



Vancouver Board of Parks and Recreation

Special Event: Clean Up the Ocean Concert 2015

May 11, 2015

Visit the Park Board website at: vancouverparks.ca



Recommendation

THAT the Board approve a request from Upcycle the Gyres Society, organizers of the Clean Up the Ocean initiative, for an 800 person concert at Prospect Point Picnic Area Field on July 4, 2015, from 1:00pm to 8:00pm.



UpGyres Background

- Upcycle the Gyres Society (UpGyres) is a BC registered not-for-profit organization
- Founded in 2012
- Mission is to:
 - Inform that plastics do not belong in the ocean
 - Create technology, equipment and methodology to prevent plastic from reaching the oceans, and to recover plastics from the ocean
 - Implement solutions for transforming discarded plastics into resources and revenue streams



Event Background

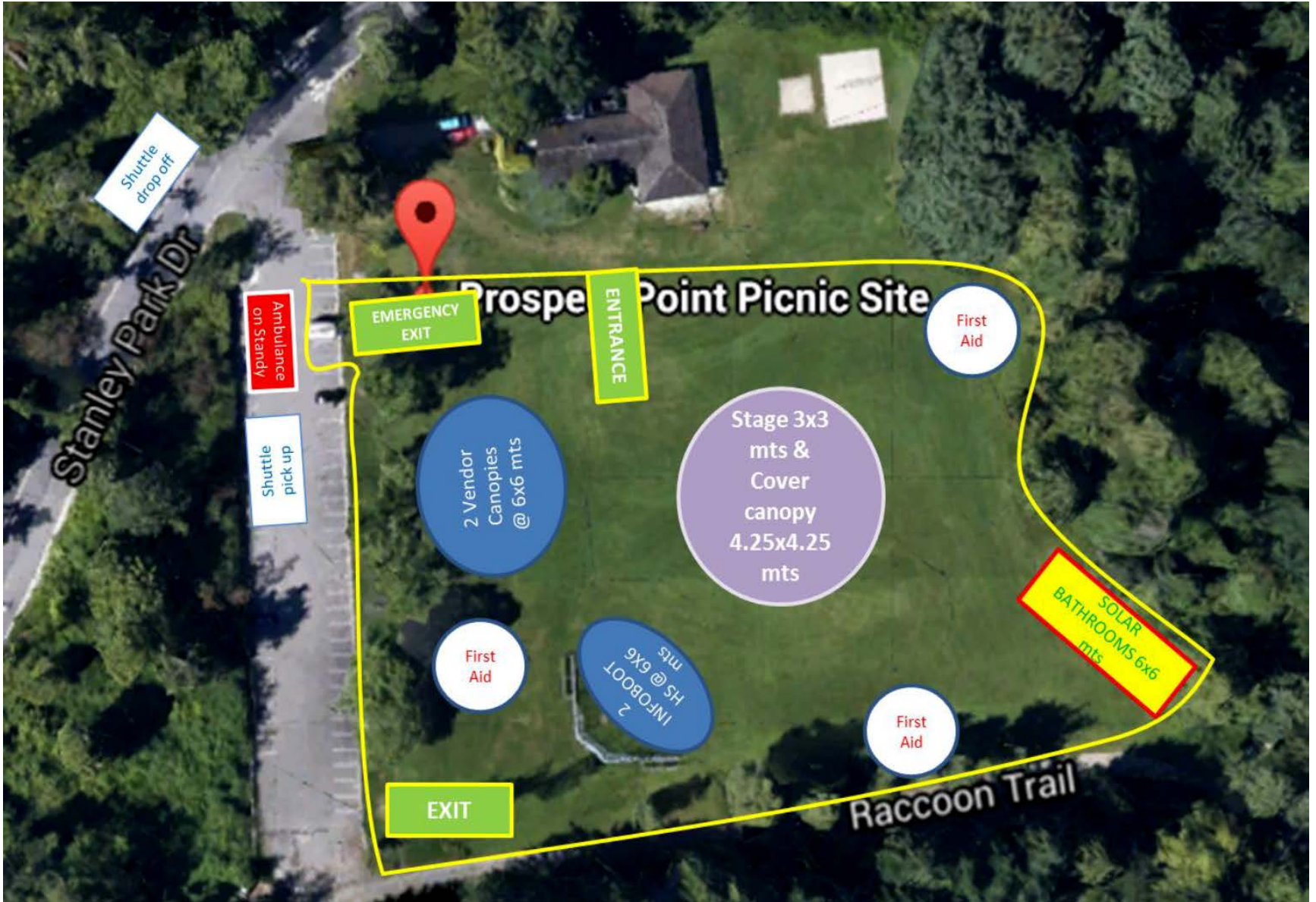
- Inaugural event; fundraising initiative
- Money raised will be used to/for:
 - Purchase, install and operate plastic to fuel machines in remote coastal communities
 - Research and development of technologies supporting plastic pollution recovery and zero emissions, zero waste vessels
- Increase awareness of plastic waste and its damaging effects on the marine environment
- If successful, the initiative could become an annual summer event



Event Proposal

- Ticketed concert at the Prospect Point Picnic Area Field on July 4
- Operate from 1:00pm to 8:00pm
- Feature live and DJ music performances, vendor kiosks, information booths and food services
- 800 guest capacity
- No licensed area(s)

Event Site Map





Key Considerations

- Application conditionally approved by the City's Fest Committee, subject to Board approval
- Staff have reviewed the application; confident event can be executed successfully
- Activates a non-traditional site and adds vibrancy to our public spaces



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