



Vancouver Board of Parks and Recreation

Special Event Approval:
Honda Celebration of Light 2015

February 2, 2015

Visit the Park Board website at: vancouverparks.ca



Recommendations

- A. THAT the Board grant permission for a 300-person Private Special Occasion License at the Inukshuk area at English Bay on July 25th, July 29th, and August 1st, 2015, from 6:30pm to 11:00pm; and

- B. THAT the Board grant permission for a 750-person Public Special Occasion License at Sunset Beach Park on July 25th, July 29th, and August 1st, 2015, from 2:00pm to 7:30pm.



Background

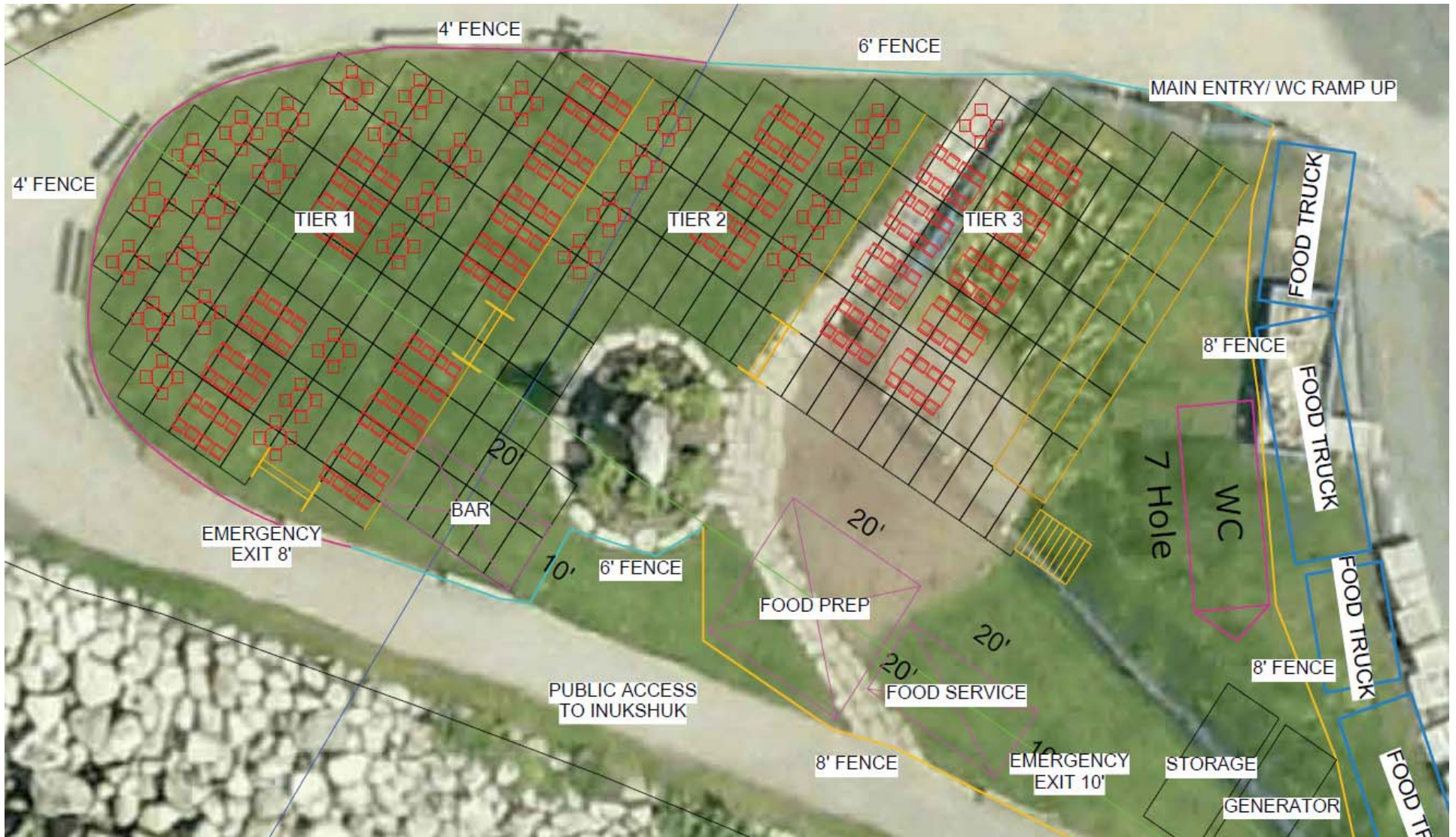
- Honda Celebration of Light is Vancouver's biggest event and the largest offshore fireworks competition in the world
- Attracts over one million spectators annually and generates roughly \$40 million in economic activity
- Designated as a civic event and supported by both the City and the Park Board
- Operated by the Vancouver Fireworks Festival Society (not-for-profit); produced by BrandLIVE, a leading Vancouver-based event production company



2015 Event Proposal

- Licensed area at English Bay (Inukshuk Lounge)
 - Offer reserved seating and range of amenities for guests
 - Accommodate up to 300 people
 - Operate:
 - July 25th, July 29th and August 1st
 - 6:30pm to 11:00pm
 - Tickets will be pre-sold
 - Inukshuk would remain open to the public

Site Plan – Inukshuk Lounge

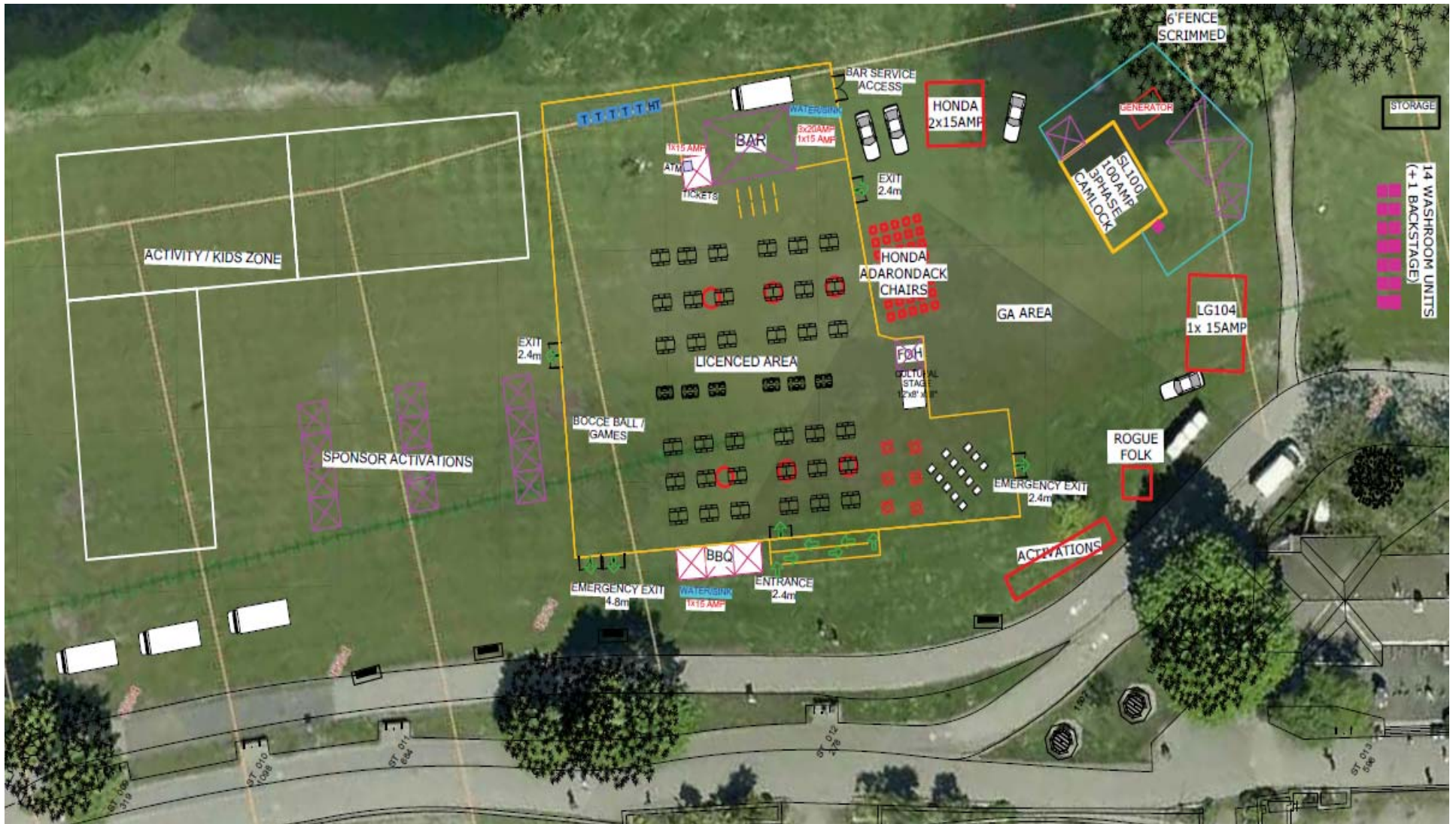




2015 Event Proposal

- Licensed area at Sunset Beach Park (Sunset Beach Bistro)
 - Feature affordable all-ages licensed Bistro entertainment area
 - Accommodate up to 750 people
 - Operate
 - July 25th, July 29th and August 1st
 - 2:30pm to 7:30pm (last call at 7:00pm)
 - Promoted as a free cultural, family-friendly, food and entertainment-focused site, where alcohol service is available but secondary

Site Plan – Sunset Beach Bistro





Key Considerations

- Proposal has been endorsed by the City's FEST Committee, subject to final Board approval
- Builds on the successful programming additions of recent years, which have been executed without any major incidents/issues
- Staff have carefully reviewed this initiative and do not anticipate any major impacts arising from the additional activation areas



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- B. THAT the Board grant permission for a 750-person Public Special Occasion License at Sunset Beach Park on July 25th, July 29th, and August 1st, 2015, from 2:00pm to 7:30pm.

