



West End Mayor's Advisory Committee

Recommendations to Mayor Gregor Robertson, November 22, 2011

As identified within the terms of reference for the West End Mayor's Advisory Committee (WEMAC), the committee has been asked to provide advice to the Mayor's Office on further initiatives to increase linkages between the West End and the City in relation to development and policy.

The following recommendations are presented to Mayor Gregor Robertson by WEMAC to increase and improve engagement with the West End community.

WEMAC Recommendations: Community Engagement

1. Recommend the establishment of a permanent West End community advisory committee reporting to Mayor and Council.
2. Recommend that Mayor and Council direct city staff to conduct an immediate review of best practices for "community board" models to develop a recommendation regarding governance model and role for a West End Advisory Committee (WEAC).
3. Recommend that pending the establishment of the committee, the role of WEAC should include:
 - a) Through community engagement, develop and maintain a list of community priorities for the West End
 - i. Utilizing information received from the community, meet with developers as representatives of the community to comment on rezoning application proposals and provide feedback based on priorities highlighted by the community as presented in the interim report to Mayor Gregor Robertson dated July 20, 2011.
 - b) Providing advice to Mayor and City Council on any issues which are of significant impact to the West End including, for example:
 - i. Development and Policy
 - ii. Transit
 - iii. Parks Board
 - iv. Infrastructure Planning
 - v. Amenities Planning and Maintenance
 - vi. Community engagement and information on city initiatives
 - vii. Social Planning
 - viii. Public Benefits
 - c) Serve as a linkage to any city-led community advisory sub-committees established to consider any issues within the WEAC mandate.