



SPECIAL EVENT RBC RUN FOR THE KIDS

PARK BOARD COMMITTEE MEETING

March 7, 2016





RECOMMENDATION

THAT the Vancouver Park Board approve a request from BC Children's Hospital Foundation to use Riley Park and adjacent spaces at Nat Bailey Stadium and Queen Elizabeth Park to deliver the RBC Run for the Kids event on Sunday, June 5, 2016.



BCCHF BACKGROUND

- Works with BC residents to raise funds for BC Children's Hospital
- Core objective is to improve the health and lives of young people cared for by BC Children's Hospital
- Fundraising activities include:
 - Legacy giving;
 - Individual and corporate gifts;
 - Employee, corporate and community support;
 - Children's Miracle Network; and
 - Special events





RBC RUN FOR THE KIDS BACKGROUND

- BCCHF signature event (ChildRun)
- Family fun run; 30+ years of history
- Hosts runners and walkers of all ages and abilities (5km or 1km); followed by carnival celebration
- Raises funds for childhood cancer and mental health initiatives
- Raised over \$11m since its inception

RBC RUN FOR THE KIDS BACKGROUND

- Event has traditionally started/finished at BC Children's Hospital; more recently at former RCMP headquarters location
- Due to redevelopment at both sites, event requires new start/finish area, along the event route





EVENT PROPOSAL

- Organizers seeking approval to locate event start/finish area at Riley Park and adjacent spaces
- No changes to event route
- Park Board sites to be used:
 - Overflow areas;
 - Transition zone; and
 - Carnival celebration area
- Carnival celebration area:
 - Located in Riley Park; programmed with activities between 9:30 and 11:00am
 - Carnival celebration area
 - Host experiences/entertainment



Preliminary Event Route



**Preliminary Site Map –
Riley Park and Adjacent
Spaces**

KEY CONSIDERATIONS

- FEST Committee has reviewed and endorsed the requested changes (subject to Board approval and final event plans)
- Stakeholders engaged to date are supportive of the initiative
- Staff are:
 - Confident of successful event execution; and
 - Will work with organizers to ensure initiative is delivered in accordance with all permit conditions





SUMMARY

- RBC Run for the Kids is a well established and successful family and community event
- Inspires participants to raise funds for childhood cancer and mental health initiatives at BC Children's Hospital
- Promotes active living and enhances the vibrancy, social connectedness and inclusivity of the City
- Staff recommend that the request be approved as outlined



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