

A photograph of a person in traditional Indigenous attire, including a fringed tunic and a headband, swinging on a rope in a lush green forest. The image is partially framed by a large, stylized green leaf graphic on the right side.

RECONCILIATION ART PROGRAM - CORPORATE SPONSORSHIP FUNDING

PARK BOARD COMMITTEE
MEETING
MARCH 7, 2016



THAT, the Vancouver Park Board contribute \$40,000 from the Corporate Sponsorship Reserve for the implementation of two key Reconciliation strategies in response to the Truth and Reconciliation Commission of Canada's Calls to Action, including: staff training and the launch of the new Park Board Indigenous and non-Indigenous Community-Engaged Arts Program.



Truth and
Reconciliation
Commission of Canada





Policy

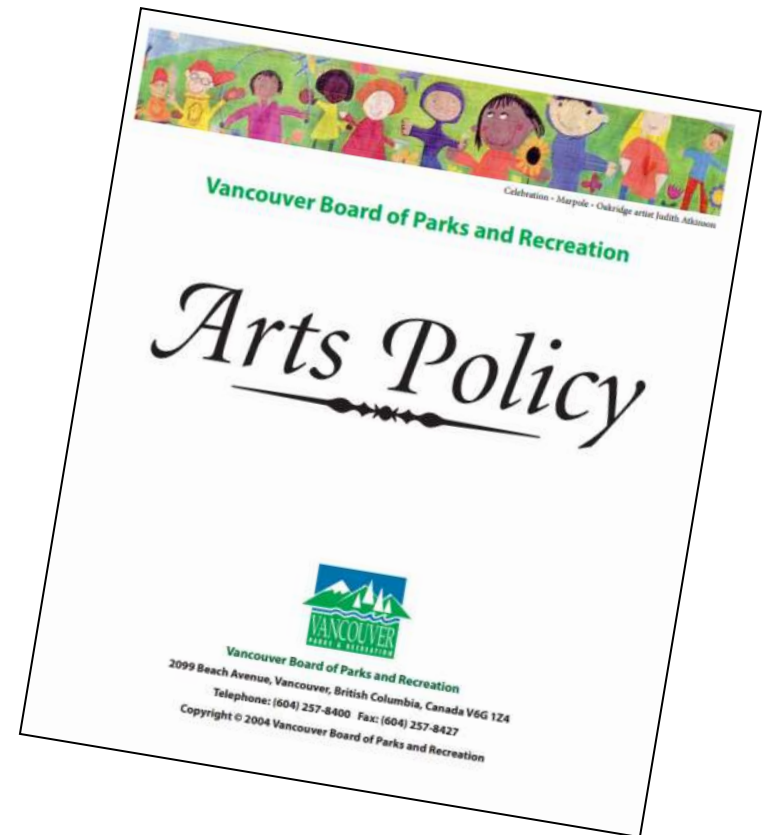




Corporate Sponsorship funds

- fund one-time expenditures
- to a limit of \$50,000
- which provide benefits to the overall Parks and Recreation system

- The Board contributes to the health of communities through cultural development linking artists and community members
- The Board takes measures to implement new and creative ventures
- The Board affirms that artists must be paid for their work



Reconciliation Strategies



On January 11, 2016, the Vancouver Park Board passed a motion directing staff to implement 11 strategies which address the TRC's Call to Action.



Reconciliation Strategies

5 of the strategies are underway:

- adoption of the UN Declaration on the Rights of Indigenous Peoples
- the planning work for Stanley Park
- review of archeological protocols
- acknowledgement of Aboriginal language rights
- no charge for changes to reclaimed names for OneCard users



4 of the strategies require staff review:

- 360 degree approach to programming
- monument, memorial and public art donation processes
- business contracts and procurement policies
- event permitting and sports hosting protocols



Reconciliation Strategies



The 2 remaining strategies are key:

- Staff training on indigenous issues and reconciliation.
- Indigenous and non-Indigenous community-engaged arts.

Allocation of funds



Allocation of funds from Corporate Sponsorship

\$15,000 for training on indigenous issues and reconciliation.

Three models of customized actionable training will be developed and piloted for:

- Youth workers
- Community centre staff
- Operations and gardening staff



\$25,000 for a community-engaged reconciliation focused arts program:

- Indigenous and non-Indigenous artists will be working together.
- Providing fair remuneration for the complex work of:
 - co-creation between artists,
 - creation of new understanding between cultures, exploring Reconciliation,
 - involving community members from diverse backgrounds.



Allocation of funds from Corporate Sponsorship

With approval of the \$40,000, all 11 of the Reconciliation strategies the Board has approved will move forward.



Final Amended Motion:

THAT, the Vancouver Park Board contribute \$50,000 from the Corporate Sponsorship Reserve for the implementation of two key Reconciliation strategies in response to the Truth and Reconciliation Commission of Canada's Calls to Action, including: staff and Commissioner training and the launch of the new Park Board Indigenous and non-Indigenous Community-Engaged Arts Program.



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