council with recommendations either in late Spring or early Summer on the next community planning initiatives.

b) Update on meeting with applicant re: 1401 Comox Street

Co-Chair Malone provided a brief update further to a recent meeting with the applicant regarding 1401 Comox Street and sought the Committee's comments.

MOVED by Michelle Fortin

SECONDED by Duncan Wlodarczak

THAT the West End Mayor's Advisory Committee recommends the City of Vancouver explore the implications of creating green space on the 1000 block of Broughton Street, south of the alley to Comox Street.

CARRIED UNANIMOUSLY

c) Update on meeting with residents re: 1600 Beach Avenue

Co-Chair Malone provided an update on a recent meeting with residents of 1600 Beach Avenue (*WEMAC response to Godfrey von Nostitz-Tait on file*).

4. Activity Three: Process Recommendations

a) Discussion re: Workplan for developing recommendations

The Committee agreed to discuss the development of recommendations at the next meeting.

5. Other Business

a) Committee Social

The Committee agreed to arrange for a social following the upcoming postering initiative.

Next Meeting:

DATE: Thursday, May 12, 2011
TIME: 6:30 pm
PLACE: Business Centre Meeting Room
Second Floor, Vancouver City Hall

The Committee adjourned at 8:28 pm

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