



Vancouver Board of Parks and Recreation

Special Event Approval: Community Food Markets 2015

February 2, 2015

Visit the Park Board website at: vancouverparks.ca



Recommendation

THAT the Board approve an extension of the community food market pilot program at community centres and at Grandview Park for 2015, with all arrangements to the satisfaction of the General Manager.



Background

- Community food markets are small markets that sell fresh or locally prepared fruits and vegetables in underserved communities
- Feature up to 10 vendors and are intended to better serve hard-to-reach and vulnerable populations
- Typically found in neighbourhood houses, social service sites, churches or other community facilities
- Operate daily between 7:00am and 8:00pm



Pilot Program

- Pilot program approved by Board on July 21, 2014
- Markets were introduced at Kensington Community Centre and Grandview Park
- Kensington
 - Well received; adhered closely to conditions set out in City Administration Bulletin
- Grandview
 - Also well received by the neighbourhood
 - Due to late start, little data available to evaluate program



2015 Program Proposal

- Staff is requesting that the Board approve an extension of the pilot program until the end of 2015
- As part of the approval, staff will work with organizers to measure and mitigate potential market impacts
- At the end of the 2015 pilot, staff will evaluate the initiative to ensure that program objectives are being met



Recommendation

THAT the Board approve an extension of the community food market pilot program at community centres and at Grandview Park for 2015, with all arrangements to the satisfaction of the General Manager.

