



Vancouver Board of Parks and Recreation

TED2016 Evening Event at Olympic Village Square & Plaza

December 14, 2015

Visit the Park Board website at: vancouverparks.ca

RECOMMENDATION

THAT the Board approve a request from event organizer, PDW Inc., to host a private evening event in Olympic Village Square & Plaza for TED2016, with capacity for 1,000 guests on February 17, 2016, from 9pm to 11pm.

A large, three-dimensional red logo spelling "TEDx" is positioned on a dark stage. The letters are thick and blocky. In the background, there is a metal truss structure and a stage light fixture. The lighting is dim, with some red highlights from the stage lights.



TED BACKGROUND

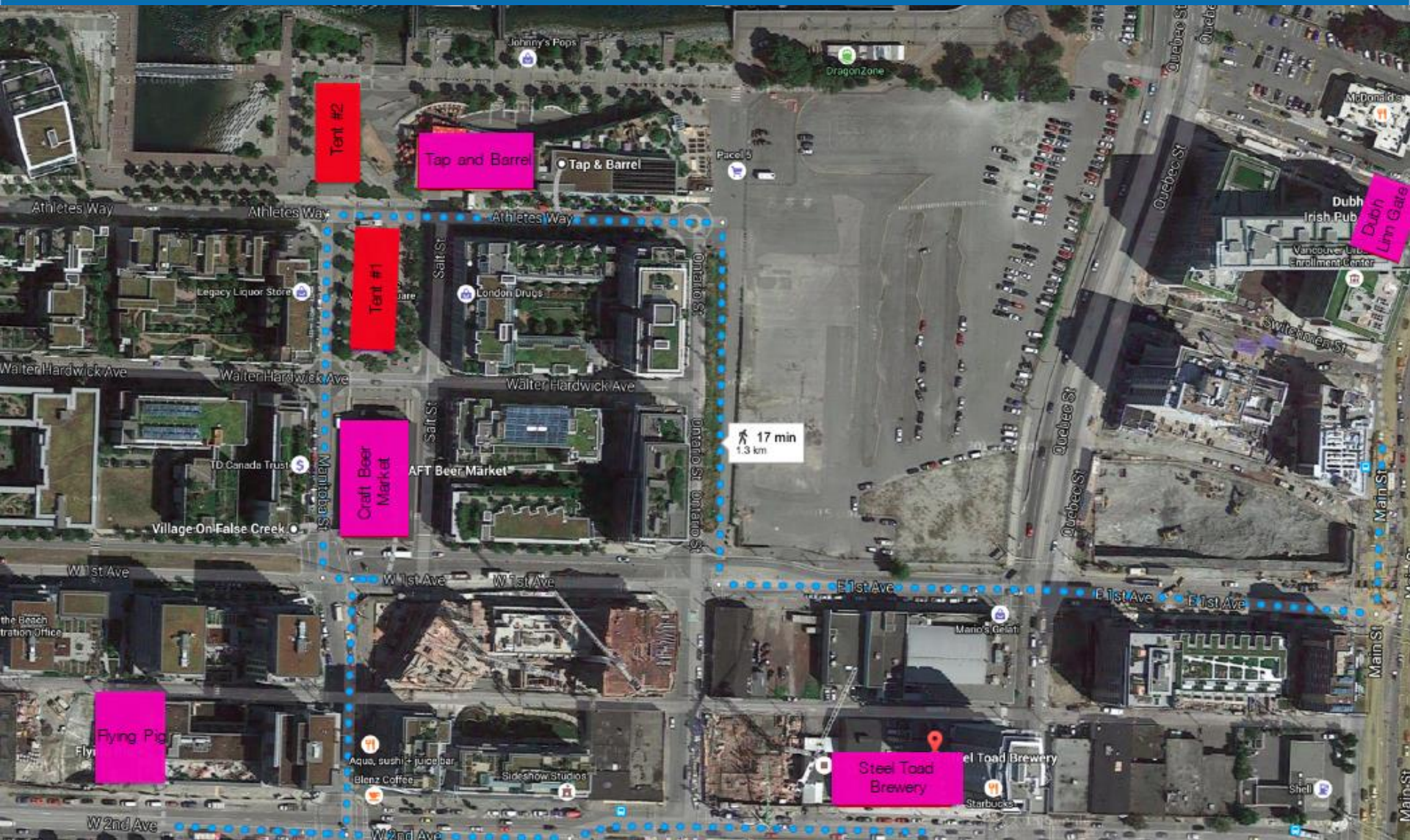
- TED conferences are operated by non-profit Sapling Foundation
- Event founded in 1984; conferences began in 1990
- Events feature global thought leaders (Al Gore, Arianna Huffington, etc.)
- TED talks available free online since 2006
- 1,900 TED talks as of 2015; with viewership exceeding 1 billion

TED BACKGROUND

- Main TED conference held in Vancouver since 2014; companion event held in Whistler
- Vancouver Convention Centre is the main conference hub; several offsite events
- Requesting approval to use Village Square & Plaza for one of these offsite events
- Take place after dining experience at several neighbourhood restaurants



Venue Map

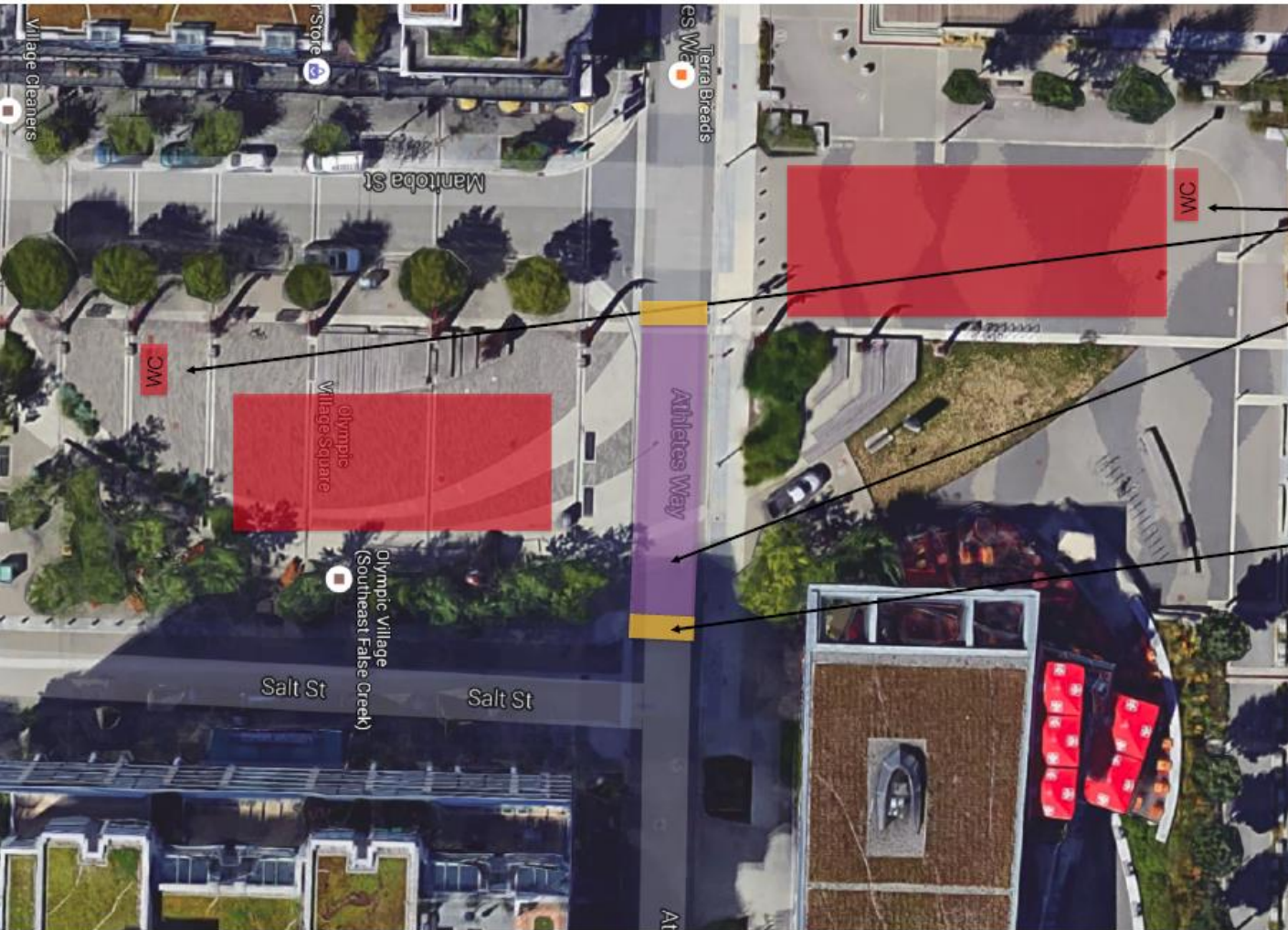


EVENT PROPOSAL

Overview

- Use Olympic Village Square & Plaza for an evening event on February 17, 2016:
 - Load-in on February 15 and 16
 - Tear-down on February 18
- Feature entertainment and networking in two fully enclosed tents
- 1,000 person capacity; licensed spaces
- Operate between 9:00pm and 11:00pm; all activities completed by 11:30pm





Facilities

- 2 x 40ft x 100ft tents with heating
- 2 x 8 unit portable executive washroom trailers
- Athletes Way closed to allow safe access between tents
- Way-finding staff positioned along athletes way

Vehicle Routes



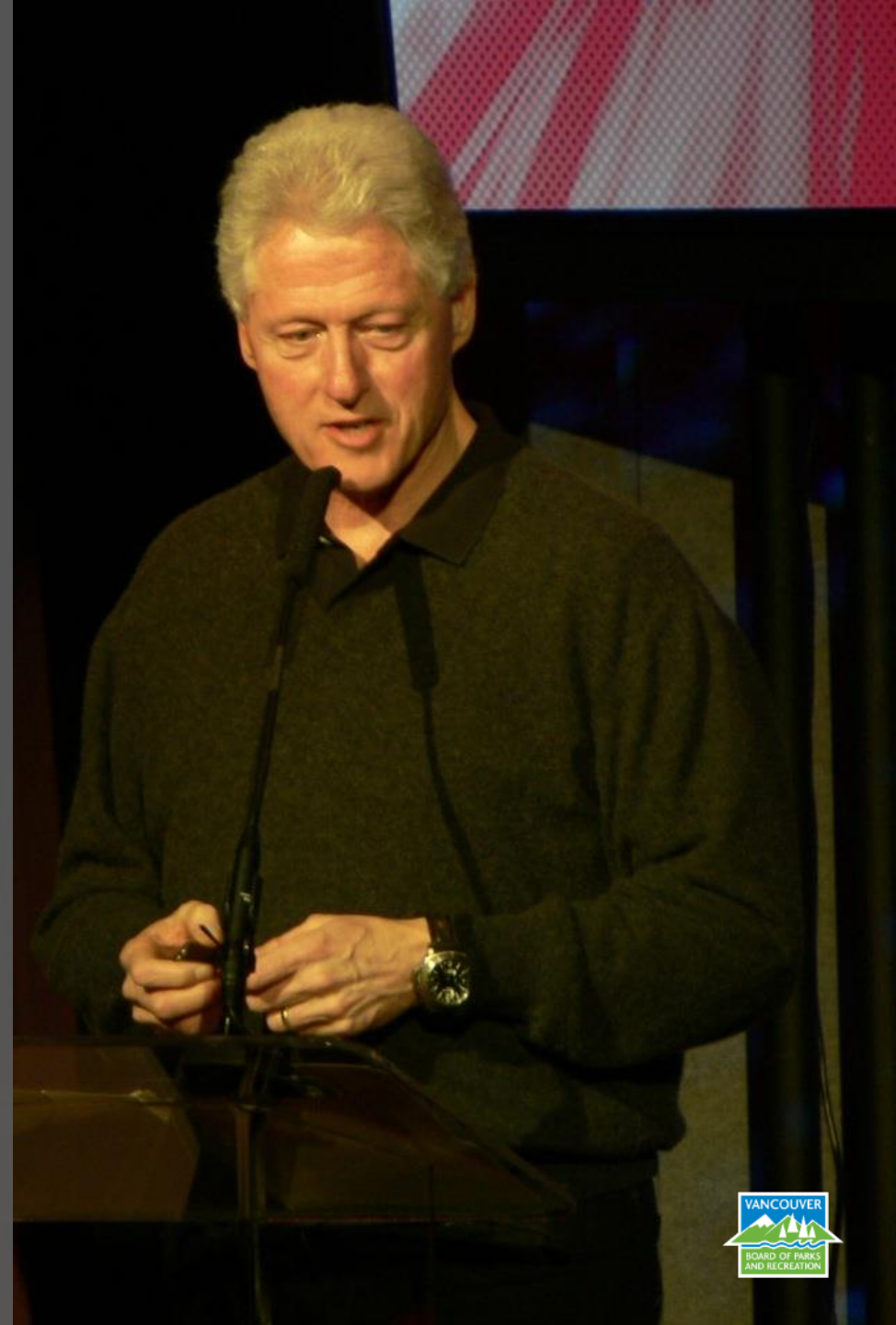
Drop-off and collection points

- Dubh Linn Gate
- Steel Toad
- Flying Pig
- Craft Beer Market
- Shuttle Loading Zones positioned along West 1st

EVENT PROPOSAL

Noise Levels

- Entertainment to feature storytelling, comedian and acoustic music
- Permitted noise levels:
 - 70db before 10:00pm
 - 65db after 10:00pm
- South tent:
 - Ambient background music
 - Baffling curtains or sound ceiling technology
- North tent:
 - Live music performances
 - Sound ceiling technology



KEY CONSIDERATIONS

- Application reviewed and conditionally approved by FEST Committee (subject to Board approval and final event plans)
- Strong support by many local stakeholders
- Staff will work with organizers to ensure the event is delivered in accordance with all permit conditions

SUMMARY

- TED is an industry-leading organization which strives to foster the spread of good ideas
- Events targeted at a well-mannered audience; aim to leave a positive impression
- Event will:
 - Showcase one of Vancouver's most attractive neighbourhoods
 - Stimulate economic activity in the area
 - Build Park Board/City brand
- Staff confident of successful event execution



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VANCOUVER

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