



## WEST END MAYOR'S ADVISORY COMMITTEE

### MINUTES

JUNE 2, 2011

A meeting of the West End Mayor's Advisory Committee was held on Thursday, June 2, 2011, at 6:35 pm, in Committee Room No. 1, Third Floor, Vancouver City Hall.

- PRESENT:** Dean Malone, Co-Chair  
Christine Ackermann  
Donald Allison  
Marlann Cooper  
Jim Deva  
Michelle Fortin
- ABSENT:** Rob Hines (Leave of Absence)  
Lena Hozaima (Leave of Absence)  
Cherie Payne (Leave of Absence)  
Duncan Wlodarczak (Leave of Absence)
- ALSO PRESENT:** Councillor Andrea Reimer, Co-Chair  
Karen Hoese, Planner, Rezoning Centre  
Kevin Quinlan, Executive Assistant to the Mayor
- CITY CLERK:** Lori Isfeld, Meeting Coordinator, City Clerks Office

#### Approval of Minutes

The Minutes of the meeting held on May 12, 2011, were approved.

#### Leave of Absence Requests

The Committee approved leaves of absence for Rob Hines, Lena Hozaima, Cherie Payne and Duncan Wlodarczak, for this meeting.

#### 1. Round of Check-Ins

The meeting commenced with a round of check-ins.

#### 2. Activity One: Priority List

##### (a) *Survey Update*

Dean Malone, Co-Chair, provided an update on survey results, noting that approximately 384 responses had been received thus far.

The Committee discussed survey respondent challenges including the need to increase renter and family participation to more accurately reflect the demographic in the West End. A high proportion of owners are currently responding to the survey.

Outreach strategies to increase survey participation were discussed. Michelle Fortin is to work with Christine Ackerman to establish an earned media event. Kevin Quinlan, Executive Assistant to the Mayor, is to network with radio media contacts. The Committee also agreed to continue with its mainstreeting campaign as well as the West End Community Centre information tables.

*(b) Report Production Workplan*

Dean Malone, Co-Chair, presented the draft WEMAC Report Production Workplan dated May 31, 2011, and the Committee provided feedback regarding upcoming activities. The Committee approved the workplan for circulation.

**3. Activity Two: Process Recommendations**

*(a) Report Recommendations Relating to Mandate #3*

Dean Malone, Co-Chair, presented the draft document entitled "West End Mayor's Advisory Committee Recommendations relating to Mandate #3", dated May 30, 2011. Karen Hoesel, Planner, Rezoning Centre, provided information on the City's rezoning application process and responded to questions.

The WEMAC Report Subcommittee agreed to consider feedback from the Committee and to provide an updated document at the next meeting as part of the draft WEAMC report. Co-Chair Reimer agreed to join the Subcommittee. The document as presented was not approved by the Committee for circulation until edits are received and approved.

**4. Activity Three: Development Proposals**

Karen Hoesel provided updates on current development proposals as follows:

- *1307 - 1335 Burrard Street*  
Public Hearing not yet scheduled. CAC negotiation not complete.
- *1600 Beach Avenue and 1651 Harwood Street*  
Public Hearing not yet scheduled. Ongoing staff review.
- *1754 - 1772 Pendrell Street*  
Public Hearing not yet scheduled. Under review by staff to assess changes prior to further community consultation.
- *1401 Comox Street*  
Application remains on hold.

- *1252 - 1290 Burrard Street and 1229 - 1281 Hornby Street (Burrard Gateway)*  
Adjacent to the West End. Public Hearing not yet scheduled. Resubmission of drawings anticipated the week of June 6, 2011.
- *1241 Harwood Street*  
Public Hearing occurred May 17, 2011. Council did not approve current proposal. City staff will be meeting with the applicant and neighbouring property owner to explore alternative options.
- *1090 Nicola Street*  
Public Hearing scheduled for June 16, 2011.

## 5. Update - City Initiatives

Kevin Quinlan provided updates on current City initiatives including the upcoming "Talk Housing With Us" and "Talk Transportation With Us" sessions. Dates and times are available on the City's website.

## 6. Other Business

### (a) Correspondence

Kevin Quinlan noted correspondence had been received from a West End community group that would likely require a response from both the Mayor's Office and Co-Chairs of WEMAC. The Committee will be provided with copies of the responses.

### (b) Code of Conduct Policy

A revised Code of Conduct policy document approved by Council on March 1, 2011, was distributed. Committee members were requested to review the document and receive it for information by way of a motion at the next meeting.

## Next Meeting:

DATE: Thursday, June 23, 2011  
TIME: 6:30 pm  
PLACE: Committee Room No. 1  
Third Floor, Vancouver City Hall

The Committee adjourned at 8:50 pm

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